

# 2025 GROWTH PLAN OPPORTUNITIES

The GO Virginia Region 9 Council invites grant proposals that deliver outcomes for the Region 9 target sectors of *Biosciences; Financial & Business Services; Food & Beverage Manufacturing; Information Technology & Communication or Light Manufacturing.* 



### **Talent Development**

- 1. Establish workforce coalition(s) or initiatives that enhance collaboration and efficiency within the Region 9 talent development ecosystem for target sectors regionally or subregional.
- 2. Grow an AI-ready workforce to advance the competitiveness of region 9's target sectors informed by the AISLA Project Blueprint Report. (Fall 2025)
- 3. Advance sector-specific talent pathways planning efforts, ensuring the alignment of education and training with industry specified needs in each target sector.
- 4. Implement talent pathway strategies spanning from middle school career awareness to senior-level employment opportunities
- 5. Develop sector-driven credentialing, micro-credentialling, apprenticeship, upskilling, and internship (high school, adult) programs designed to meet the demands of target industries
- 6. Assess and address regional target sector workforce needs to fill high demand occupations



#### **Grow Existing Business**

- 1. For each target cluster, re-evaluate member industries within each cluster as defined and identify gaps in growth to develop recommendations for future implementation grants.
- 2. Support implementation grants from gaps identified in planning grants or other regional reports
- 3. Support sector led initiatives that address business-validated sector gaps to traded sector growth.
- 4. Catalyze AI & technology adoption in target sectors that drive sector growth and competitiveness



## **Entrepreneurship**

- 1. Promote the creation or expansion of sector-specific industry support organizations or peer groups to drive mentorship, education, community engagement, and resource exchange for target sectors entrepreneurial leaders.
- 2. Establish coordinated sector specific incubators or accelerators when demand is validated
- 3. Widen founder education about capital sources and connect more capital



#### **Sites**

- 1. Advance development of regionally significant sites.
- 2. Identify new potential sites in the region for these sectors.
- 3. Create a regional site development plan for target sectors.
- 4. Support future projects from the regional sites plan, once completed.
- 5. Assess benefits of collaboration on site development, such as RIFA development opportunities.

## (+) Other

- 1. Support planning grants to assess, map, and catalyze growth in emerging industries for which the region may have a competitive advantage
- 2. Support implementation grants that address recommendations identified in emerging industries planning grants