



# Property Overview

Feb 1, 2023 - Jan 31, 2024

Property:

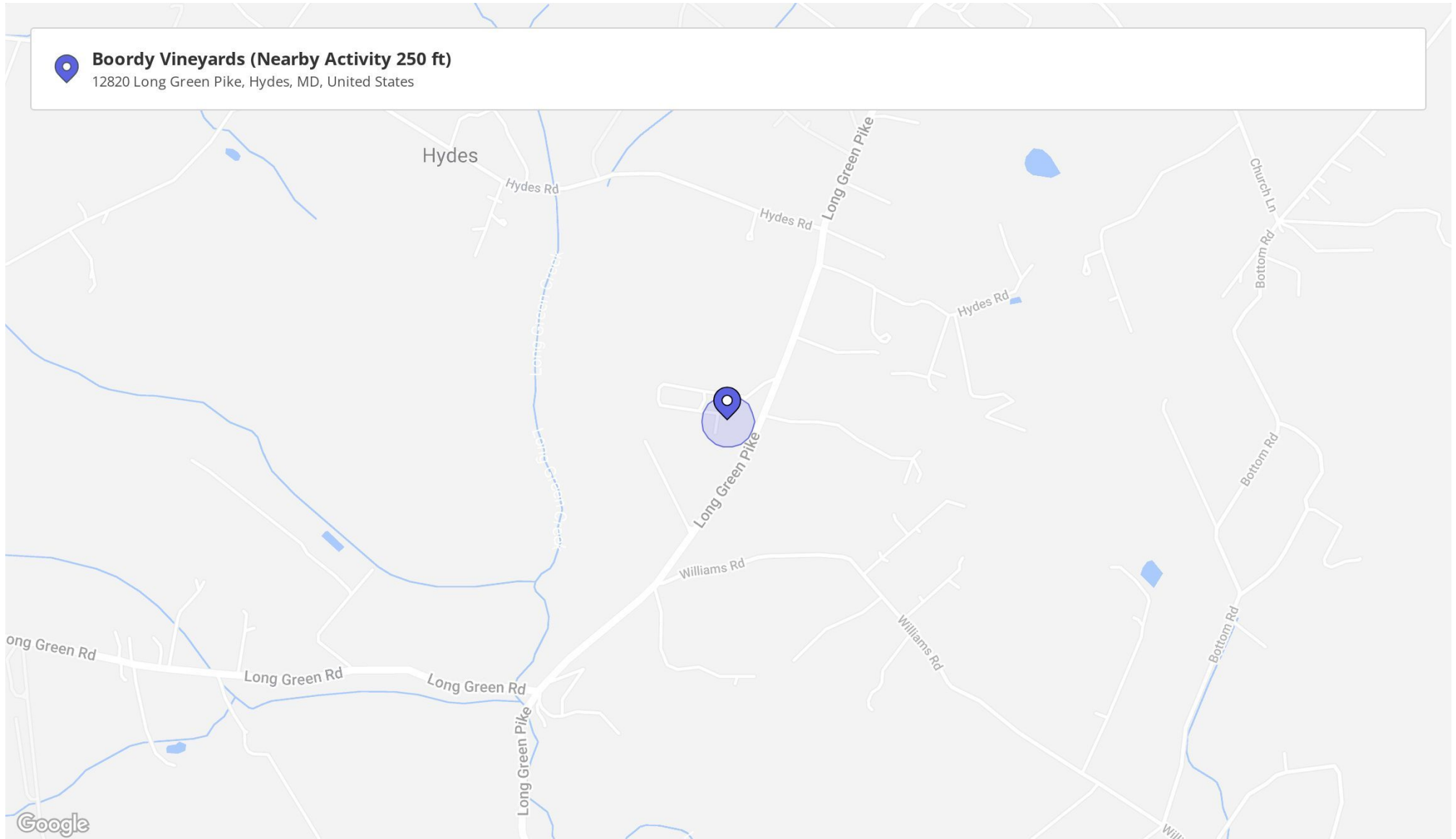


**Boordy Vineyards (Nearby Activity 250 ft)**

12820 Long Green Pike, Hydes, MD 21082

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## Metrics

### Boordy Vineyards (Nearby Activit...

12820 Long Green Pike, Hydes, MD 21082

Visits	70.1K	Panel Visits	2K
Visitors	52.1K	Visits YoY	+3.5%
Visit Frequency	1.35	Visits Yo2Y	+6.5%
Avg. Dwell Time	157 min	Visits Yo3Y	+31.4%

Feb 1st, 2023 - Jan 31st, 2024

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

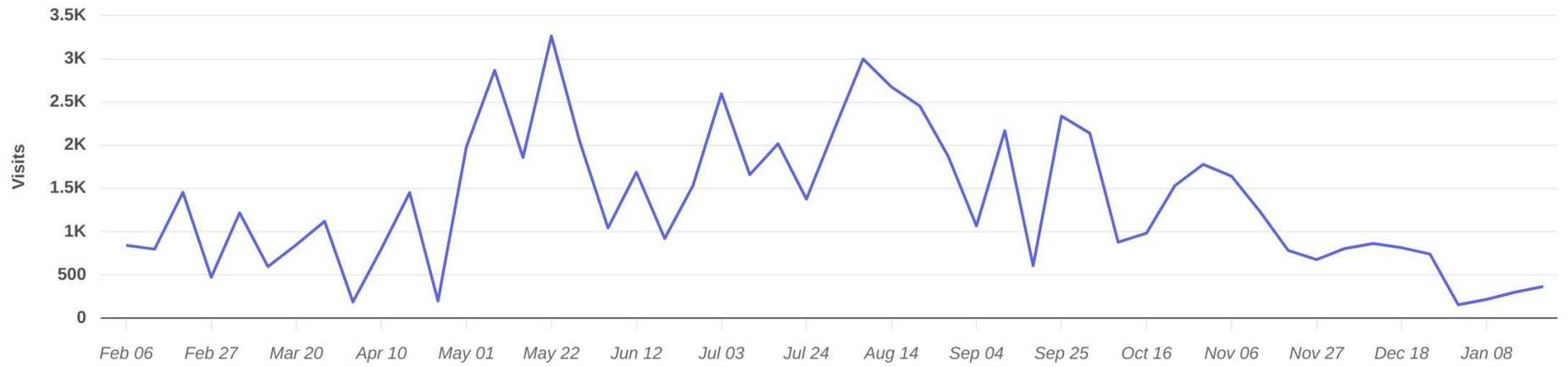


# Property Overview

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## Visits Trend

● **Boordy Vineyards (Nearby Activ...**  
Long Green Pike, Hydes, MD



Weekly | Visits | Feb 1st, 2023 - Jan 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))





# Property Overview

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## Audience Overview

### Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 <b>Boordy Vineyards (Ne...</b> Long Green Pike, Hydes, ...	\$84K	46.7%	36.8	White (55.4%)	2.47
 <b>Maryland</b>	\$91.8K	41.6%	38.2	White (49.4%)	2.68

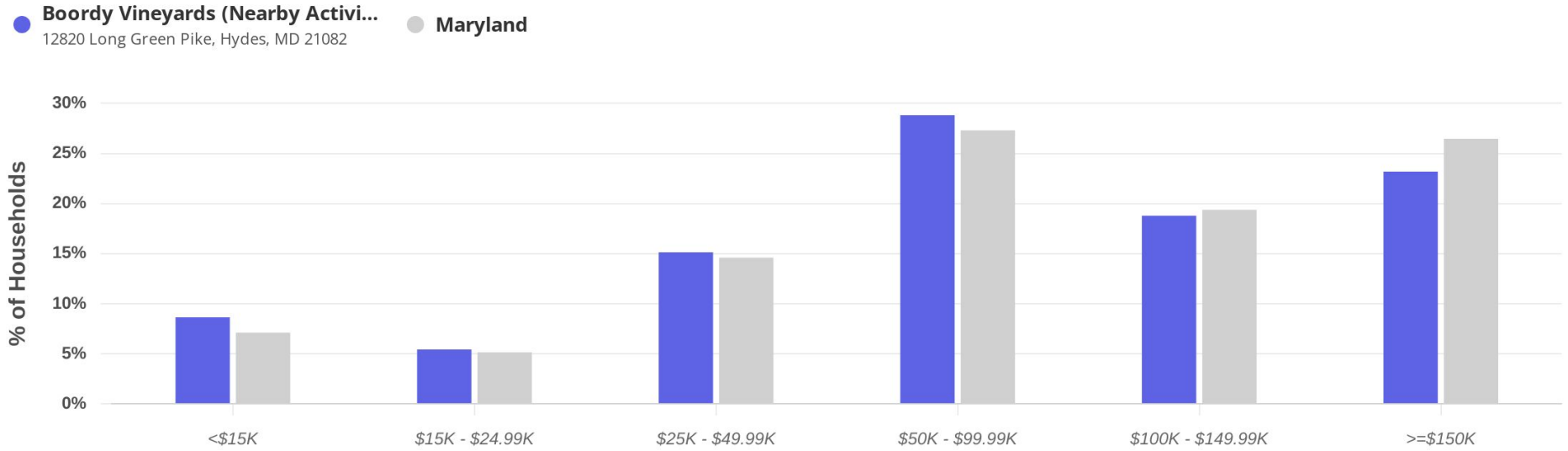
Feb 1st, 2023 - Jan 31st, 2024 | Data Source: Census 2021  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



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## Household Income



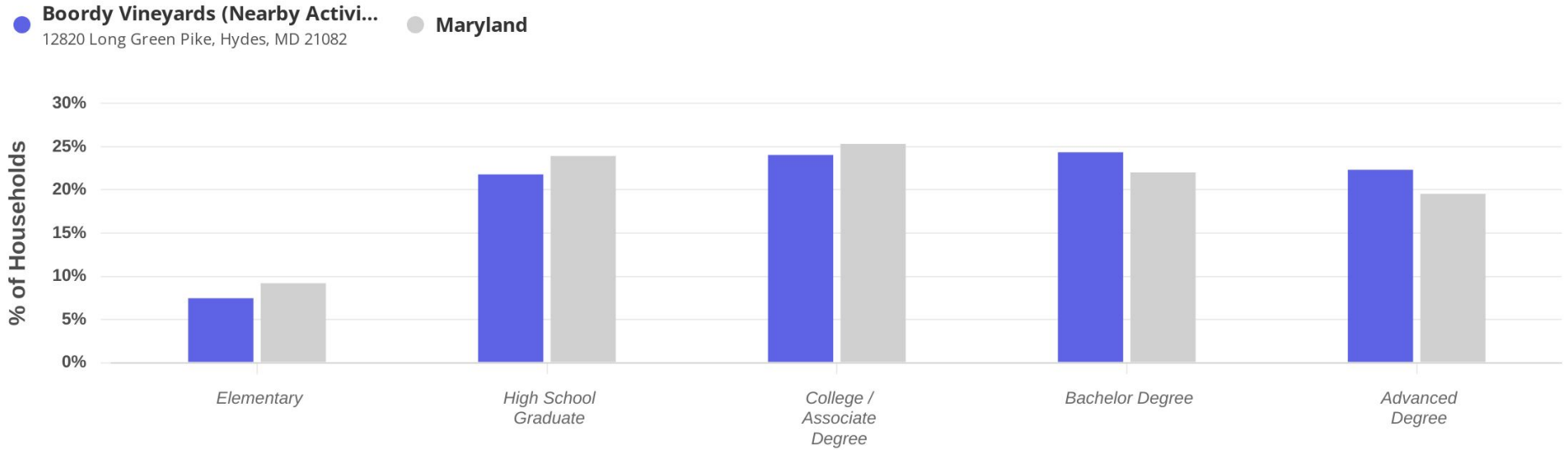
Feb 1st, 2023 - Jan 31st, 2024 | Data Source: Census 2021  
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## Education



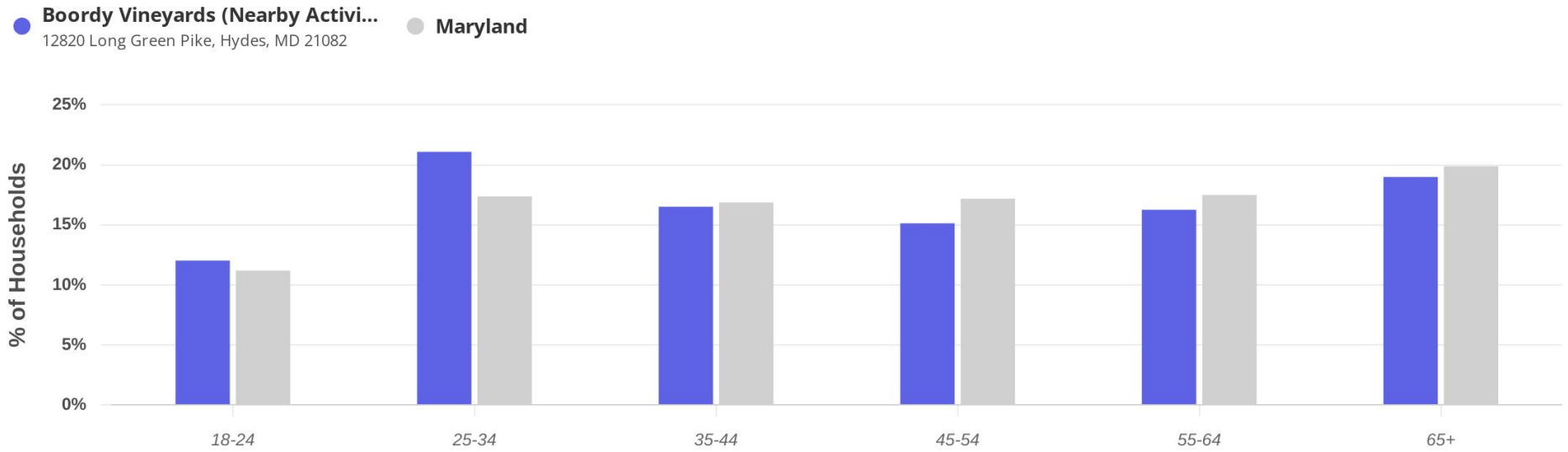
Feb 1st, 2023 - Jan 31st, 2024 | Data Source: Census 2021  
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## Age



Feb 1st, 2023 - Jan 31st, 2024 | Data Source: Census 2021  
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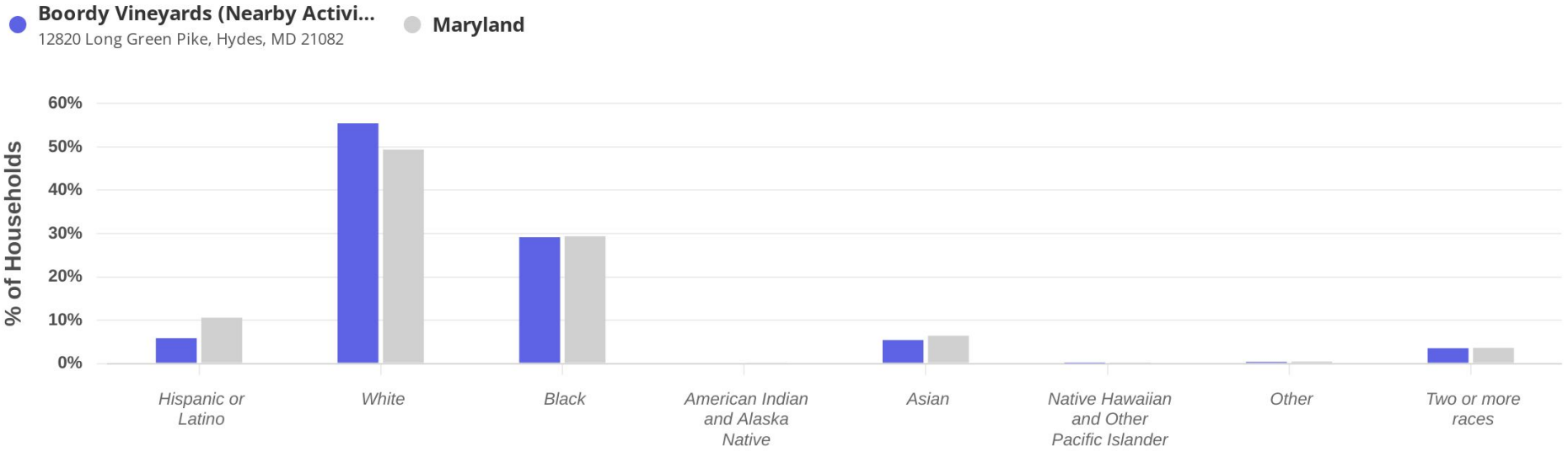




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## Ethnicity



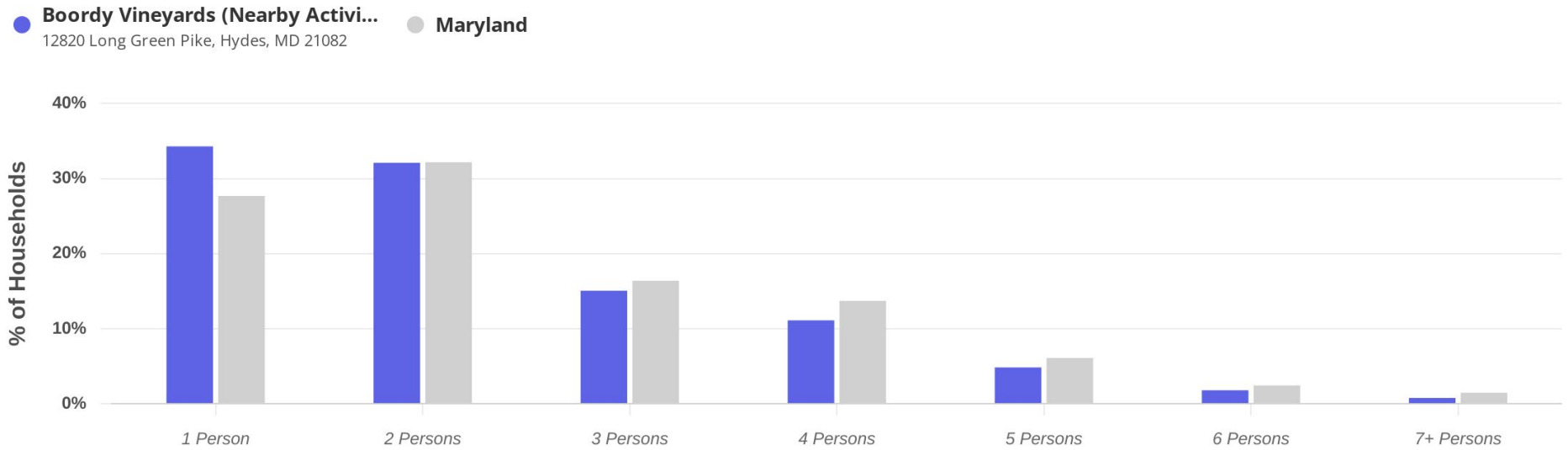
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# Property Overview

Feb 1, 2023 - Jan 31, 2024

## Household Size



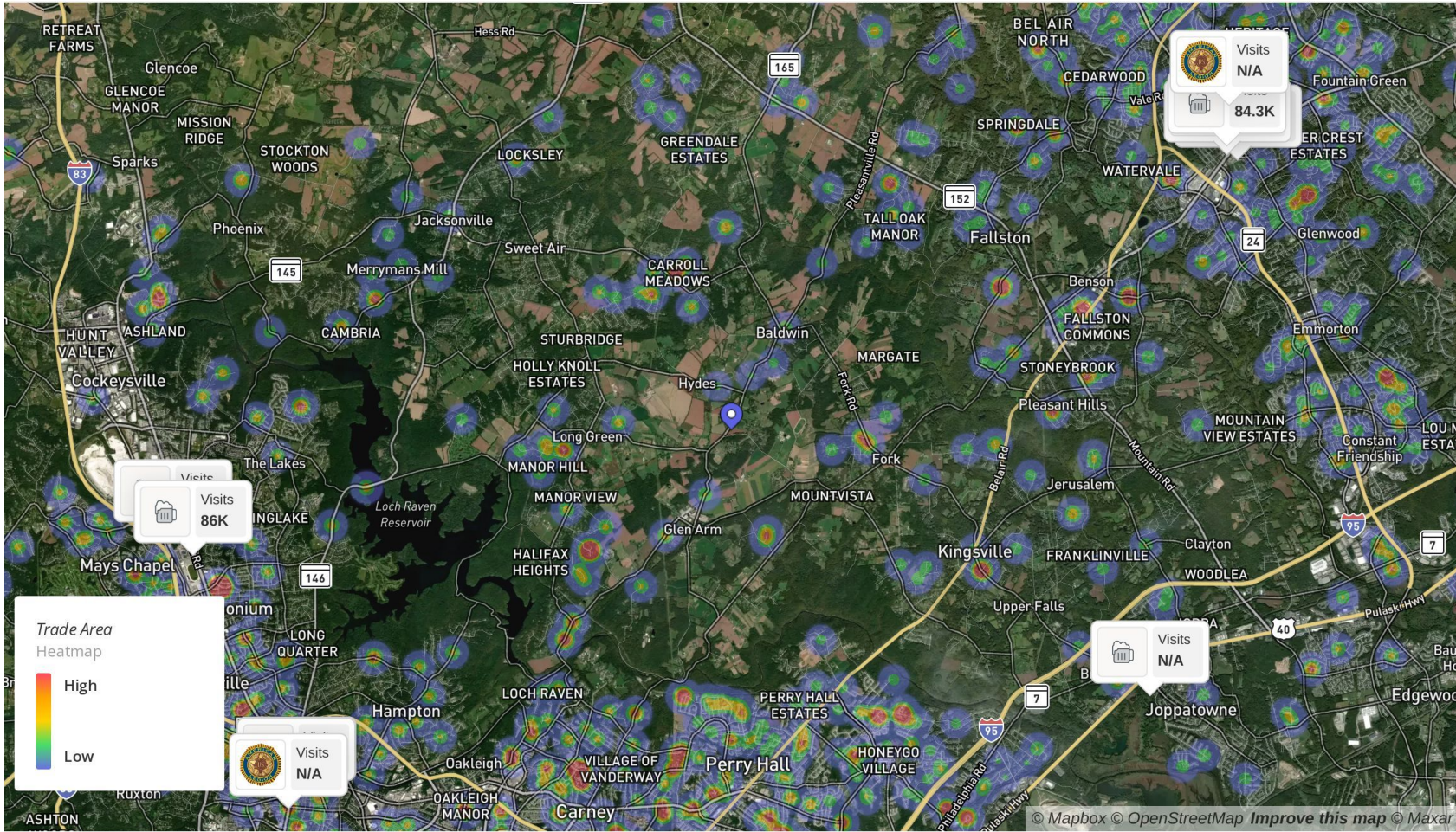
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Feb 1, 2023 - Jan 31, 2024

## Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Feb 1st, 2023 - Jan 31st, 2024

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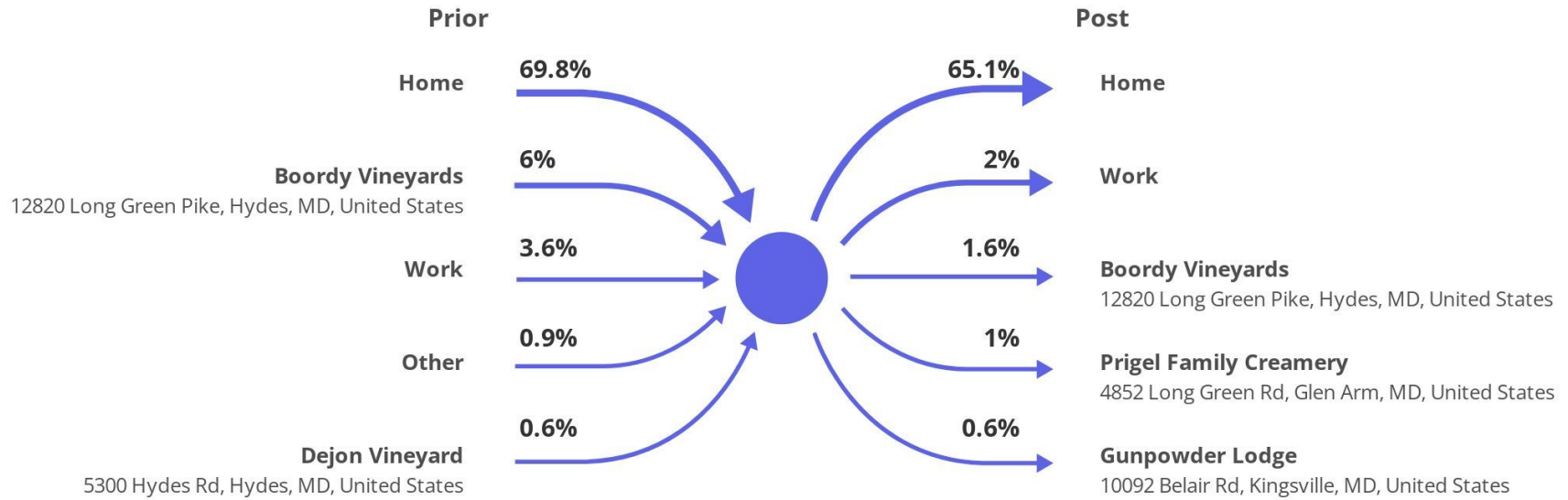


# Property Overview

Feb 1, 2023 - Jan 31, 2024

## Visitor Journey

- **Boordy Vineyards (Nearby Activity 250 ft)**  
12820 Long Green Pike, Hydes, MD 21082



Show by: | Feb 1st, 2023 - Jan 31st, 2024  
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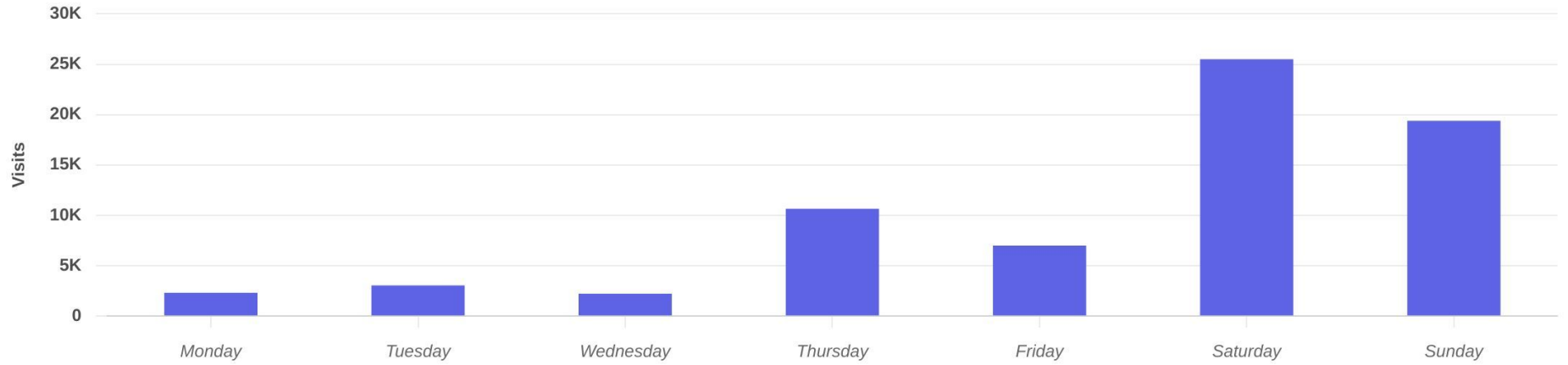


# Property Overview

Feb 1, 2023 - Jan 31, 2024

## Daily Visits

**Boordy Vineyards (Nearby Activ...**  
12820 Long Green Pike, Hydes, MD 21082



Visits | Feb 1st, 2023 - Jan 31st, 2024  
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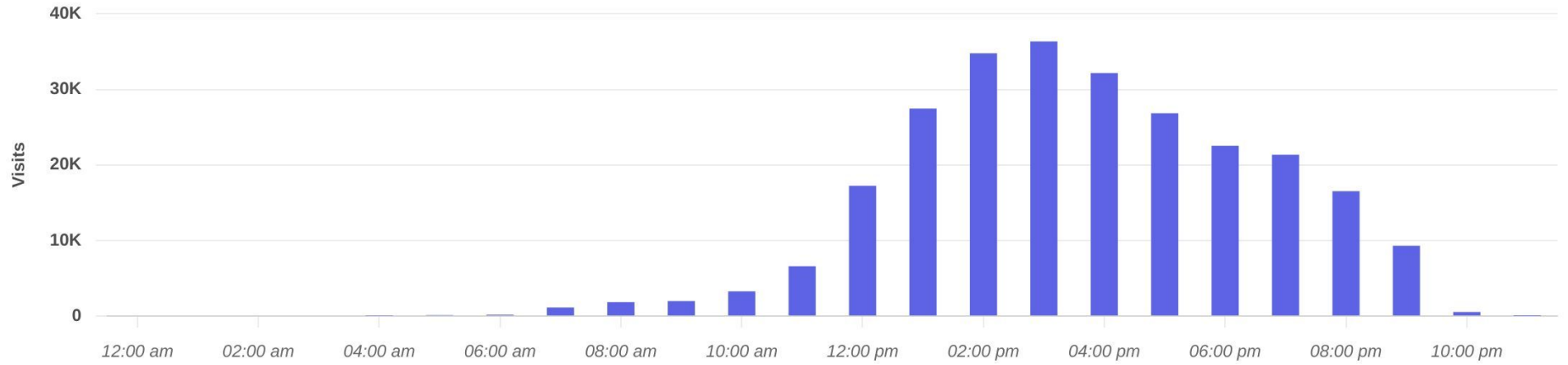


# Property Overview

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## Hourly Visits

**Boordy Vineyards (Nearby Activ...**  
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# Property Overview

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## Favorite Places

Boordy Vineyards (Nearby Activity 250 ft) / Long Green Pike, Hydes, MD

Rank	Name	Distance	Visitors
1	Boordy Vineyards / 12820 Long Green Pike, Hydes, MD 21082	0 mi	52K (99.9%)
2	Baltimore/Washington International Thurgood Marshall Airport / 1 BWI Airport, Baltimore, MD 21240	22.9 mi	32.6K (62.6%)
3	Towson Town Center / 825 Dulaney Valley Road, Towson, MD 21204	7.9 mi	23.9K (45.9%)
4	White Marsh Mall / 8200 perry hall blvd, Baltimore, MD 21236	7.2 mi	22.3K (42.8%)
5	The Avenue At White Marsh / 8125 Honeygo Boulevard, Baltimore, MD 21236	7.4 mi	21.8K (41.9%)
6	Towson Place / 1238 Putty Hill Ave, Towson, MD 21286	7.6 mi	21.3K (41%)
7	Oriole Park at Camden Yards / 333 W Camden St, Baltimore, MD 21201	15.4 mi	19.8K (38.1%)
8	Hunt Valley Towne Centre / 118 Shawan Rd, Cockeysville, MD 21030	9.2 mi	19.8K (38%)
9	Main Building / 825 Dulaney Valley Rd, Towson, MD 21204	7.9 mi	17.3K (33.3%)
10	Nottingham Square / 5300 Campbell Blvd, Baltimore, MD 21236	7.5 mi	15.8K (30.3%)

Category: All Categories | Min. Visits: 1 | Feb 1st, 2023 - Jan 31st, 2024  
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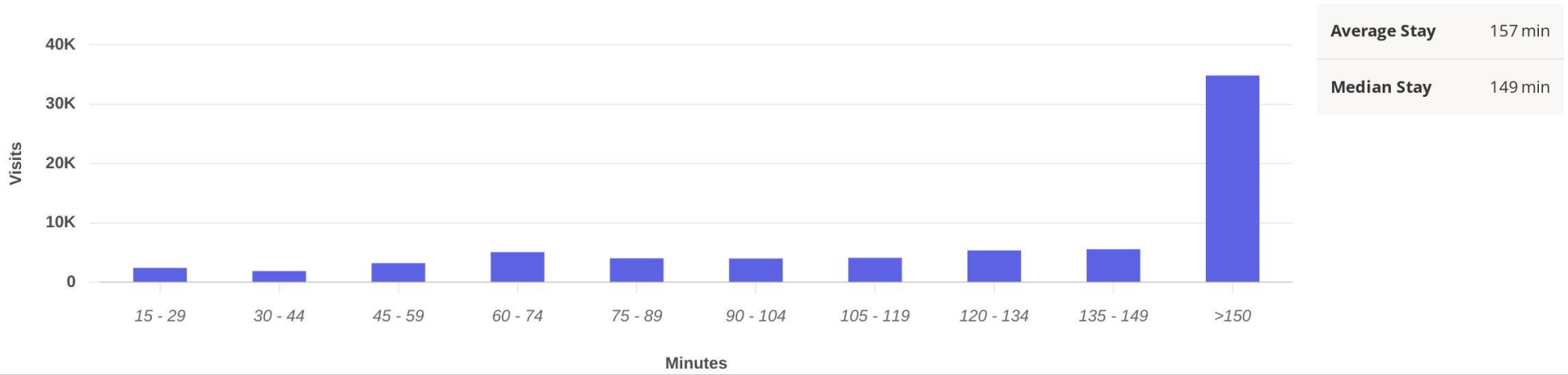


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## Length of Stay

● **Boordy Vineyards (Nearby Activit...**  
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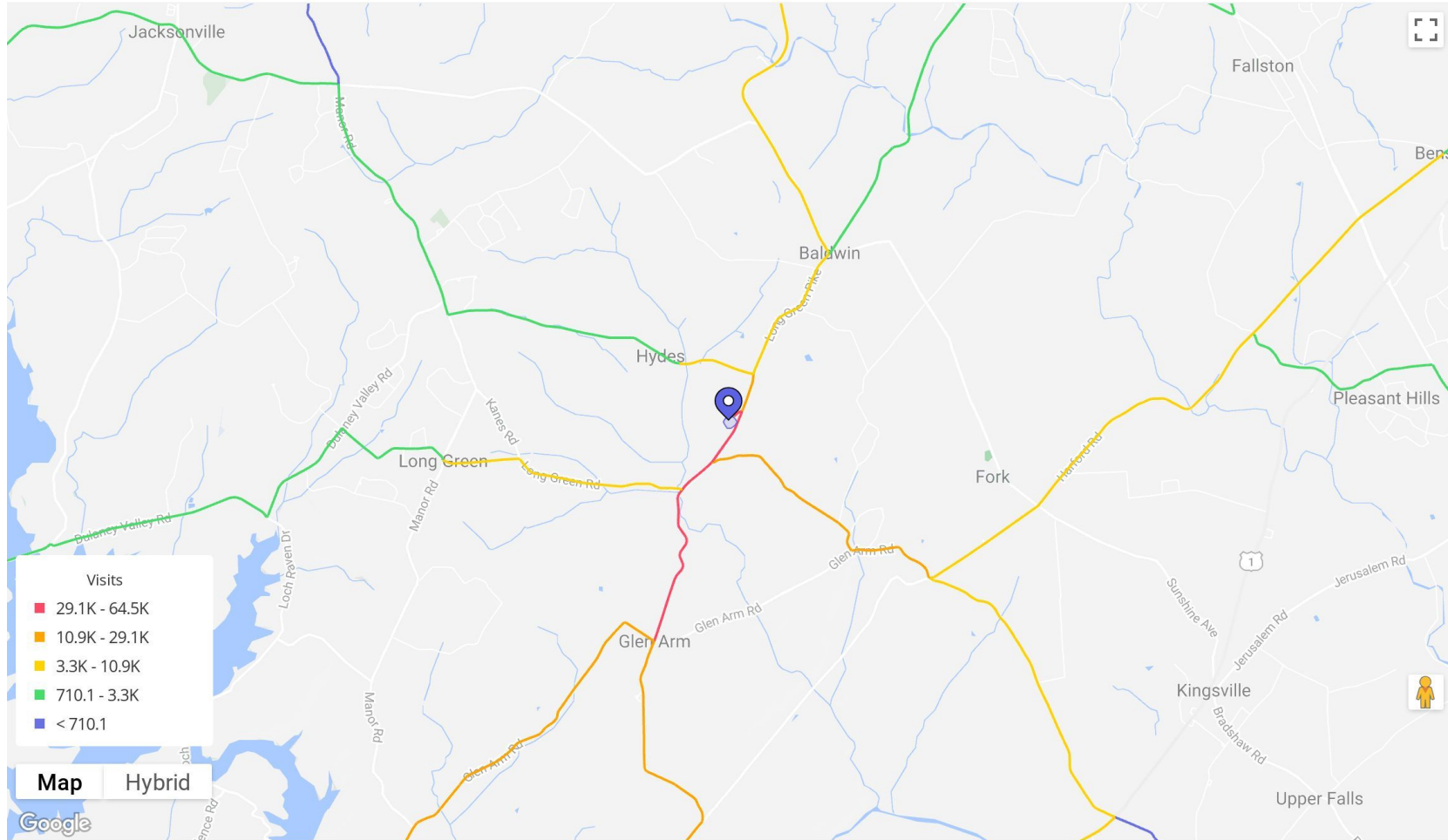




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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Feb 1st, 2023 - Jan 31st, 2024  
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