



Regional Council 9 Member Nomination
At-Large Nominee Form

To nominate (or self-nominate) a community business leader, email this form along with the nominee's resume and/or biography by May 10, 2024.

Nominee Personal Information

First and Last Name

Email address

Street address

Street address line 2

City

State

Zip code

Phone number

Gender

Male

Female

Ethnic Categories

Hispanic or Latino

Not Hispanic or Latino

Racial Categories

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian or Other Pacific Islander

White

Other

Years of business leadership experience

5-9

10-19

20+

Nominee Company Information

Company name

Industry

Biomedical & Biotechnology

IT & Communications

Financial & Business Services

Light Manufacturing

Food & Beverage Manufacturing

Other

Number of employees

Under 50

50-99

100-199

200-499

500+

Nominated By:

Self

Other

First and Last Name

Email address

Phone number

Company name

Why should this person be selected to serve on Regional Council 9?

Please provide a resume and/or biography of nominee along with this form.

INSTRUCTIONS: To nominate (or self-nominate) a community business leader, email this form along with the nominee's resume and/or biography **by May 10, 2024**.

Email to:

Shannon Holland, GO Virginia Director, Region 9

Central Virginia Partnership for Economic Development

North Fork - Town Center Two

1001 Research Park Boulevard, Suite 301

Charlottesville, VA 22911

E: sholland@centralvirginia.org

P: 434.979.5610 x103



More details at: **www.GOVirginia9.org**

Questions: Contact Shannon Holland (information provided above)



GO VIRGINIA REGIONAL COUNCIL 9 PRIVATE SECTOR SERVICE

Thank you for your interest in serving on the GO Virginia Region 9 Council. This document gives a general idea of the role. Individuals with expertise in the Project Frameworks and Target Industries listed below are highly desirable, as are those who represent diversity and minority communities. Please contact us if you have any questions.

What is GO Virginia?

The Virginia Initiative for Growth & Opportunity in each Region, referred to as GO Virginia, aims to help generate private-sector growth and high paying job opportunities in all regions of the Commonwealth. GO Virginia is based on three principles: 1) the state needs strong private sector growth and job creation; 2) effective collaboration among business, government, and higher education is essential to grow and diversify the state's economy; and 3) state government must provide incentives for strategic job-focused collaboration in each region.

How is GO Virginia funded?

The General Assembly initially allocated \$35.95 million for GO Virginia funding, including \$30 M in FY 2018 for project funding. The GO Virginia program has continued to be funded through the Virginia Biennial Budget.

What is Regional Council 9?

At the inception of GO Virginia, nine Regional Councils were established to facilitate projects that would best serve each region. Region 9, also known as the Piedmont Opportunity Corridor, encompasses eleven localities, including the City of Charlottesville and the Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock. The Region 9 footprint matches that of Planning District 9 and 10 and Virginia Career Works – Piedmont Region.

What types of projects are eligible for funding?

Proposed projects must address the opportunities outlined in each region's Growth & Opportunity Plan Update in addition to state GO Virginia priorities. At least two localities must participate in each project. The Region 9 Plan specifies eligible project frameworks for targeted industries, as follows:

Project Frameworks

- Talent Development
- Innovation/Entrepreneurship
- Growing Existing Businesses
- Site Development

Target Industries

- Information Technology
- Food & Beverage Manufacturing
- Financial & Business Services
- Light Manufacturing
- Biotechnology

What is the Central Virginia Partnership's role with GO Virginia?

The Central Virginia Partnership for Economic Development (Partnership) serves as the support organization for the GO Virginia Regional Council 9. The Partnership, a not-for-profit public/private partnership, is the regional economic development organization for nine localities including Charlottesville and the Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson and Orange. For information, visit www.centralvirginia.org.

Where can I learn more about GO Virginia?

To learn more, go to:

- www.GOVirginia9.org
- www.GOVirginia.org

Regional Council 9 Membership - Overview

The Region 9 Council has 23 members with a majority from the private sector. Regional Councils are required to



have a majority of Private Sector Members with at least five years of business leadership experience. Each Council ensures gender and ethnic diversity in its membership.

Council Membership Seat Allocation

Private Sector (12 Members)

Chambers of Commerce (4)*
At-Large Private Sector (5)**
Partnership Board Members (2)
Workforce Development (1)

Public Sector (11 Members)

Regional Commission Directors (2)
Localities/Elected Officials (4)
Educational Institutions (3)
Local Economic Development (2)

Private Sector Member Requirements

- Representation should include
 - Small businesses (up to 50 employees)
 - Large businesses (50+ employees)
 - Entrepreneurs
 - Innovators in growing industries
 - Experienced professionals
- Leadership/management experience required (five or more years in private business)

*Only Region 9 Chambers of Commerce may nominate private sector business persons to serve on the Council for these designated seats, when open.

**At-large nominations are solicited from the public for At-Large Private Sector Seats. Local business organizations and business leaders may nominate other business leaders. Self-nomination is welcome.

Council Member Terms

Unless a seat is vacated mid-term, there is a three year term commitment that begins on July 1. Vacancies are filled for the unexpired term.

Time Commitments

In order to impact and serve the entire region, regular meeting attendance and consistent engagement is expected. There are typically five Council Meetings per year at locations throughout the region. State law requires an in-person quorum, so regular attendance is essential to conducting Council business. Meetings are typically scheduled for a two hour duration and occur throughout the regional footprint. Each member also serves on one of the four Region 9 Task Forces: Sites, Talent Development, Growing Existing Business, or Innovation/Entrepreneurship. Each Task Force is responsible for supporting strategy in their frameworks and reviewing related project proposals. Additional service hours may be required if serving on the Nominating or Executive Committees.

COIA

All Council Members are required to register and view an online training session about the Conflict of Interest Act within 30 days of accepting an appointment on the Council. Filing of economic interests is not required for Regional Council members, unless individual members are otherwise required to do so.

For More Information, Contact:

Shannon Holland, GO Virginia Director, Region 9
Central Virginia Partnership for Economic Development
North Fork, 1001 Research Park Boulevard, Suite #301, Charlottesville, VA 22911
Telephone: 434.979.5610 ext. 103
Email: sholland@centralvirginia.org



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION
REGIONAL COUNCIL 9

GO Virginia is an economic development initiative designed to diversify and strengthen regional economies by offering grants that drive collaboration between **business, education, and local government.**

Grant Opportunities Identified in Region 9 Growth Plan Update - 2023

The Region 9 Council is seeking grant proposals that drive opportunities identified in the Region 9 Growth & Diversification Plan Update, as summarized below. For deadlines and details go to www.GOVirginia9.org.



Talent Development

1. Build a comprehensive regional workforce coalition or initiative to drive collaboration and efficiency in the Region 9 talent development ecosystem for target sectors.
2. Drive target sector talent pathways planning efforts as described in the Region 9 Request for Letters of Interest for the Talent Pathways Initiative (TPI) planning grants.
3. Develop sector driven credentialing, apprenticeship, and internship programs for target industries.
4. Evaluate and/or drive strategies to address regional demand for Software Developers (SOC 15-1252).

Project Types	T a r g e t i n g
Talent Development	
Growing Existing Businesses	
Startup/Innovation/ Commercialization	
Site Readiness	
Target Industries	
Biomedical & Biotechnology	
Financial & Business Services	
Food & Beverage Manufacturing	
Information Technology & Communications	
Light Manufacturing	



Growing Existing Businesses

1. For each target cluster, re-evaluate industries within each cluster as defined in 2017 and identify gaps in growth to develop recommendations for future implementation grants. (i.e. using Cluster Based Economic Development Model, DHCD, 2023)
2. Support implementation grants from gaps identified through planning grants or other regional reports such as the CEDS Plans to be published in 2024.
3. Support sector led verticals to address business-identified and validated sector gaps to traded sector growth.
4. Support implementation of a biotech wet lab accelerator/incubator model to support expansion in the sector.



Startups/Innovation/Commercialization

1. Support recommended implementation grants that catalyze growth in target sector entrepreneurship as prioritized in the Regional Entrepreneurship Investment (REI) Plan in development.



Sites

1. Develop a plan for regional site development with a goal of identifying priority target sector sites in the region and a sustainable plan for advancing a portfolio of sites and a regular cadence for site projects.
2. Support future planning and/or implementation projects identified in the regional sites plan.
3. Evaluate strategic advantages for site development collaboration
4. Drive the continued development of regionally prioritized sites.
5. Evaluate RIFA development opportunity.



Other

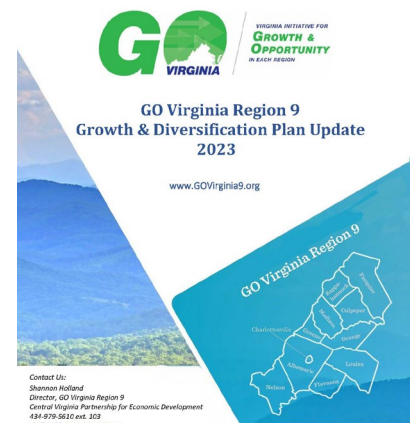
1. Support planning grants to assess, map, and support the development of emerging industries for which this region may have a competitive advantage using Cluster Based Economic Development Model, DHCD, 2023) (i.e., Ag-Tech, Clean Energy, etc.)
2. Support implementation grants identified in the above report.

Program funding:

GO Virginia has funded 196 projects and awarded approximately \$75.6 million to support regional economic development efforts since 2017

Region 9 has awarded 26 projects totaling over \$6,300,000

Download at www.GOVirginia9.org



Contact:

Shannon Holland
Director, GO Virginia Region 9
Charlottesville, VA 22911

sholland@centralvirginia.org
(434) 979-5610 ext. 103



Funded Projects

Projects	Grant Leader Partners	GO Virginia \$	Committed Match	Project Types / Target Industries
Accelerating Regionally Significant Sites	Central Virginia Partnership Counties of Culpeper and Louisa	\$786,333	\$413,167	Site Readiness / All Target Sectors
BEACON's Kitchen	New Hill Development Corporation	\$189,000	\$94,500	Innovation & Entrepreneurship / Food & Beverage Manufacturing
Biotech Innovation Cluster Growth	CvilleBioHub City of Charlottesville, Albemarle County, University of Virginia Licensing & Ventures Group	\$548,000	\$552,840	Growing Existing Businesses / Biomedical & Biotechnology
Business-Driven Workforce Recovery Initiative	Central Virginia Partnership City of Charlottesville, Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, and Orange	\$99,500	\$50,000	Talent Development / All Target Sectors
Carver Food Business Incubator	Culpeper County	\$199,727	\$103,000	Innovation & Entrepreneurship / Food & Beverage Manufacturing
Catalyst Accelerator Program	University of Virginia City of Charlottesville, Albemarle County	\$475,200	\$475,200	Innovation & Entrepreneurship / All Target Sectors
Central Virginia Cybersecurity Partnership	Piedmont Virginia Community College Germanna Community College, Lord Fairfax Community College	\$100,000	\$136,400	Talent Development / Information Technology & Business Services
Central Virginia Site Readiness	Central Virginia Partnership Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, and Orange	\$58,675	\$58,675	Site Readiness / Light Manufacturing
Cluster Scale-Up Wine Industry Planning Grant	Nelson County Counties of Albemarle, Culpeper, Greene, Fauquier, Fluvanna, Louisa, Madison, and Orange, City of Charlottesville, Central Virginia Partnership for Economic Development, Afton Mountain Vineyards, Revalation Vineyards Williams Compliance, PVCC Foundation, Charlottesville-Albemarle CVB	\$100,000	\$104,159	Growing Existing Business / Food & Beverage Manufacturing

Connector Platform	Charlottesville Business Innovation Council City of Charlottesville, Albemarle County, Central Virginia Partnership	\$76,500	\$38,450	Growing Existing Businesses / All Target Sectors
Crafting a New Normal	Thomas Jefferson Planning District Commission Counties of Madison and Nelson	\$44,000	\$22,000	Growing Existing Businesses / Food & Beverage Manufacturing
Crafting Higher Paying Jobs and Adult Beverage Exports	Piedmont Virginia Community College Counties of Madison and Nelson, Germanna Community College	\$249,472	\$251,800	Talent Development / Food & Beverage Manufacturing
CvilleBioHub Planning Grant	CvilleBioHub City of Charlottesville, Albemarle County, University of Virginia	\$83,540	\$93,540	Growing Existing Businesses / Biomedical & Biotechnology
CvilleBioLab Planning Grant	CvilleBioHub City of Charlottesville, Albemarle County, Louisa County, Quantitative Foundation	\$100,000	\$50,000	Growing Existing Businesses / Biomedical & Biotechnology
Digital Business Resiliency	Central Virginia Small Business Development Center City of Charlottesville, Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Community Investment Collaborative	\$131,220	\$65,800	Growing Existing Businesses / All Target Sectors
Future of Workforce Outreach	Virginia Career Works – Piedmont Region City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Central Virginia Partnership	\$148,689	\$74,250	Talent Development / All Target Sectors
George Washington Carver Piedmont Technical Education Center	Culpeper County Counties of Fauquier, Madison, Orange, and Rappahannock, Germanna Community College	\$244,300	\$431,625	Talent Development / Light Manufacturing
Project Rebound	Charlottesville Regional Chamber of Commerce City of Charlottesville, Albemarle County, University of Virginia Economic Development	\$80,000	\$40,000	Growing Existing Businesses / All Target Sectors
Project Reconnect	Virginia Career Works – Piedmont Region City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Central Virginia Partnership	\$99,500	\$50,000	Talent Development / All Target Sectors

Regional Business Park	Louisa County Culpeper County, Orange County, Town of Culpeper, GovSmart	\$600,850	\$2,802,150	Site Readiness / All Target Sectors
Regional Entrepreneurship Initiative	Community Investment Collaborative & Venture Central City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Louisa, Madison, Nelson, and Orange, Town of Culpeper	\$300,000	\$164,375	Innovation & Entrepreneurship / All Target Sectors
Rural Entrepreneurship Ecosystem	Community Investment Collaborative Central Virginia Partnership	\$200,000	\$100,820	Innovation & Entrepreneurship / All Target Sectors
Talent Supply Connector	Virginia Career Works Piedmont Central Virginia Partnership	\$391,528	\$200,851	Talent Development / Food & Beverage Manufacturing, Light Manufacturing
Tech Talent Retention	Central Virginia Partnership	\$307,800	\$155,500	Talent Development / All Target Sectors
Technology Academies for Fauquier and Rappahannock Counties	Laurel Ridge Education Foundation	\$402,075	\$201,038	Talent Development / All Target Sectors
Venture Central	Charlottesville Regional Chamber of Commerce City of Charlottesville, Albemarle County, UVA Economic Development	\$300,000	\$210,000	Innovation & Entrepreneurship / All Target Sectors
Young Entrepreneurs Resource Guide	Fauquier County Counties of Orange, Culpeper, and Louisa	\$83,500	\$83,500	Innovation & Entrepreneurship / All Target Sectors
		\$6,399,409	\$7,023,640	



**GO VIRGINIA REGIONAL COUNCIL
PIEDMONT OPPORTUNITY CORRIDOR - REGION 9
FY 2023
May 1, 2023**

PRIVATE SECTOR MEMBERS

Chair: Ethan Dunstan, Consultant

Vice Chair: Rob Archer, CEO Codebase Coworking

Treasurer/Secretary: Francoise Seillier-Moiseiwitsch, PhD, Managing Owner, Revalation Vineyards

Kenny Allison, Security Access Engineer, The Coleman Group

Roque Castro, Global Head of Sales & Business Development, Elysium LD Technology, Inc.

Tom Click, President & CEO, Patriot Industries

Brian Cole, Vice President of Operations, LexisNexis Reed Tech

Ray Knott, Market President, Atlantic Union Bank

Gizelle Curtis, Sr. Economic Development Market Specialist, Dominion Energy

Brandon Payne, Member, Ruckersville Self-Storage

Tina Weaver, President, Papa Weaver's Pork, Inc.

PUBLIC SECTOR MEMBERS

Educational Institutions

Kim Blosser, President, Laurel Ridge Community College

Pace Lochte, Assistant Vice President for Economic Development, University of Virginia

Jean Runyon, President, Piedmont Virginia Community College

Elected Officials

The Hon. Bob Coiner, Mayor, Town of Gordonsville

The Hon. Tony O'Brien, Supervisor, Fluvanna County

Locality Administrators

Christian Goodwin, County Administrator, Louisa County

Jonathon Weakley, County Administrator, Madison County

Regional Commission Directors

Christine Jacobs, Executive Director, Thomas Jefferson Planning District Commission

Patrick Mauney, Executive Director, Rappahannock-Rapidan Regional Commission

Local Economic Development

Paige Read, Director of Economic Development and Tourism, Town of Culpeper

Andy Wade, Director of Economic Development, Louisa County