



GO VIRGINIA REGION 9 COUNCIL
JUNE 29, 2023
COUNCIL MEETING
9:30 am to 11:30 am
PATH Foundation, 321 Walker Dr. Warrenton, VA
Virtual meeting details were provided in the Agenda

MINUTES

Attending in-person: Ray Knott, Atlantic Union Bank (Chair); Ethan Dunstan, UVA Community Credit Union (Vice Chair); Patrick Mauney, Rappahannock-Rapidan Regional Commission (Treasurer); Kenny Allison, The Coleman Group; Rob Archer, Codebase Coworking; Brian Cole, LexisNexis Reed Tech; Gizelle Curtis, Dominion Energy; Ed Dalrymple, Jr., Cedar Mountain Stone; Christian Goodwin, Louisa County; Christine Jacobs, Thomas Jefferson Planning District Commission; Pace Lochte, UVA Economic Development; Jean Runyon, Piedmont Virginia Community College; Ed Scott, EcoSeptix Alliance; Francoise Seillier-Moiseiwitsch, Revalation Vineyards; Jonathon Weakley, Madison County

Attending Virtually*: Kim Blosser, Laurel Ridge Community College; Jim Cheng, CAV Angels; Yolunda Harrell, Taste of Home; Tony O'Brien, Fluvanna County; Andy Wade, Louisa County

Absent: Tom Click, Patriot Industries; Jim Crozier, Orange County; Paige Read, Town of Culpeper

Staff: Helen Cauthen, Shannon Holland, Christie Taylor

Guests:

In-person: Christie Connolly, PATH Foundation; Joseph Dennie, DHCD; Dan Gundersen, FM, HLM, Senior Vice President Camoin Associates; John McCarthy, PATH Foundation Board; Doug Parsons, Fauquier County; Bryan Rothamel, Culpeper County; Alex Tranmer, Director Strategic Planning Camoin Associates
Virtual: Jordan Boege, Camoin Associates; Christine Costello, Dewberry; Ruth Emerick, TJPDC; Rachel Hobbs; Ellen Miller, JLARC; Roque Castro; Tina Weaver; [guest bxk89492]

1. Welcome

Ray Knott called the meeting to order at 9:33 a.m. Christy Connolly, President/CEO of the PATH Foundation also welcomed the Council to the facility and gave an overview of PATH Foundation mission and activities.

2. Pledge of Allegiance

The Pledge of Allegiance was performed.

3. Roll Call

A roll call was performed. An in-person quorum was established, as noted above.

4. Public Comment

Opportunities for public comment were made available for the meeting, however, no comments were received electronically, nor did anyone register for comments in-person.

5. Approve Council Business – Action Item

Ray Knott noted that the 7 business items listed on the agenda had been grouped together with the intention that the Council would discuss and take action with one vote unless a motion was made to remove any item from the discussion. No such motion was made.

a. Meeting Minutes, April 21, 2023

There was no discussion about the Minutes.

b. Treasurer’s Report

Referring to the financials in the Agenda, Patrick Mauney noted that through April there was \$246.30 in the bank account and Accounts Receivable were at \$124,125.83 and that 95% of the FY 2022 budget has been expended. Patrick Mauney also stated that the FY 2022 budget should be expended with the final May reimbursement request to DHCD.

c. FY 2024 Capacity Building Budget and Contract

Ray Knott noted that the 2024 Capacity Building Budget was approved by the Executive Committee in March and that it was included for the Council’s acceptance. Ray Knott also noted that the contract was included for approval.

d. FY 2024 Meeting Schedule

Ray Knott noted that the meeting calendar is included for approval as required by the Bylaws.

e. Dashboard

Ray Knott noted that the Dashboard documents that there is \$392,929 remaining in the regional FY 2023 Per Capita Funds and that the \$945 listed as remaining in the FY 2022 funds would roll into FY 2023. Pace Lochte asked if there was any chance of the state recapturing any remaining per capita funds. Shannon Holland confirmed there are no FY22 funds remaining to be recaptured.

f. Director Report

There was no discussion or questions on the Director Report.

g. Annual Report FY 2023

Referring to the Annual Report document, Ray Knott stated that the regional report would be submitted to DHCD and compiled with other regions to report out to the GO Virginia Board.

Pace Lochte asked if there were any concerns not expressed in the Annual Report. Shannon Holland indicated that there is a challenge with parsing the data we have collected to share in a way that is meaningful. Shannon Holland asked for the Council to provide input in identifying future projects or grant applicants. Patrick Mauney asked about the report template. Shannon Holland noted that Region 9 created this template



several years ago and DHCD has used it as a model for all regional annual reports beginning this year.

Brian Cole made a motion to approve Council Business. Ed Scott seconded the motion. The motion carried.

6. Slate – Action Item

Ray Knott thanked the Nominating Committee for developing the Slate. Ray Knott asked for discussion of the Slate. None was offered. Ray Knott asked if there were any nominations from the floor. None were made.

Brian Cole made a motion to approve the Slate. Kenny Allison seconded the motion. The motion carried.

7. Updates from Committees, Task Forces, etc.

- a. Executive Committee – There were no updates.
- b. Nominating Committee – There were no updates.
- c. Statewide Grants – Ray Knott shared that the inter-regional Life Science Workforce project that was approved at the April Council Meeting for \$20,000 has not advanced with Region 9 funds for several reasons including that the regional match wasn't obtained.
- d. Other – Ethan Dunstan participated on the GO Virginia Board call and updated the Council on two major decision made including:
 - The eased match requirements were extended through October 1. He clarified that means the match will return to 1:1 match including a 20% minimum from localities, however, there will no longer be a \$50,000 minimum locality requirements.
 - DHCD will develop a possible 1:1 match waiver process for projects that might consider 1) "fiscal distress", or 2) "extraordinary economic opportunity" when aligned with GO Virginia overarching goals, VEDP's new INNOVATIVE framework, or leveraging federal funds, for example.

Ethan Dunstan also shared that the Board is enacting a policy that will support the legislation that allows the Board to recapture un-used Per Capita funds. It is unclear how it will be done at this point – but Region 9 does not have any funds that will be recaptured. Shannon Holland added that June 28 was likely the final Region 9 deadline that would have allowed a proposal to advance with an eased match.

Jean Runyon announced that the Virginia Community College system welcomed its new Chancellor in May and he is interested in a regional approach to addressing talent pipeline issues regionally.

8. Bylaws Review - Update

Brian Cole gave an update on the Bylaws Review process underway. Brian Cole shared that Ethan Dunstan and Brian Cole met with David Pettit this week to kick off the Bylaws Review Process.



Brian Cole offered appreciation for David Pettit, a founding Council Member, offering his services pro-bono for these services.

9. 2023 Growth Plan Update – Presentation/Discussion

Shannon Holland presented an update on the 2023 Growth Plan Update process with a specific and high-level overview of how the Council might consider reframing the Council’s approach to grant funding by considering target sectors first instead of the four program frameworks. Shannon Holland suggested the Council prioritize developing and awarding planning grants over the next year to drive this shift in planning focus.

Ray Knott expressed the importance of mapping out the vertical structures and being able to support those related industries in Region 9, as well as increasing collaboration, relevance, leverage, and opportunity for each county in the region. Rob Archer asked about resources for switching to this industry-cluster approach as requested by the state and Shannon Holland clarified there is no funding support from the state for this shift. Pace Lochte suggested that VEDP may have data to support regional activities since they are also refocusing their efforts on ecosystems. (The presentation is posted with these Minutes <https://www.govirginia9.org/calendar/2023-events/>)

10. Comprehensive Economic Development Strategy (CEDS)

Discussing Regional Economic Opportunities & Collaboration

Patrick Mauney introduced the Camoin and Associates representatives. Dan Gundersen, FM, HLM, Senior Vice President and Alex Tranmer, Director Strategic Planning shared regional economic development data and led a discussion. The final CEDS plans and “super regional” report are to be published in February 2024. (The presentation is posted with these Minutes <https://www.govirginia9.org/calendar/2023-events/>)

11. Pipeline Update

Shannon Holland provided the following project pipeline updates:

- \$250k of the remaining FY 2023 funds could still be used for planning grants
- The TPI Request for Letters of Interest as approved by the Council has been posted on the GO Virginia website. Conversations continue around this important planning grant opportunity, but a grant leader has not yet been identified.
- A regional sites planning grant is still under discussion.
- A planning grant for the Food & Beverage sector is in development.

12. Chair Update

Ray Knott thanked all the Council Member for their service over the past year and specifically acknowledged outgoing members Jim Crozier, Ed Dalrymple, Jr., Yolunda Harrell and Ed Scott for their service.

13. Other Business

There was no other business.



14. Adjourn

***Kenny Allison made a motion to adjourn. Rob Archer seconded the motion. The motion carried.
The meeting adjourned at 10:58 AM.***

*Council Member Virtual Participation - To comply with law and policy, the following is reported:

Board Member	Joined From	Reason
Kim Blosser	Home	Medical – Care of family member
Jim Cheng	Charlottesville	>60 miles from meeting location
Yolunda Harrell	Charlottesville	>60 miles from meeting location
Tony O'Brien	Fluvanna County	Personal matter
Andy Wade	Louisa County	>60 miles from meeting location