

GO Virginia Region 9
Growth & Diversification Plan Update (2023) – GRANT OPPORTUNITIES
DRAFT

2023	
GRANT OPPORTUNITIES GO Virginia Region 9	OUTCOMES / IMPACT MEASURES
Talent Development Strategies (Talent)	
<p>1. Build a comprehensive regional workforce coalition or initiative to drive collaboration and efficiency in the Region 9 talent development ecosystem for target sectors.</p> <p>Sectors: All sectors or selected sectors</p> <p>Potential Partners: Community Colleges University of Virginia Virginia Career Works – Piedmont Region Central Virginia Partnership High Schools</p>	<ul style="list-style-type: none"> - Established regional workforce coalition(s) or initiative(s)
<p>2. Drive target sector talent pathways planning efforts as described in the Region 9 Request for Letters of Interest for the Talent Pathways Initiative (TPI) planning grants.</p> <p>Sectors: Biotech, Financial & Business Services, IT</p> <p>Potential Partners: Community Colleges University of Virginia Virginia Career Works – Piedmont Region Central Virginia Partnership CvilleBioHub VA Bio</p>	<ul style="list-style-type: none"> - Delivery of a Talent Pathway Plan for Biotech, IT, and/or Financial & Business Services that includes identified future funding opportunities. - Awarded Implementation grants to advance the TPI Plans - # jobs created/filled - # of businesses served
<p>3. Develop sector driven credentialing, apprenticeship, and internship programs for target industries.</p> <p>Sectors: All</p> <p>Potential Partners:</p>	

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TBD	
<p>4. Evaluate and/or drive strategies to address regional demand for Software Developers (SOC 15-1252).</p> <p>Sectors: Biotech, Financial & Business Services, IT</p> <p>Potential Partners: Central Virginia Partnership University of Virginia CvilleBioHub CBIC</p>	<ul style="list-style-type: none"> - # jobs created/filled - # of businesses served
Growing Existing Businesses Strategies (Scale Up)	
<p>1. For each target cluster, re-evaluate industries within each cluster as defined in 2017 and identify gaps in growth to develop recommendations for future implementation grants. (i.e. using Cluster Based Economic Development Model, DHCD, 2023)</p> <p>Sectors: All</p> <p>Potential Partners: Consultants University of Virginia VOEE Virginia Career Works -Piedmont Region Central Virginia Partnerships Community Colleges Sector led verticals, i.e. CvilleBioHub, Wine/Craft Beverage organizations, etc.</p>	<ul style="list-style-type: none"> - Cluster Strategies for target sectors - Implementation Grants for Target Sectors
<p>2. Support implementation grants from gaps identified through planning grants or other regional reports such as the CEDS Plans to be published in 2024.</p> <p>Sectors: All</p> <p>Potential Partners: CVPED Planning District Commissions Local Economic Development</p>	<ul style="list-style-type: none"> - # new jobs created - # businesses expanded - # businesses attracted - # businesses retained - # businesses served

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<p>3. Support sector led verticals to address business-identified and validated sector gaps to traded sector growth.</p> <p>Sectors: All</p> <p>Potential Partners: CvilleBioHub Venture Central CIC CV SBDC VIPC Local Economic Development</p>	<ul style="list-style-type: none"> - # new jobs created - # businesses expanded
<p>4. Support implementation of a biotech wet lab accelerator/incubator model to support expansion in the sector.</p> <p>Sectors: Biotech</p> <p>Potential Partners: CvilleBioHub VIPC Regional Entrepreneurship Investment Plan identified partners Private Sector</p>	<ul style="list-style-type: none"> - # of new jobs created - # of existing businesses expanded
Startups/Innovation/Commercialization Strategies (Start Up)	
<p>1. Support recommended implementation grants that catalyze growth in target sector entrepreneurship as prioritized in the Regional Entrepreneurship Investment (REI) Plan in development.</p> <p>Sectors: All</p> <p>Potential Partners: CIC CVSBDC Local Economic Development Venture Central CBIC CvilleBioHub Etc.</p>	<ul style="list-style-type: none"> - List of validated Implementation grants - Approved implementation grants - # jobs created - # of businesses expanded - # of new businesses created - \$ total capital raised

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Sites Strategies (Sites)	
<p>1. Develop a plan for regional site development with a goal of identifying priority target sector sites in the region and a sustainable plan for advancing a portfolio of sites and a regular cadence for site projects.</p> <p>2. Support future planning and/or implementation projects identified in the regional sites plan.</p> <p>Sectors: All</p> <p>Potential Partners: CVPED Local Economic Development</p>	<ul style="list-style-type: none"> - Regional Site investment plan - List of prioritized implementation plans - # acres advanced to higher tier on VBRSP - # sites assessed - # acres characterized
<p>3. Evaluate strategic advantages for site development collaboration</p>	
<p>4. Drive the continued development of regionally prioritized sites.</p>	
<p>5. Evaluate RIFA development opportunity.</p> <p>Sectors: All</p> <p>Potential Partners: CVPED Local Economic Development</p>	<ul style="list-style-type: none"> - RIFA agreement
Other Strategies (Other)	
<p>1. Support planning grants to assess, map, and support the development of emerging industries for which this region may have a competitive advantage using Cluster Based Economic Development Model, DHCD, 2023) (i.e., Ag-Tech, Clean Energy, etc.)</p> <p>2. Support implementation grants identified in the above report.</p> <p>Sectors: TBD</p> <p>Potential Partners: TBD</p>	<ul style="list-style-type: none"> - # jobs created/filled - New sectors identified

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<p>3. Evaluate grant opportunities that align with the Growth Plan that are identified through the Comprehensive Economic Development Strategies (CEDS) to be published in February 2024</p> <p>Sectors: All</p> <p>Potential Partners: Planning Districts Localities Central Virginia Partnership</p>	TBD