



## Regional Council 9 Member Nomination

*Chamber of Commerce Nominee Form*

To nominate a community business leader, email this form along with the nominee's resume and/or biography to Region 9 by May 10, 2023.

### Nominee Personal Information

First and Last Name

Email address

Street address

Street address line 2

City

State

Zip code

Phone number

Gender

Male

Female

Ethnic Categories

Hispanic or Latino

Not Hispanic or Latino

Racial Categories

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian or Other Pacific Islander

White

Other

Years of business leadership experience

5-9

10-19

20+

### Nominee Company Information

Company name

Industry

Biomedical & Biotechnology

IT & Communications

Financial & Business Services

Light Manufacturing

Food & Beverage Manufacturing

Other

Number of employees

Under 50

50-99

100-199

200-499

500+

**Nominated By:**

Chamber of Commerce

First and Last Name

Chamber of Commerce Name

Phone number

Email address

**Please identify Chamber affiliation and explain why this person should be selected to serve.**

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**INSTRUCTIONS:** To nominate a community business leader, email this form along with the nominee's resume and/or biography to Region 9 **by May 10, 2023**.

Email to:

**Shannon Holland, GO Virginia Director Region 9**

Central Virginia Partnership for Economic Development  
North Fork - Town Center Two  
1001 Research Park Boulevard, Suite 301  
Charlottesville, VA 22911

E: [sholland@centralvirginia.org](mailto:sholland@centralvirginia.org)  
P: 434.979.5610 x103



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*More details at: **[www.GOVirginia9.org](http://www.GOVirginia9.org)***

*Questions: Contact Shannon Holland (see above)*



## GO VIRGINIA REGIONAL COUNCIL 9 PRIVATE SECTOR SERVICE

*Thank you for your interest in serving on the GO Virginia Region 9 Council. This document gives a general idea of the role. Individuals with expertise in the Project Frameworks and Target Industries listed below are highly desirable, as are those who represent diversity and minority communities. Please contact us if you have any questions.*

### **What is GO Virginia?**

The Virginia Initiative for Growth & Opportunity in each Region, referred to as GO Virginia, aims to help generate private-sector growth and high paying job opportunities in all regions of the Commonwealth. GO Virginia is based on three principles: 1) the state needs strong private sector growth and job creation; 2) effective collaboration among business, government, and higher education is essential to grow and diversify the state's economy; and 3) state government must provide incentives for strategic job-focused collaboration in each region.

### **How is GO Virginia funded?**

The General Assembly initially allocated \$35.95 million for GO Virginia funding, including \$30 M in FY 2018 for project funding. The GO Virginia program has continued to be funded through the Virginia Biennial Budget.

### **What is Regional Council 9?**

At the inception of GO Virginia, nine Regional Councils were established to facilitate projects that would best serve each region. Region 9, also known as the Piedmont Opportunity Corridor, encompasses eleven localities, including the City of Charlottesville and the Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock. The Region 9 footprint matches that of Planning District 9 and 10 and Virginia Career Works – Piedmont Region.

### **What types of projects are eligible for funding?**

Proposed projects must address the opportunities outlined in each region's Growth & Opportunity Plan Update in addition to state GO Virginia priorities. At least two localities must participate in each project. The Region 9 Plan specifies eligible project frameworks for targeted industries, as follows:

#### **Project Frameworks**

- Talent Development
- Innovation/Entrepreneurship
- Growing Existing Businesses
- Site Development

#### **Target Industries**

- Information Technology
- Food & Beverage Manufacturing
- Financial & Business Services
- Light Manufacturing
- Biotechnology

### **What is the Central Virginia Partnership's role with GO Virginia?**

The Central Virginia Partnership for Economic Development (Partnership) serves as the support organization for the GO Virginia Regional Council 9. The Partnership, a not-for-profit public/private partnership, is the regional economic development organization for nine localities including Charlottesville and the Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson and Orange. For information, visit [www.centralvirginia.org](http://www.centralvirginia.org).

### **Where can I learn more about GO Virginia?**

To learn more, go to:

- [www.GOVirginia9.org](http://www.GOVirginia9.org)
- [www.GOVirginia.org](http://www.GOVirginia.org)

### **Regional Council 9 Membership - Overview**

The Region 9 Council has 23 members with a majority from the private sector. Regional Councils are required to



have a majority of Private Sector Members with at least five years of business leadership experience. Each Council ensures gender and ethnic diversity in its membership.

#### **Council Membership Seat Allocation**

##### **Private Sector (12 Members)**

Chambers of Commerce (4)\*  
At-Large Private Sector (5)\*\*  
Partnership Board Members (2)  
Workforce Development (1)

##### **Public Sector (11 Members)**

Regional Commission Directors (2)  
Localities/Elected Officials (4)  
Educational Institutions (3)  
Local Economic Development (2)

#### **Private Sector Member Requirements**

- Representation should include
  - Small businesses (up to 50 employees)
  - Large businesses (50+ employees)
  - Entrepreneurs
  - Innovators in growing industries
  - Experienced professionals
- Leadership/management experience required (five or more years in private business)

\*Only Region 9 Chambers of Commerce may nominate private sector business persons to serve on the Council for these designated seats, when open.

\*\*At-large nominations are solicited from the public for At-Large Private Sector Seats. Local business organizations and business leaders may nominate other business leaders. Self-nomination is welcome.

#### **Council Member Terms**

Unless a seat is vacated mid-term, there is a three year term commitment that begins on July 1. Vacancies are filled for the unexpired term.

#### **Time Commitments**

In order to impact and serve the entire region, regular meeting attendance and consistent engagement is expected. There are typically five Council Meetings per year at locations throughout the region. State law requires an in-person quorum, so regular attendance is essential to conducting Council business. Meetings are typically scheduled for a two hour duration and occur throughout the regional footprint. Each member also serves on one of the four Region 9 Task Forces: Sites, Talent Development, Growing Existing Business, or Innovation/Entrepreneurship. Each Task Force is responsible for supporting strategy in their frameworks and reviewing related project proposals. Additional service hours may be required if serving on the Nominating or Executive Committees.

#### **COIA**

All Council Members are required to register and view an online training session about the Conflict of Interest Act within 30 days of accepting an appointment on the Council. Filing of economic interests is not required for Regional Council members, unless individual members are otherwise required to do so.

#### **For More Information, Contact:**

Shannon Holland, GO Virginia Director, Region 9  
Central Virginia Partnership for Economic Development  
North Fork, 1001 Research Park Boulevard, Suite #301, Charlottesville, VA 22911  
Telephone: 434.979.5610 ext. 103  
Email: [sholland@centralvirginia.org](mailto:sholland@centralvirginia.org)



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION  
REGIONAL COUNCIL 9

GO Virginia is an economic development initiative designed to diversify and strengthen regional economies by offering grants that drive collaboration between **business, education, and local government.**

## Grant Opportunities Identified in Region 9 Growth Plan Update

*The Region 9 Council is seeking grant proposals that support these opportunities identified in the Region 9 Growth & Diversification Plan Update. In general, projects must be framed in one of the specific project types and focus on target industry. Each of the bullets below represents an identified opportunity.*



### Talent Development

1. Drive the development of a regional and comprehensive workforce coalition or initiative to support collaboration and efficiency in the Region 9 talent development ecosystem
2. Accomplish a regionally focused implementation grant to execute labor sector strategies identified for Financial & Business Services, Food & Beverage Manufacturing, Information Technology, and Light Manufacturing in the *Labor Sector Strategies Report for GO Virginia Region 9* (2021). Report recommendations include:
  - Establish sector led coalitions comprised of business, workforce, and education stakeholders to identify and drive solutions for industry
  - Promote VCW - Piedmont Region and community college workforce services more broadly across sectors to enhance awareness of business-focused programs offered by these groups
  - Create a career readiness program to help employees understand workplace courtesies and protocols associated with softs skills
3. Drive development of Biotech labor sector strategies
4. Develop sector driven credentialing, apprenticeship, and internship programs for target industries
5. Evaluate or drive strategies to address regional demand for Software Developers (SOC 15-1256) across IT, Biotech, and Financial & Business Services sector

Project Types	T a r g e t i n g
Talent Development	
Growing Existing Businesses	
Startup/Innovation/ Commercialization	
Site Readiness	
Target Industries	T a r g e t i n g
Biomedical & Biotechnology	
Financial & Business Services	
Food & Beverage Manufacturing	
Information Technology & Communications	
Light Manufacturing	



### Growing Existing Businesses

1. Evaluate challenges to each or all regional target sectors to identify gaps that inhibit regional sectors from scaling to attain a critical mass of enterprises, talent, and intellectual property
2. Implement solutions to identified gaps or barriers to scaling and expanding regional target clusters

**Who can apply?**

**How much funding is available?**

**How to apply?**

**When are upcoming deadlines?**

**What projects have been funded?**

**Find out more at:**

**[www.GOVirginia9.org](http://www.GOVirginia9.org)**

3. Support sector led verticals, i.e., CvilleBioHub, to address business-identified sector gaps to traded sector growth
4. Support development of a large amount of new square footage, including wet and/or dry labs, to serve Biotech industry growth



## Startups/Innovation/Commercialization

1. Support advancement of opportunities identified to serve the regional entrepreneurship ecosystem in the *Region 9 Rural Entrepreneurship Report* (2020) and the *Venture Hub Report* (2019) including:
  - Strategically integrate “concierge” or “business navigator” roles to connect entrepreneurs to resources, etc.
  - Promote existing resources throughout the region and drive regional collaboration between entrepreneurship support organizations, stakeholders, and entrepreneurs
2. Develop stronger ideation programming and support strategic expansion of existing programming targeting traded sector startups
3. Support advancement of integrated accelerators, incubators, entrepreneurial hubs, etc. to serve the region
4. Catalyze wider range of risk capital in the region
5. Strengthen networking of traded sector industry clusters to engage startups more actively



## Sites

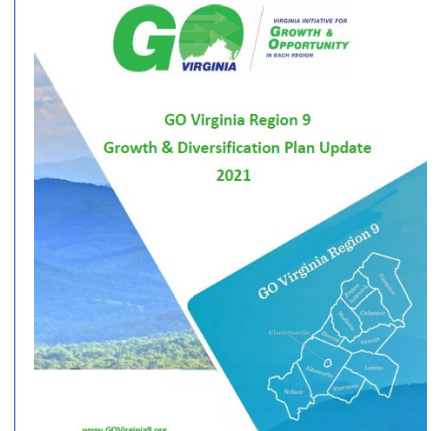
1. Advance further development of sites and seek opportunities for regional collaboration on new sites
2. Evaluate regional strategic advantages for potential sites and/or sites under development in regional target sectors, i.e., data centers, light manufacturing
3. Support and encourage the continued development of regionally prioritized sites
4. Advance the creation of a Regional Industrial Facilities Authority (RIFA) or equivalent regional collaborative partnerships, as appropriate, to support regional site development



## Other

1. Explore opportunities to assess and support the development of emerging industries that could help the region grow high paying jobs and expand traded sectors (i.e., Hemp Industry, Renewable Energy Industry, and Environmental Sustainability Industry)
2. Drive programming for regional economic recovery and resiliency from the economic impact of the COVID-19 pandemic through the ERR grant program set to expire April 2022

Download at  
[www.GOVirginia9.org](http://www.GOVirginia9.org)



### Available funding:

**\$1,500,000+ for Projects in Region 9**  
*Additional funding for interregional projects*

GO Virginia has funded 215 projects and awarded approximately \$85 million to support regional economic development efforts since 2017

Region 9 has awarded 23 projects totaling \$5,699,409

### Contact:

Shannon Holland  
 Director, GO Virginia Region 9

[sholland@centralvirginia.org](mailto:sholland@centralvirginia.org)  
 (434) 979-5610 ext. 103



## Funded Projects

Projects	Grant Leader   Partners	GO Virginia \$	Committed Match	Project Types / Target Industries
Accelerating Regionally Significant Sites	Central Virginia Partnership   Counties of Culpeper and Louisa	\$786,333	\$413,167	Site Readiness / All Target Sectors
BEACON's Kitchen	New Hill Development Corporation	\$189,000	\$44,500	Innovation & Entrepreneurship / Food & Beverage
Biotech Innovation Cluster Growth	CvilleBioHub  City of Charlottesville, Albemarle County, University of Virginia Licensing & Ventures Group	\$548,000	\$552,840	Growing Existing Businesses / Biomedical & Biotechnology
Business-Driven Workforce Recovery Initiative	Central Virginia Partnership   City of Charlottesville, Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, and Orange	\$99,500	\$50,000	Talent Development / All Target Sectors
Carver Food Business Incubator	Culpeper County	\$199,727	\$100,000	Innovation & Entrepreneurship / Food & Beverage
Catalyst Accelerator Program	University of Virginia   City of Charlottesville, Albemarle County	\$475,200	\$475,200	Innovation & Entrepreneurship / All Target Sectors
Central Virginia Cybersecurity Partnership	Piedmont Virginia Community College   Germanna Community College, Lord Fairfax Community College	\$100,000	\$136,400	Talent Development / Information Technology & Business Services
Central Virginia Site Readiness	Central Virginia Partnership   Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, and Orange	\$58,675	\$58,675	Site Readiness / Light Manufacturing
Connector Platform	Charlottesville Business Innovation Council   City of Charlottesville, Albemarle County, Central Virginia Partnership	\$76,500	\$38,450	Growing Existing Businesses / All Target Sectors
Crafting a New Normal	Thomas Jefferson Planning District Commission   Counties of Madison and Nelson	\$44,000	\$22,000	Growing Existing Businesses / Food & Beverage Manufacturing

Crafting Higher Paying Jobs and Adult Beverage Exports	Piedmont Virginia Community College   Counties of Madison and Nelson, Germanna Community College	\$249,472	\$251,800	Talent Development / Food & Beverage Manufacturing
CvilleBioHub Planning Grant	CvilleBioHub   City of Charlottesville, Albemarle County, University of Virginia	\$83,540	\$93,540	Growing Existing Businesses / Biomedical & Biotechnology
Digital Business Resiliency	Central Virginia Small Business Development Center   City of Charlottesville, Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Community Investment Collaborative	\$131,220	\$65,800	Growing Existing Businesses / All Target Sectors
Future of Workforce Outreach	Virginia Career Works – Piedmont Region   City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Central Virginia Partnership	\$148,689	\$74,250	Talent Development / All Target Sectors
George Washington Carver Piedmont Technical Education Center	Culpeper County   Counties of Fauquier, Madison, Orange, and Rappahannock, Germanna Community College	\$244,300	\$431,625	Talent Development / Light Manufacturing
Project Rebound	Charlottesville Regional Chamber of Commerce   City of Charlottesville, Albemarle County, University of Virginia Economic Development	\$80,000	\$40,000	Growing Existing Businesses / All Target Sectors
Project Reconnect	Virginia Career Works – Piedmont Region   City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock, Central Virginia Partnership	\$99,500	\$50,000	Talent Development / All Target Sectors
Regional Business Park	Louisa County   Central Virginia Partnership	\$600,850	\$2,802,150	Site Readiness / All Target Sectors
Talent Supply Connector	Virginia Career Works Piedmont   Central Virginia Partnership	\$391,528	\$200,851	Talent Development / Food & Beverage, Light Manufacturing
Tech Talent Retention	Central Virginia Partnership	\$307,800	\$75,500	Talent Development / All Target Sectors



Technology Academies for Fauquier and Rappahannock Counties	Laurel Ridge Education Foundation	\$402,075	\$84,892	Talent Development / All Target Sectors
Venture Central	Charlottesville Regional Chamber of Commerce   City of Charlottesville, Albemarle County, UVA Economic Development	\$300,000	\$210,000	Innovation & Entrepreneurship / All Target Sectors
Young Entrepreneurs Resource Guide	Fauquier County   Counties of Orange, Culpeper, and Louisa	\$83,500	\$83,500	Innovation & Entrepreneurship / All Target Sectors
		<b>\$5,699,409</b>	<b>\$6,355,140</b>	



**GO VIRGINIA REGIONAL COUNCIL  
PIEDMONT OPPORTUNITY CORRIDOR - REGION 9  
FY 2023  
January 30, 2023**

**PRIVATE SECTOR MEMBERS**

**Chair:** Ray Knott, Market President, Atlantic Union Bank  
**Vice Chair:** Ethan Dunstan, Senior Vice President of Business Banking, UVA Community Credit Union  
Kenny Allison, Security Access Engineer, The Coleman Group  
Rob Archer, CEO, Codebase Coworking  
Jim Cheng, Co-Founder, CAV Angels & former VA Secretary of Commerce and Trade  
Tom Click, President & CEO, Patriot Industries  
Brian Cole, Vice President of Operations, LexisNexis Reed Tech  
Ed Dalrymple, Jr., President, Cedar Mountain Stone  
Yolunda Harrell, Co-Owner, Taste of Home  
Felix Sarfo-Kantanka, External Affairs Manager, Dominion Energy Services, Inc.  
Ed Scott, Co-Founder, EcoSeptix Alliance and former Member, VA House of Delegates  
Francoise Seillier-Moiseiwitsch, PhD, Managing Owner, Revaluation Vineyards

**PUBLIC SECTOR MEMBERS**

**Educational Institutions**

Kim Blosser, President, Laurel Ridge Community College  
S. Pace Lochte, Assistant Vice President for Economic Development, University of Virginia  
Jean Runyon, President, Piedmont Virginia Community College

**Elected Officials**

The Hon. Jim Crozier, Supervisor, Orange County  
The Hon. Tony O'Brien, Supervisor, Fluvanna County

**Locality Administrators**

Christian Goodwin, County Administrator, Louisa County  
Jonathon Weakley, County Administrator, Madison County

**Regional Commission Directors**

Christine Jacobs, Executive Director, Thomas Jefferson Planning District Commission  
Patrick Mauney, Executive Director, Rappahannock-Rapidan Regional Commission (**Treasurer**)

**Local Economic Development**

Paige Read, Director of Economic Development and Tourism, Town of Culpeper  
Andy Wade, Director of Economic Development, Louisa County