

GO VIRGINIA REGIONAL COUNCIL 9 JUNE 30, 2022 ANNUAL MEETING 9:30 a.m. to 11:30 a.m.

As approved by Council on August 8, 2022

North Fork Meeting Center, 994 Research Park Boulevard, Charlottesville, VA 22911
Virtual meeting details were provided in the agenda

MINUTES

Council Members Attending In-Person: Ed Dalrymple, Jr., Cedar Mountain Stone (Chair); Ray Knott, Atlantic Union Bank (Vice Chair); Rob Archer, Codebase Coworking; Kim Blosser, Laurel Ridge Community College (formerly Lord Fairfax); Antwon Brinson, Culinary Concepts AB; Brian Cole, LexisNexis Reed Tech; Jim Crozier, Orange County; Ethan Dunstan, UVA Community Credit Union; Jan Gullickson, Germanna Community College; Yolunda Harrell, Taste of Home; Christine Jacobs, Thomas Jefferson Planning District Commission; Pace Lochte, UVA Economic Development; Tony O'Brien, Fluvanna County; Felix Sarfo-Kantanka, Jr., Dominion Energy; Ed Scott, EcoSeptix Alliance; Francoise Seillier-Moiseiwitch, Revalation Vineyards

Council Members Attending Virtually: Paul McCulla, Fauquier County

Absent Council Members: Patrick Mauney, Rappahannock-Rapidan Regional Commission (Treasurer); Jim Cheng, CAV Angels; Tom Click, Patriot Industries; Christian Goodwin, Louisa County; Paige Read, Town of Culpeper; Andy Wade, Louisa County

Special Guest of Council: Frank Friedman, Piedmont Virginia Community College

Staff: Shannon Holland, Helen Cauthen, Thomas Best

Guests: Tori Buell, Town of Culpeper; Jason Ford, Virginia Career Works – Piedmont Region; Billy Gammel, Department of Housing and Community Development; Rebecca Haydock, Central Virginia Small Business Development Center; Denise Herndon, UVA Economic Development; Sara Dunnigan, Department of Housing and Community Development; Sarah Morton, Virginia Career Works – Piedmont Region; Bryan Rothamel, Culpeper County; Annie Weidhaas, Department of Housing and Community Development; Kelvin Whitehurst, Virginia Career Works – Piedmont Region. (Other individuals may have attended in-person or virtually but names were not captured.)

I. Welcome

Ed Dalrymple, Jr. called the meeting to order at 9:34 a.m.

II. Roll Call

A roll call vote was performed. An in-person quorum was established, as noted above.

III. Public Comment



Ed Dalrymple asked if there were any public comments. Shannon Holland stated that no public comments had been received.

The Pledge of Allegiance was performed, per the request of Jim Crozier of Orange County.

IV. Council Business – Action Item

Ed Dalrymple stated the five Council business items would be discussed individually and voted on with one action. There were no motions to move any item out of the group for separate consideration.

a.) Meeting Minutes

One guest name was updated on the draft April 2022 Meeting Minutes.

b.) Financials

Patrick Mauney (Treasurer) was absent. Rahul Maitra, Finance Director, Central Virginia Partnership, provided an overview of Region 9's finances through June 3, 2022, including these highlights:

- Region 9's Statement of Financial Position shows there is a total of \$246.31 in the GO Virginia operating account and \$35,452.13 in accounts receivable. Accounts payable were \$35,530.93 with an additional \$167.51 in other liabilities. Total liabilities and equity were reduced from \$136,244.13 in April 2022 to \$35,698.44 in June 2022.
- 97.98% of Region 9's FY 2021 capacity building budget has been expended, with \$5,052.65 remaining.
- Region 9's Statement of Income and Expense shows the amounts awarded and expended through April 30, 2022 for eight GO Virginia projects with financial activity this fiscal year.

c.) Council Calendar

There was no discussion about the draft FY 2023 Region 9 Council calendar. Locations are to be determined and staff is looking for meeting spaces in Region 9 that can accommodate virtual participation.

d.) Dashboard

The state's biennial budget included a sweep of unobligated balances from prior fiscal years. DHCD has estimated Region 9 will have a total unobligated per capita fund balance of \$278,043 recaptured from FY18 – FY21. The Economic Resilience and Recovery (ERR) Program was scheduled to expire at the end of FY 2022 and residual balances are no longer available going forward. Staff will present an updated funding dashboard at the Council's next meeting in August.

e.) Director Report

Pace Lochte inquired about Region 9's project pipeline and staff clarified that awarded project's must be tied to a specific funding stream. The three GO Virginia projects awarded in Region 9 in FY 2022 were drawn from three different funding streams: FY22 regional per capita funding (Talent Supply Connector), FY23 regional per capita funding (Technology Academies), and ERR funding (BEACON's Kitchen). Two projects advanced by Council were deferred and will be reconsidered by the GO Virginia Board in



September. Should these projects receive approval, there will be about \$100k in Region 9's FY22 per capita allocation remaining from which the Council may still use to award grants. Council members were encouraged to think about ways to develop a more robust project pipeline moving forward.

Ed Scott made a motion to approve the Council Business. Jim Crozier seconded the motion. The motion carried.

V. Slate – Action Item

The Region 9 Council Nominating Committee prepared the FY 2023 Slate of Nominees in advance of the Annual Meeting. Ed Dalrymple stated the Slate was grouped together to be voted on with one action. There were no motions to move any appointment or nomination out of the group for separate consideration. The Slate was updated to include Antwon Brinson as an ex officio member of the Council as Chair of the Piedmont Workforce Board. There was no discussion about the Slate and no nominations from the floor.

Kim Blosser made a motion to approve the Slate of Nominees. Antwon Brinson seconded the motion. The motion carried.

VI. Committee, Task Force, or Strike Force Updates

a.) Strike Force Status - Action Item

Ed Dalrymple shared the Council created the COVID Strike Force to effectively implement the new Economic Resilience and Recovery Program and made the status of the Strike Force a standing item on the Council agenda. Now that the ERR program has expired, he encouraged the Council to discuss the need for the Strike Force and this agenda item.

Ray Knott made a motion to terminate the COVID Strike Force and remove the standing item from the agenda. Yolunda Harrell seconded the motion. The motion carried.

b.) Nominating Committee

Ed Scott stated that the while developing the Slate, the Nominating Committee had noted that the Council is maturing to the point where public and private sector members are reaching term limits. Therefore, he asked Council members to think about how to promote GO Virginia's service opportunity to private sector leaders. He also encouraged current members to be identify potential new members willing to commit time, especially during the project review process.

VII. Other Business

At the top of the meeting, Ed Dalrymple requested a motion to move the Other Business item up on the Agenda to ensure action could be taken by the Council.

Ray Knott made the motion. Jim Crozier seconded the motion. The motion carried.



a.) Letter of Support Request for Statewide Competitive Project Application – **Action Item**Bryan David, Program Director, GO Virginia Region 3, provided an update on the MidAtlantic Broadband Communities Corporation's Middle Mile Fiber Expansion Project.
Slides are posted with these Minutes at www.GOVirginia9.org/calendar

Ethan Dunstan made a motion to provide a letter of support to Region 3. Brian Cole seconded the motion. The motion carried.

b.) Christine Jacobs, Executive Director, Thomas Jefferson Planning District Commission, reported that the Rappahannock-Rapidan Regional Commission and the Thomas Jefferson Planning District Commission were awarded Comprehensive Economic Development Strategies (CEDS) planning grants from the U.S. Economic Development Administration.

VIII. Project Proposal Updates

Shannon Holland, Director, GO Virginia Region 9, provided an update on the five project proposals the Council approved in April. These projects were reviewed at the GO Virginia Board meeting in June. Three were approved and two were deferred for further development. Next steps will include setting up contract meetings between New Hill Development Corporation, Virginia Career Works — Piedmont Region, Laurel Ridge Community College, and the Department of Housing and Community Development. Staff is working closely with the other two grant applicants to finalize revised project proposals in advance of the GO Virginia Board's next meeting in September.

IX. Region 9 Project Presentation

Rebecca Haydock, Director, Central Virginia Small Business Development Center, provided an update on Region 9's Digital Business Resiliency project. Slides are posted with these Minutes at www.GOVirginia9.org/calendar

X. GO Virginia Update

Sara Dunnigan, Deputy Director, GO Virginia and Economic Development, Department of Housing and Community Development, presented on the past, present, and future of the GO Virginia initiative. Slides are posted with these Minutes at www.GOVirginia9.org/calendar

XI. Chair Update

- a.) Annual Report
 Ed Dalrymple encouraged Council members to review Region 9's Year-End Report on
 Growth Plan Implementation, available at www.GOVirginia9.org/calendar
- b.) Legislative Update
 A legislative update was not provided.
- c.) Statewide Projects



Ed Dalrymple stated the Council agenda included an update on the Virginia Small Business Development Center's statewide competitive project. No new updates were reported for GENEDGE or Virginia Bio-Connect.

XII. Adjourn

The meeting adjourned at 11:42 a.m.