

**VENTURE
CENTRAL**

GO VA UPDATE

April 25, 2022

AGENDA

- Background
- Updated Strategy
- What's Next

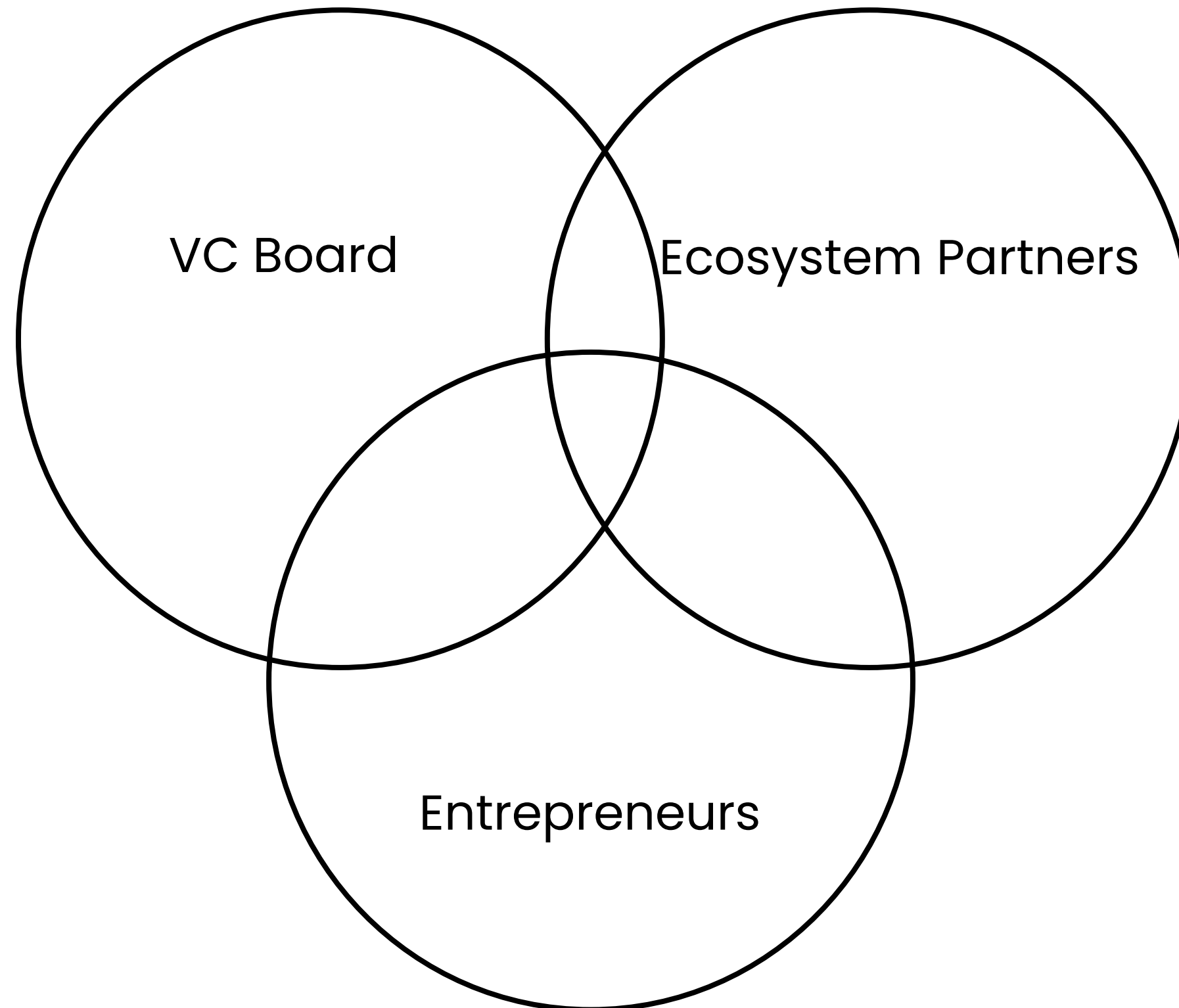
BACKGROUND

- 2019: Camoin Study
- Mar 2021: Venture Central Grant
- Jan 2022: Alex Started

LANDSCAPE

- Existing Organizations
- Ecosystem
- Entrepreneurs

STAKEHOLDERS



WORK TO DATE

- Founder Interviews
- Board Retreat
- Monthly Ecosystem Partner Meetings
- Events

STRATEGIC PLAN

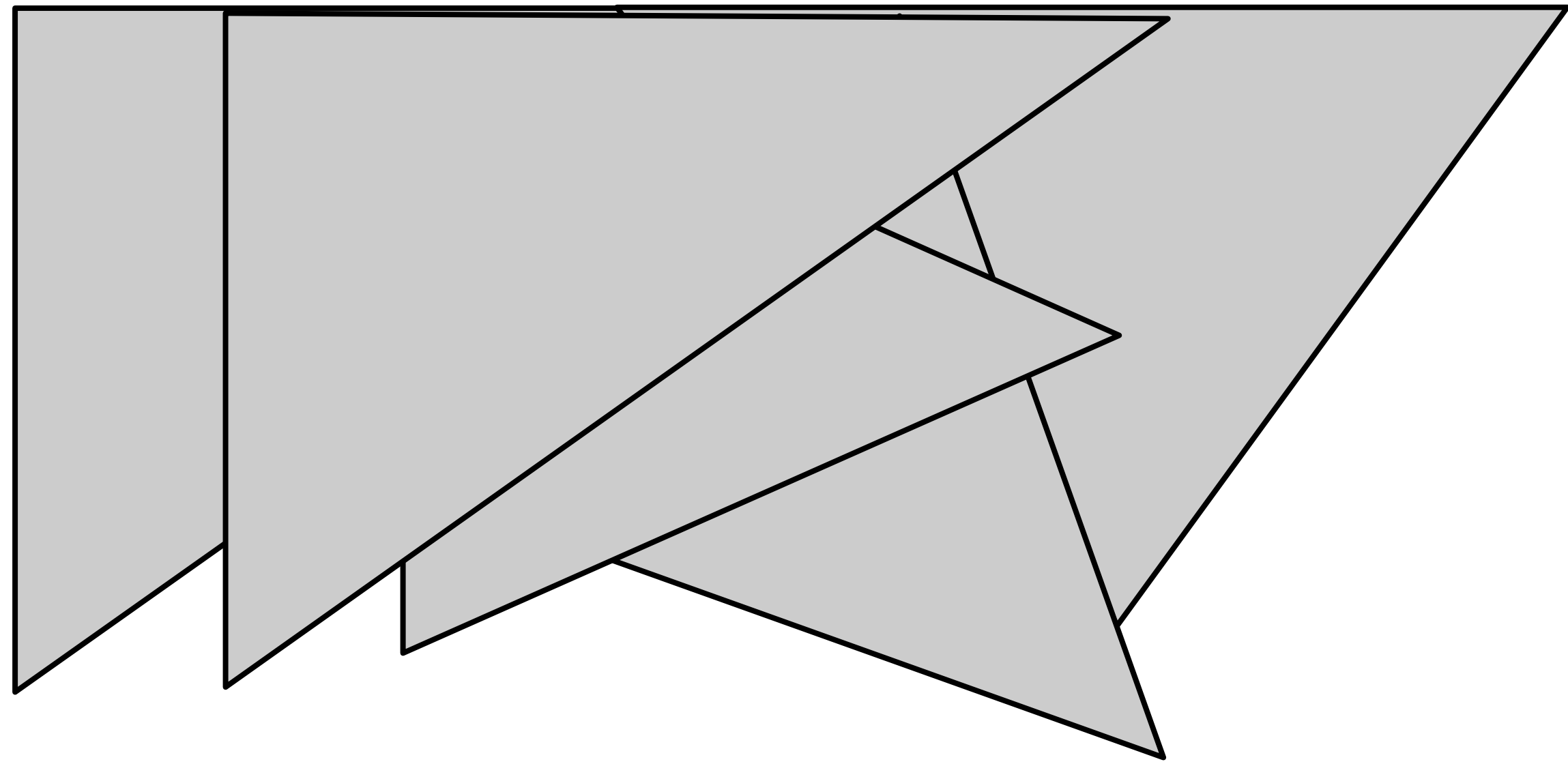
1. Create more ecosystem “on ramps”
1. Collaborate with ecosystem partners to support entrepreneurs across the spectrum.
1. Connect founders to world class resources

REDDIT

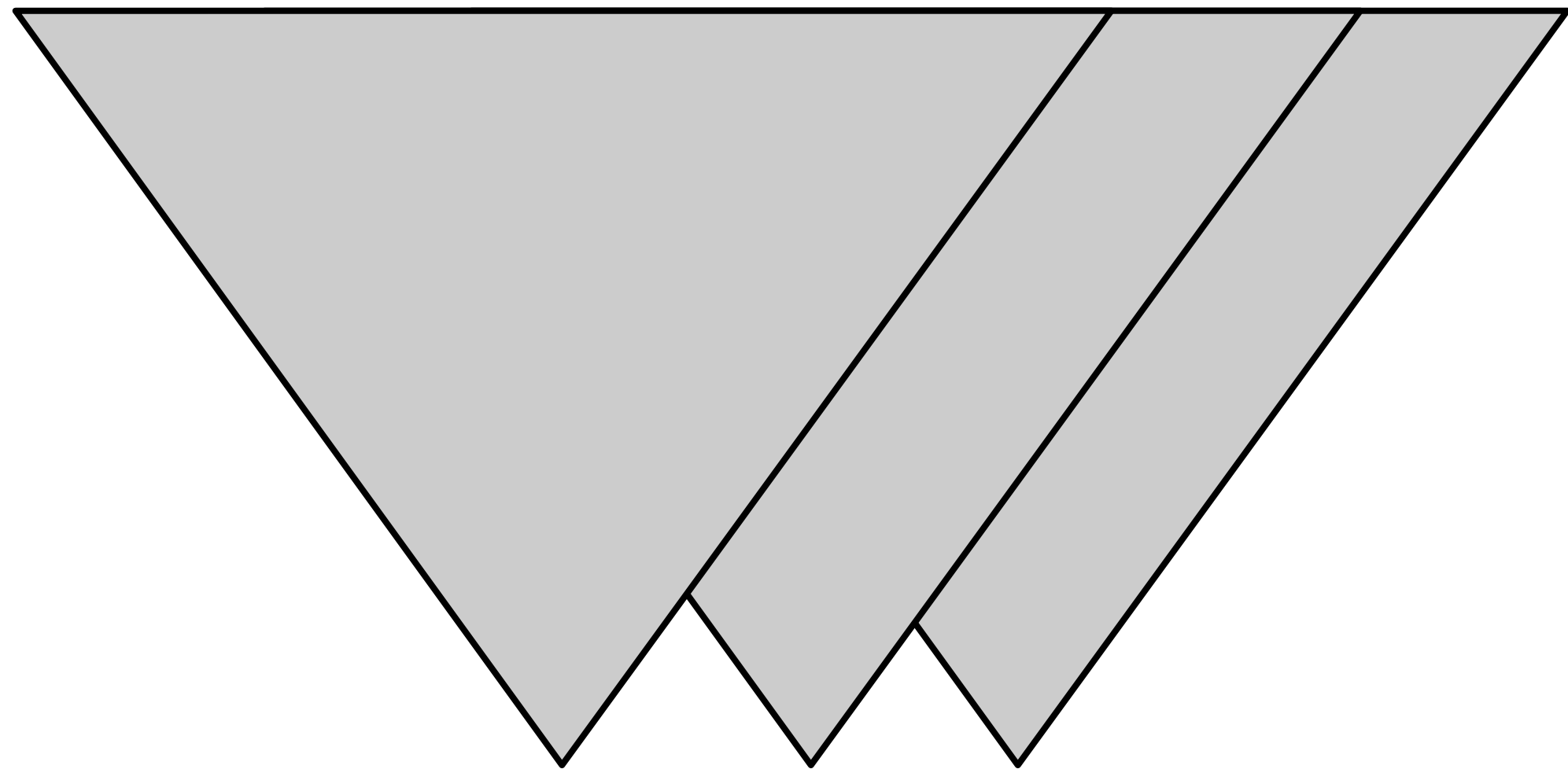
- Alexis Ohanian
- Founded in 2005,
part of first YC
cohort
- \$10 billion valuation
in April 2021



STRATEGY



STRATEGY



WHY NOW?

- Rise of Remote
 - Resources
 - Talent
 - Investors
 - Customers

RESOURCES

- Y Combinator, Techstars, 500 Startups
- SBIR/STTR
- OnDeck

RISKS

- Some entrepreneurs will leave
- Too narrow

TAKEAWAYS

- Working collaboratively with existing organizations.
- Focusing on gaps (top and bottom of entrepreneurial stack)
- Community building approach

WHAT'S NEXT

- DHCD Approval
- #StartHere
- Ecosystem mapping
- Build to Scale Grant

DISCUSSION