

**REGIONAL COUNCIL 9
TASK FORCE/STRIKE FORCE MEETING
JULY 20, 2020
2:30 PM to 3:30 PM
Zoom Link or Call-In**

Due to the COVID crisis this meeting was held via electronic means details included with this agenda.

*Public Comments are welcome. To submit a public comment form, enclosed, complete the attached form and email to sholland@centralvirginia.org by 7 am the day of this meeting.

AGENDA

- | | |
|--|----------------------------------|
| 1. Welcome | Ed Scott, Chair |
| 2. Roll Call | Shannon Holland, Director |
| 3. Public Comment | Ed Scott |
| 4. Approve Prior Meeting Minutes, as needed | Ed Scott |
| 5. Strike Force Update, as needed | Ed Scott |
| 6. Project Review(s) and Vote(s), as needed | Ed Scott |
| 7. Inter-Regional Project(s) Review(s) and Vote(s), as needed | Ed Scott |
| 8. Other Business | Ed Scott |
| 9. Adjourn | Ed Scott |

Shannon Holland is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/97306527568?pwd=WUFCREJlam94cDhuWkxXMHdidy80UT09>

Meeting ID: 973 0652 7568

Password: 078329

One tap mobile

+19292056099,,97306527568#,,,,0#,,078329# US (New York)

+13017158592,,97306527568#,,,,0#,,078329# US (Germantown)

Dial by your location

+1 929 205 6099 US (New York)

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Find your local number: <https://zoom.us/u/abmxab3UhP>

Region 9 Council Meeting PUBLIC COMMENT FORM



Provide your public comments below. These comments will be read during Region 9 Council Meeting for which they are submitted. Simply email completed form as an attachment to sholland@centralvirginia.org with the subject line "Region 9 Meeting Public Comments" and include the meeting date. Submissions will be accepted until at 7 am on the day of the meeting.

Name: _____

Organization: _____

Email: _____

Comments in the area below:

REGIONAL COUNCIL 9

JUNE 5, 2020

11:00 AM to NOON

Due to the COVID-19 State of Emergency this meeting was held via Zoom link and conference line. The details were posted with the Agenda and is enclosed. Public Comments were also solicited.

MINUTES

Attending Strike Force Council Members: Jim Cheng, Cav Angels (Chair, Region 9); Ed Scott, EcoSeptix Alliance (Vice Chair, Region 9); Ed Dalrymple, Cedar Mountain Stone; Pace Lochte, University of Virginia Economic Development; Ray Knott, Union Bank & Trust; Tom Click, Patriot Aluminum

Absent Council Members: None

Staff: Shannon Holland

Guests: none

1. Welcome

Jim Cheng opened the meeting at 11:00 am. Jim Cheng stated that the meeting was being held electronically via Zoom video and call-in due to the State of Emergency declared by the Governor.

2. Roll Call

At Jim Cheng's request, Shannon Holland completed a roll call of members. All members were present.

3. Public Comment*

Jim Cheng stated the meeting had been publicly noticed and a public comment form was made available. All public comments were to be emailed by 7 am today. Shannon Holland stated that no public comments had been received.

4. Approve Minutes from Prior Meeting

Jim Cheng

Tom Click made a motion to approve the Meeting Minutes as presented. Ray Knott seconded the motion. The motion carried.

5. Review Project Pipeline and Available Funds

Jim Cheng asked Shannon Holland to provide updates on the Project Pipeline and available funding.

Shannon Holland noted the following:

- Project Rebound and Project Reconnect were both approved and would advance to contract next week
- CBIC is still planning on applying for a FAST ACCESS application
- The materials enclosed should be updated to note that based on Strike Force feedback from last week, the Crafting a New Normal team revised their application and submitted for \$44,000. The Business Gateway team didn't think they could do the project for that amount and submitted a revised application for \$60,000. After consulting with the Chair and Vice Chair, it was decided that the Business Gateway proposal was not responsive to Strike Force feedback and was therefore not included in these meeting materials.
- Total remaining ERR FAST ACCESS funds in Region 9 is \$120,500. If the Crafting a New Normal proposal was approved today, there would be \$76,500 of funds remaining.

A brief discussion ensued about the number of grants that might be awarded with the remaining funds as well as the optimizing administrative efficiency by considering the size of grants.

After the update, Jim Cheng asked if there was any discussion on the Business Gateway proposal. No discussion was offered.

6. Approve Proposal Revisions, if any

Jim Cheng stated if there were any updates to the Crafting a New Normal proposal since meeting materials were circulated. Shannon Holland said that she verified with the applicant that funds would not be used for direct to consumer marketing and that would be stipulated with any proposal submitted to DHCD, if the Strike Force approved today.

Ray Knott made a motion to approve the proposal based on the update presented. Tom Click seconded the motion. The motion carried. Pace Lochte abstained.

7. Approve ERR and ECB Application

Jim Cheng noted that no new projects were submitted for approval.

8. Other Business - Limited to Emergency Items Only

Jim Cheng asked if there was any other business. None was offered. Jim Cheng then reminded the group that the Strike Force Committee would be a discussion item on the Annual Meeting Agenda as stipulated at the last Council Meeting. Jim Cheng asked if there was a volunteer willing to provide an update on the Strike Force Activities at the Annual Meeting. Ed Scott volunteered.

9. Adjourn

Jim Cheng

Ed Scott made a motion to adjourn the meeting at 11: 19. Ray Knott seconded the motion. The motion carried.

Shannon Holland is inviting you to a scheduled Zoom meeting.

Topic: Reg. 9 Strike Force - COVID

Time: May 8, 2020 11:00 AM

Join Zoom Meeting

<https://zoom.us/j/92047069478?pwd=bHhwS1NCS3luUUVnVjZ4VGlsdTJSQT09>

Meeting ID: 920 4706 9478

Password: 937755

One tap mobile

+13126266799,,92047069478#,,1#,937755# US (Chicago)

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Meeting ID: 920 4706 9478

Password: 937755

Find your local number: <https://zoom.us/j/abHbifpGsc>

Economic Resiliency and Recovery (ERR) Proposal Review

7/20/2020 Task Force/Strike Force Meeting

Project Name: Propel Central Virginia

Applicant: University of Virginia

Contact Name: Denise Hubbard, Program Director, Economic Development

Grant Amount Requested: \$135,540

Match Amount Proposed: \$ 69,500

Locality Match: \$ 25,000 from the Counties of Louisa, Culpeper, Fluvanna

Add'l Locality Letters of Support: Madison County

Non-Locality Partners: CV SBDC, Weldon Cooper Center

Length of Project: 12 months

PROPOSAL: In collaboration with CV SBDC, the grant team will work with Economic Development Directors in rural localities in the CV SBDC footprint to build e-commerce and customer engagement platform solutions identified during the UVA Propel initiative. The project will serve target industries and locally traded sectors.

REVIEWERS: Grow Existing Business Task Force + COVID Strike Force

ERR REGION 9 PRIORITIES:

x	Drive e-commerce, support ability to work remotely, and grow digital marketing capacity
	Drive exponential growth in testing, PPE availability, sanitizing, etc., that will help industry get back to work safely/quickly.
x	Explore opportunities to support locally traded sectors as suggested by DHCD.
	Helping connect the large number of displaced workers with available positions and/or help connect to retraining opportunities in in-demand career fields

HOW MIGHT PROJECT ADVANCE REGION 9 GROWTH PLAN?

State Goals:	
Higher Paying Jobs	
Out of State Investment	
Transformative Project	
Collaboration between government, business, education, etc.	
Region 9 Project Categories:	
Talent Development	
Innovation/Entrepreneurship	
Growing Existing Business	
Sites	
Region 9 Target Industries:	
Information Technology	
Food & Beverage Mfg	
Financial & Business Services	
Light Mfg	
Biotechnology	

REVIEWER NOTES:

Economic Impact /COVID Response

Regional Collaboration (business, higher education, localities,other)

Readiness

Sustainability, as needed post COVID

Budget

Do you recommend this project for approval? (y/n)

Why?

Note concerns or contingencies?