



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION  
REGIONAL COUNCIL 9

**REGIONAL COUNCIL 9  
TALENT DEVELOPMENT TASK FORCE MEETING  
JUNE 28, 2021  
2:00 PM to 3:00 PM  
Zoom Link or Call-In**

Due to the COVID crisis this meeting will be held via electronic means details included with this agenda.

\*Public Comments are welcome. To submit a public comment form, enclosed, complete the attached form and email to [sholland@centralvirginia.org](mailto:sholland@centralvirginia.org) by 7 am the day of this meeting.

**AGENDA**

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| <b>1. Welcome</b>  | <b>Ed Scott, Chair,<br/>Region 9 Council</b> |
| <b>2. Roll Call</b>  | <b>Shannon Holland, Director</b>             |
| <b>3. Public Comment</b>   | <b>Ed Scott</b>                              |
| <b>4. Approve Prior Meeting Minutes</b>  | <b>Ed Scott</b>                              |
| <b>5. Discussion on Regional Talent Development Approaches<br/>and Opportunities</b> | <b>Ed Scott/Ed Dalrymple</b>                 |
| <b>6. Other Business</b>   | <b>Ed Scott</b>                              |
| <b>7. Adjourn</b>  | <b>Ed Scott</b>                              |

**Topic: Shannon Holland's Zoom Meeting**

**Time: Jun 28, 2021 02:00 PM Eastern Time (US and Canada)**

**Join Zoom Meeting**

**<https://zoom.us/j/98338130373?pwd=UjRjcXQ1SWJmMCSycXRORDE5T1VOZz09>**

**Meeting ID: 983 3813 0373**

**Passcode: 940327**

**One tap mobile**

**+13017158592,,98338130373#,,,,\*940327# US (Washington DC)**

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**Dial by your location**

**+1 301 715 8592 US (Washington DC)**

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**Passcode: 940327**

**Find your local number: <https://zoom.us/u/adc6LVxarn>**



**REGIONAL COUNCIL 9  
TALENT DEVELOPMENT TASK FORCE MEETING  
APRIL 16, 2021  
11:00 AM to 11:45 AM  
Zoom Link or Call-In**

Due to the COVID crisis this meeting was held via electronic means details included with this agenda.

**MINUTES**

**Attending:** Ed Dalrymple, Ed Scott, Jan Gullickson, Jim Cheng, Paige Read, Tom Click

**Absent:** Pace Lochte, Paul McCulla, Ray Knott, Steve Ray

**Staff:** Shannon Holland; Helen Cauthen, Central Virginia Partnership

**Guests:** Dave Kilgore, VCW-Piedmont

**1. Welcome**

Ed Scott opened the meeting at 11:00 AM stating that the meeting was being held electronically via Zoom video and call-in due to the State of Emergency declared by the Governor. He noted that the purpose of the meeting was to review a Talent Development proposal and prepare a recommendation for the Council to consider on April 26.

**2. Roll Call**

Shannon Holland performed a roll call. Attendance is noted above.

**3. Public Comment**

Ed Scott stated that the meeting had been publicly noticed and that public comment forms were posted for those wanting to have their comments read into the record. Shannon Holland stated that no public comments had been submitted.

**4. Approve Prior Meeting Minutes**

Ed Scott stated that for the record, this was the first meeting of the Talent Development Task Force so no prior Meeting Minutes are available.

**5. Project Review:**

**Future of Workforce Outreach (ERR)**

Ed Scott noted that the *Future of Workforce ERR* proposal was requesting \$148,689 for one year that would be leveraged by over \$74,000 in federal and local funding to continue the accomplishments achieved in Project Reconnect and expand services.

Ed Scott stated that there is just over \$568,000 in ERR funding remaining in Region 9 and there are no other proposals being considered for Region 9 ERR funds at this time.

Shannon Holland said that she has been working closely with VCW-Piedmont to support development of this proposal and that the active project, Project Reconnect, has exceeded metrics as noted on the Task Force Review Summary included in the meeting materials.

Highlights of the project discussion included these comments:

- However the applicant can collaborate with community colleges would be helpful
- Exploring ways to find the job seekers who have disappeared and identifying reasons for that disappearance

- The number of pilots should be consistent between the milestones and narrative
- Should proposal allow service and reporting of metrics other than just manufacturing but other sectors, as well

***Tom Click made a motion to approve the proposal if amended to be consistent with target pilot programs and open service by focusing on manufacturing but serving any regional industry. Paige Read seconded the motion. A roll call vote was taken. The motion carried.***

**6. Other Business**

No other business was presented.

**7. Adjourn**

***Jan Gullickson made a motion to adjourn the meeting at 11:21. Paul McCulla seconded the motion. The motion carried.***

DRAFT

Shannon Holland is inviting you to a scheduled Zoom meeting.

Topic: Reg. 9 Talent Development Task Force ERR Proposal Review Mtg.

Time: Apr 16, 2021 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/97489800012?pwd=aDJLTISOTJ5MXRySIBqN0F6OHVSQT09>

Meeting ID: 974 8980 0012

Passcode: 859700

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Meeting ID: 974 8980 0012

Passcode: 859700

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[Email from Sara Dunningan, DHCD](#)

GOVA - SCHEV Internship Collaboratives Grant Opportunity  
Monday, June 7, 2021 11:01:46 AM

Good Morning GO Virginia Council Leadership and Staff -

I am excited to inform you of a new collaboration with the State Council of Higher Education for Virginia (SCHEV).

The State Council of Higher Education for Virginia (SCHEV) has issued a Call for Proposals for grant applications. The grants are part of SCHEV's statewide work-based learning initiative, the Virginia Talent + Opportunity Partnership (V-TOP). The purpose is to support regional collaborative efforts to connect employers to students and assure the readiness of employers, students and institutions to increase significantly the number of high-quality paid internships and other work-based learning opportunities.

GO Virginia Regions 2 and 4 have recently been awarded grants.

The remaining seven regions are invited to apply for a two-year grant (\$125,000 per year) with the option for annual renewals (potentially at reduced amounts). Year 1 will consist of planning and partial implementation to complete the required activities listed in the instructions. Year 2 and any subsequent years will consist of full implementation, iterative improvements and scaling of the initiative.

**Proposals are due January 10, 2022.** Grants must be awarded to public institutions of higher education on behalf of the region; however, each region can choose the organization best positioned to lead the activities and the institution can subaward the funds to that organization.

More information is available

here: <https://schev.edu/index/institutional/grants/commonwealth-innovative-internship-program/round-4-call-for-proposals>

Lynn Seuffert at SCHEV will be attending our next scheduled Support Org meeting, but is ready, willing and able to do one on one sessions to share more and answer any questions. We see this as an opportunity to connect and leverage existing internship initiatives and engage employers in new and different ways.

We are very excited about this collaboration with SCHEV and hope you'll review your existing portfolio of investments in internship and/or work-based learning activities, engage your localities, and contact your education and workforce training partners to begin discussing ways to elevate and strengthen these activities in your region!

**COUNCIL INPUT NEEDED:** Per Capita grant awards must be directly aligned with Region 9's Growth Plan opportunities.

1. Looking forward to the next 2-5 years which of the below 2019 opportunities might be adjusted?
2. What are some new opportunities to be further explored?

**Target Sectors:** Biotech/Biomed; Financial and Business Services; Information Technology; Food and Beverage Manufacturing; Light Manufacturing

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## Talent Development

1. Support development of a regional workforce project to convene stakeholders for developing regional target sector based strategies.
2. Support growth of Information Technology, as well as all other target sectors, through a Tech Talent pipeline initiative.
3. Evaluate how credentialing, apprenticeship, and /or internship programs for target industries could support higher paying jobs and/or growth of the traded sector.
4. Continue supporting and monitoring Talent Development projects including George Washington Carver-Piedmont Technical Education Center (GWC-PTEC), Central Virginia Cybersecurity, and Crafting Higher Paying Jobs and Adult Beverage Exports.

## Growing Existing Businesses

1. Support growth of the biotechnology and biomedical cluster to attain a critical mass of enterprises, talent and intellectual property.
2. Support development of a large amount of new square footage serving the biotech industry in a strategically concentrated area including wet lab space.
3. Identify scale-up opportunities in other targeted sectors, such as export growth for Food & Beverage Manufacturing, Light Manufacturing, and Information Technology.
4. Monitor the opportunity for supporting broadband initiatives as the access to broadband is a critical need in most Region 9 localities.

## Startups/Innovation/Commercialization

1. Facilitate initiatives that advance opportunities outlined in the TEconomy Region 9 Assessment.
2. Review the opportunity for developing a plan to set aside specific Per Capita funds to invest in the entrepreneurship ecosystem as outlined by the GO Virginia Board.
3. Support development of a rural entrepreneurship coalition in rural counties.

## Sites

1. Encourage and support the creation of a Regional Industrial Facilities Authority (RIFA) or equivalent regional collaborative partnerships, as appropriate to support regional site development.
2. In collaboration with partners, outline a regional approach to addressing the region's site readiness needs by advancing sites through the Virginia Business Ready Sites Program (VBRSP).
3. Support and encourage the continued development of the regional business park in Louisa County.
4. Advance further development of current sites and seek opportunities for regional collaboration on new sites.

## Other

1. Review the 2019 Central Virginia Partnership Strategic Plan to identify areas for collaboration and efficiencies to drive the creation of high paying jobs and grow the traded sector in Region 9.
2. Explore opportunities to assess and support the development of emerging industries that could help the region grow high paying jobs and expand the traded sector (i.e. Hemp Industry, Renewable Energy Industry, and Environmental Sustainability Industry).