

REGIONAL COUNCIL 9 OCTOBER 14, 2020 2:00 PM to 4:00 PM Zoom Link or Call-In

As approved at January 28, 2021 Region 9 Council Meeting

Due to the COVID crisis this meeting was held via electronic means details included.

MINUTES

Attending Council Members: Ed Scott, EcoSeptix Alliance (Chair); Ed Dalrymple, Cedar Mountain Stone (Vice Chair); Chip Boyles, Thomas Jefferson Planning District Commission (Treasurer); Alicia Pitorri, Bank of America; Brian Cole, LexisNexis; Christian Goodwin, Louisa County; Felix Sarfo-Kantanka, Dominion Energy; Hon. Jim Crozier, Orange County; Hon. Tony O'Brien, Fluvanna County; Jim Cheng, Cav Angels; Kim Blosser, Lord Fairfax Community College; Kurt Krueger, McGuireWoods; Liz Walters, Bingham & Taylor; Miles Friedman, Fauquier County; Pace Lochte, University of Virginia Economic Development; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Ray Knott, Atlantic Union Bank; Tom Click, Patriot Industries; Yolunda Harrell, Taste of Home

Special Guest: Frank Friedman, Piedmont Virginia Community College as Special Guest of the Council

Absent Council Members: Andy Wade, Louisa County; Jan Gullickson, Germanna Community College; Mansour Azimipour, A & K Development; Paul McCulla, Fauquier County

Staff: Shannon Holland, Helen Cauthen, Kristy Dancy

Guests: Amy Adams, Institute for Biohealth Innovation at GMU; Bo Bundrick, Louisa County Schools; Candace Spence, CVPED; Elizabeth Cromwell, Charlottesville Area Chamber of Commerce; Jennifer Goldman, Resonance; John Newby, VA Bio; Margy Thomas, PATH; Maureen Kelley, Nelson County; Nikki Hastings, CvilleBioHub; Rachael Hobbs, UVA ED; Renee Younes, GM Enterprise Center; Tracey Gardner, Madison County

Welcome

Ed Scott opened the meeting at 2:01 pm and announced that meeting was being held via zoom because of the state of emergency declared by the Governor and welcomed guests.

Roll Call

Kristy Dancy completed a roll call of Council Membership to determine attendance and the quorum was established, as noted above.

Public Comment

Ed Scott asked if any Public Comments had been received for the meeting. Shannon Holland stated that no public comments forms had been received.

Approve Council Business

Ed Scott stated that for expediency business items including the Meeting Minutes, Financials and contract extension were grouped together for one motion and roll call vote. Ed Scott asked if there was a request to move any of the items off the list to discuss separately. No discussion was offered.

Ed Scott asked for questions regarding the Minutes as presented. None were offered.

Chip Boyles provided his Treasurer Report, including these highlights:

- The financials presented were for Fiscal Year ending June 30, 2020.
- As noted on the Statement of Income and Expense (Summary), in FY20, expenses exceeded the \$250,000 budget at \$273,143.61. This was due to the FY 19 Venture Hub Planning Grant, \$48,893 in Program Expense, was paid in FY20.
- The Council budgets on a Fiscal year operating budget of \$250,000 and has carried over funding from each year, thus far.
- To track fiscal year funding, a Detail report page was included in the report to clarify sources of funds used
- In project reporting, Project Expense details were expanded and project admin was condensed to better show actual project activity

Ed Scott explained that the previously the Council provided authority for Chair to sign contract extensions between Council meetings if legal counsel approved them. Shannon Holland hadn't heard back from legal counsel the contract extension for the Young Entrepreneurs ECB grant was included for Council approval.

Ray Knott made a motion to approve the Meeting Minutes, Financials, and YEP ECB contract extension as provided. Kurt Krueger seconded the motion. A roll call vote was performed and the motion carried with Miles Friedman abstaining.

Strike Force Update

Ed Scott noted that the ERR Strike Force has not received any new ERR FAST ACCESS projects proposals and noted that this item is on the Agenda at request of Council.

Project Review and Vote

Venture Central

Ed Scott noted that all Council Members have had the opportunity to review and score both of the projects up for review during the meeting. Also, Council members were able to review the Task Force Scoring Summaries for each project. Task Force Members from Grow Existing Businesses, Innovation & Entrepreneurship and Talent Development met on September 29 via Zoom to review the proposal scoring and prepare a recommendation for the full Council to consider during today's meeting.

Ed Scott gave a summary of the project and highlighted discussions that took place during the Task Force Meeting. Ed Scott noted that the Task Force recommended this project for approval by the full Council.

A discussion ensued summarizing that though project served primarily two localities at this point, it did support the Council's strategy for addressing development of a regional ecosystem through the Venture Hub and Rural Entrepreneurship Planning Grants.

Elizabeth Cromwell, as a representative of the applicant answered questions during the conversation.

Ray Knott made a motion to approve the project as presented. Jim Crozier seconded the motion. A roll call vote was taken and the motion passed with Yolunda Harrell and Felix Sarfo-Kantanka abstaining.

Inter-Regional Project Review and Vote

VA Bio Connect

Ed Scott reminded the Council that it approved participating as regional partner on the VA Bio Connect proposal at its July 23rd Council Meeting and noted that today the Council would consider approval of the statewide proposal. Again, Ed Scott thanked the Task Force members that reviewed and discussed the project proposal and for making a recommendation to approve to be considered by the full Council. He noted that the reviewers were interested in hearing more about leadership succession and talent development pipeline depth. Ed Scott asked John Newby and the rest of the applicant team to expand on these topics as well as provide updates on the status of the project.

Jon Newby, Nikki Hastings, and Amy Adams discussed several issues highlighted here:

- The final dollar amount requested had been reduced to 1.79 million over two years matched by 1.52 million.
- Region 2 had approved the proposal earlier in the day
- The Talent Pipeline includes efforts in the area of diversity and primarily targets high paying jobs but includes the full spectrum of industry employment needs
- Community colleges in the region could be important partners

Jim Crozier made a motion that the Council approve the project as submitted. Tom Click seconded the motion. A roll call vote was taken and the motion carried with Christian Goodwin not voting.

Chair Update

- GENEDGE Tom Click updated the Council on his role serving on the Advisory Council for the statewide GENEDGE project by sharing that the next meeting was October 19. Tom Click added that Shannon Holland and Helen Cauthen had met with Cheryl Carrico, program manager, to define what types of manufacturers would be eligible for this program and that marketing materials on the program would be shared.
- YEP ECB Miles Friedman provided an update on the Young Entrepreneurs grant and outlined the outcomes as well as plans for moving forward with an implementation grant.
- CEDS Update Chip Boyles and Patrick Mauney shared that the joint CEDS application had been submitted and they are expecting a response in November.
- Dashboard Ed Scott reviewed the Region 9 funding dashboard indicating that over \$1.3 million in Per Capita funding was available in Region as well as \$700,000 in ERR funding.
- Board Update Ed Scott shared that the GO Virginia Board had extended the eased match requirements and to access them applicants would need to apply in Region 9 by the January 7 or April 5 deadlines.

Director Update, as needed

Shannon Holland indicated that if any Council Member was interested in seeing project quarterly reports to let her know. Also, Shannon Holland shared that DHCD staff was intending to apply to EDA for a CEDS related grant to support regional growth plans as alternate CEDS plans.

Other Business

No other business was discussed.

Adjourn

At 3:09 pm Ed Scott said if there was no other business he would entertain a motion to adjourn.

Alicia Pitorri made a motion to adjourn. Kurt Krueger seconded the motion.

Shannon Holland is inviting you to a scheduled Zoom meeting.

Topic: GO Virginia Region 9 Council Meeting Time: Oct 14, 2020 02:00 PM Eastern Time (US and Canada)

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