

REGIONAL COUNCIL 9 APRIL 26, 2021 2:00 PM to 4:00 PM Zoom Link or Call-In

Due to the State of Emergency declared by the Governor due to COVID, this meeting was held via electronic means.

MINUTES

Attending Council Members: Ed Scott, EcoSeptix Alliance (Chair); Ed Dalrymple, Cedar Mountain Stone (Vice Chair); Ray Knott, Atlantic Union Bank (Treasurer); Andy Wade, Louisa County; Brian Cole, LexisNexis; Christian Goodwin, Louisa County; Christine Jacobs, Thomas Jefferson Planning District Commission; Felix Sarfo-Kantanka, Dominion Energy; Jim Cheng, Cav Angels; Hon. Jim Crozier, Orange County; John Young, Atlantic Union Bank; Hon. Tony O'Brien, Fluvanna County; Kim Blosser, Lord Fairfax Community College; Kurt Krueger, McGuireWoods; Paige Read, Town of Culpeper; Pace Lochte, University of Virginia Economic Development; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Ray Knott, Atlantic Union Bank; Tom Click, Patriot Industries; Yolunda Harrell, Taste of Home (Steve Ray, Isler Dare, attended for part of the meeting)

Special Guest of Council: Frank Friedman, Piedmont Virginia Community College

Absent Council Members: Jan Gullickson, Germanna Community College; Mansour Azimipour, A & K Development; Paul McCulla, Fauquier County

Staff: Helen Cauthen, Shannon Holland, Kristy Dancy

Guests: 1-703-748-xxxx; Bryan Rothamel; Candace Spence; Clay Cundiff; Deborah Flippo; Deborah Harms; Denise Herndon; Joe Hines; Mac McKenzie; Phil Sheridan; Sarah Morton; Sean Mallon; Stephanie Lillard; Stephanie McNamara; Steve Dalton; Tory McGowan

Welcome

Ed Scott opened the meeting at 2:01 pm and announced that meeting was being held via Zoom because of the state of emergency declared by the Governor and welcomed guests.

Roll Call

Kristy Dancy completed a roll call of Council Membership to determine attendance and the quorum was established, as noted above.

Public Comment

Ed Scott noted that Public Comment forms were available and were to be submitted ahead of the meeting. Shannon Holland stated that no public comments forms had been received.

Approve Council Business

Ed Scott stated that for expediency items listed under Council Business were grouped together for one motion and roll call vote. Ed Scott asked if there was a request to move any of the items off the list to discuss separately. No request was made.

a. Meeting Minutes

Ed Scott asked for questions regarding the Minutes as presented. No questions were offered.

b. Financials

Ray Knott provided a Treasurer Report, including these highlights:

- Financials through February 28, 2021 begin on page 13. The Statement of Financial Position shows a little over \$24,000 in checking; over \$222,000 in Accounts Receivable; and \$240,000 in liabilities. As of April 15, accounting staff reports about \$48,000 in Accounts Receivable and about \$67,000 in Accounts Payable.
- The newly formatted Capacity Building Statement of Income and Expense is designed to show
 expenditures by Fiscal Year. The final expenditures for the 2020 Capacity Building budget are
 shown through February 2021 as spent over a 16 month period and the numbers represent the
 close out budget approved by the Council in January. The 2021 Capacity Building Budget
 approved last year will be used for expenses beginning with March 2021 expenses.
- On pages 16-23, are the project budgets through February 2021. Five of the projects noted are
 now closed with DHCD and funds that were not spent have become available again for projects
 as noted in the Dashboard in the meeting packet.

No questions were posed.

c. FY2020 Capacity Building Budget

Ray Knott presented the Capacity Building Budget for approval, as noted:

- Each year the Council must submit a Capacity Building Budget to the Board. This is the budget for 2022 Funding. These funds will likely not be accessed for another 16 months since we are just beginning to draw down 2021 Capacity Building funds.
- This budget can be compared to the final budget numbers from FY 20 on page 14. The largest item is Salaries and Fringe. This projection is about \$10,000 more than last year but includes a potential 10 hour per week part time hire for additional project support. Also, the Admin is \$10,000 more than FY20 due to having a new and full time Director of Finance over the last year resulted in improved methods for calculating and charging appropriate admin costs to the GO Virginia program.
- A Budget Narrative follows on 25. There are no major changes there from prior years.

No questions were posed.

d. Project Contract Template

Ed Scott asked if there were questions about the Project Contract Memo request from staff asking to include new Communications wording to the Project Contract Template. No questions were posed.

e. Council Updates

Ed Scott noted that the Central Virginia Partnership had appointed John Young to complete Alicia Pitorri's term and should be added to the Council Membership List Update included in the packet. Ed Scott asked if there were any further questions on any business items presented. None were offered.

Ray Knott made a motion to approve the Council Business as presented and discussed. Kim Blosser seconded the motion. A roll call vote was performed and the motion carried.

Committee and Task Force Updates

- **Strike Force** Ed Scott noted that the Strike Force Update is a standing agenda item at Council's request and that because the GO Virginia Board has approved a one year extension for the ERR program the item will remain unless suggested otherwise by Council. No suggestions were offered.
- **Nominating Committee** Jim Cheng said that the nominating Committee had met in March to set the new nomination process in motion. There are two private sector seats up for re-appointment including one that must be a Chamber Nomination. The deadline for nominations is May 15.
- Sites Task Force DHCD Sites Guidelines Update Patrick Mauney reported that the Sites Task
 Force had met twice since the last Council meeting. Once to review the new DHCD guidelines in
 development for future Sites projects and a second time to review the proposal that would be
 discussed later in the meeting.

Nominating Committee Appointments

Ed Scott noted that the Bylaws state that the Chair should appoint a new Nominating Committee at the meeting immediately prior to the Annual Meeting and he is doing so as noted in the meeting materials.

Project Review and Vote

Future of Workforce Outreach – ERR

- Ed Scott reported that the Talent Development Task Force and the Strike Force met on April 16 to discuss a recommendation for the Council to consider on the Future of Workforce ERR proposal from Virginia Career Works – Piedmont Region. The proposal is for just over \$148,000 in GO Virginia funds and is leveraged by \$74,000 in local and federal funds. The project will continue the accomplishments achieved through Project Reconnect and expand services to rural localities. The Project Reconnect team presented at the January Council Meeting. There is just over \$568,000 in ERR funding remaining in Region 9.
- o Ed Dalrymple spoke on behalf of the Talent Development Task Force noting the applicant has demonstrated strong results through Project Reconnect which the Task Force saw as a strength. The Task Force was impressed with the regional focus of the project. There was a discussion to expand the focus from just manufacturing to all sectors for the purpose of regional recovery and to correct the timeline document to indicate service to 3-4 rural localities on the timeline as noted in the narrative. VCW has agreed to these tweaks. The discussion was very supportive of this proposal and the Task Force recommends that Council approve this proposal as noted in the Task Force Review Summary.

Ray Knott made a motion to approve the proposal as recommended by the Task Force. Ed Dalrymple seconded the motion. A roll call vote was performed and the motion carried.

Advancing Regionally Significant Sites – Per Capita

- Ed Scott reported that the Advancing Regionally Significant Sites proposal is seeking just over \$826,000 for 18 months to advance two regionally significant sites in order to position them for target sector industry. The two sites were determined to be regionally significant in a process led by the Central Virginia Partnership for their footprint and further discussed at the Sites Task Force meeting, as mentioned earlier. There is just under \$1,200,000 remaining in Region 9 Per Capita funds with new funding available July 1.
- Patrick Mauney spoke on behalf of the Sites Task Force saying that they recognized that prioritizing Sites in our region is key to ensure the best investment of GO Virginia dollars. The Partnership demonstrated a robust prioritization process that was completed for their footprint and Region 9 staff coordinated with the other Counties to ensure their sites, if ready, could or would be considered. This proposal does not have to conform to the new guidelines but has definitely worked through the new concepts anyway. The Task Force

liked the idea that one site in each of our two planning districts was being advanced, the representation in the Letters of Support, and the obvious direct and indirect impact of the two sites. The Task Force recommends this proposal for approval as noted in the Review Summary in the meeting materials.

Discussion related to the Return on Investment (ROI) on the projects, water capacity, and sources, ensued.

Patrick Mauney made a motion to approve the proposal as recommended by the Task Force. Paige Read seconded the motion. A roll call vote was performed and the motion carried with Andy Wade, Christian Goodwin, and Tom Click abstaining.

Project Update – Regional Business Park

Andy Wade, Director of Economic Development, Louisa County introduced Joe Hines, Timmons Group who presented an update on the Regional Business Park project previously funded by Region 9.

Discussion ensued around the importance of developing regionally significant sites in our region and the high demand demonstrated for recent visits from high-level site selectors to this Louisa County site.

Chair Update

- **Dashboard** Ed Scott reported the funds available in Region 9 by referring to the Dashboard but added the fact that if the two newly approved projects advance through the Board that there will be about \$369,000 remaining in Per Capita funds and about \$425,000 in ERR funds.
- Growth & Diversification Plan Update Ed Scott referred to the base Growth Plan data provided in the meeting packet noting that the average annual wages have increased in Region 9 over the past 3 years. Ed Scott reminded the Council that the next Growth Plan Update is due to DHCD by October 15 and that the Council has two meetings between now and then to accomplish. A discussion ensued around connecting the Growth Plan to the new G3 program recently funded as the average annual wages in G3 are expected to be greater than \$100,000.

• Updates:

- Blueprint 2030 Virginia Chamber: Ed Scott asked members to register for the August 4 Blueprint meeting for Region 9.
- CIT/VIPA-E-ship Ecosystems Sean Mallon provided an overview of the activities of the newly formed VIPA and more specifically activities and focus on Entrepreneurial Ecosystems, as noted in the attached slide deck.
- VABioConnect Statewide Project On behalf of Nikki Hastings, Shannon Holland noted that VABioConnect had finalized their statewide contract effective April 1 and had "contracted" with SBDC to manage their biotech mentoring efforts.
- GENEDGE Statewide Project Tom Click reported that the advisory board is working with the Virginia Manufacturing Association to determine the appropriate industry or manufacturing sector to focus on in Year 2 of the statewide grant.

Director Update

Shannon Holland noted that the January and April Director Updates were included and highlighted that contract changes and budget changes are reported to the Council in this report and will continue to be, as requested by Council.

Other Business

Other business presented included:

• Steve Dalton, GENEDGE, reported that there are programmatic offerings in Region 9 for manufacturing and to reach out to him with any opportunities.

Shannon Holland reported that the Venture Central Team was pursuing a US EDA grant and had
requested a letter regarding match eligibility but felt the Council should consider offering support
to the proposal as well since it complements the current GO Virginia Venture Central initiative.
Shannon Holland noted that the US EDA proposal aligned with the Growth Plan, the TECONOMY
Report and the Venture Hub Plan.

Ed Dalrymple made a motion to support the US EDA proposal as discussed. Yolunda Harrell seconded the motion. The motion carried with Pace Lochte abstaining and Jim Cheng had left the meeting.

Adjourn

At 3:14 pm Ed Scott said if there was no other business he would entertain a motion to adjourn.

Tom Click made a motion to adjourn. John Young seconded the motion.

Join Zoom Meeting

https://zoom.us/j/91415613977?pwd=ZjNqOXdlVjdKd1U2aldlY3NKODZEUT09

Meeting ID: 914 1561 3977

Passcode: 786073 One tap mobile

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Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Germantown)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

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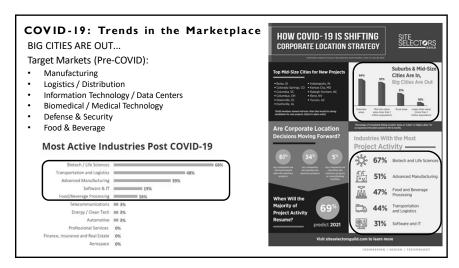
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Advanced Manufacturing Trends Includes Biotech / Life Sciences

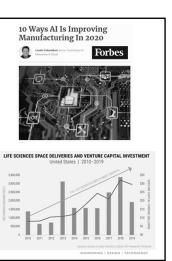


Could a Post-Pandemic National Industrial Strategy Advance the Cause of Advanced Manufacturing?

BROOKINGS

Reshoring advanced manufacturing supply chains to generate good jobs

drew Fish and Honora Spillane - July 23, 2020



E-Commerce: Distribution & Fulfillment Centers

E-commerce sales could hit \$1.5 Trillion in 2025 (JLL)

Industrial real estate demand to grow to 1 billion square feet by 2025 **Forbes**

COVID-19 Accelerated E-Commerce Growth '4 To 6 Years'

U.S. demand surges alongside e-commerce's pandemic boom



Amazon has the right businesses to prosper during coronavirus, but spending could grow even faster

Published: July 24, 2020 at 1:55 p.m. ET

Amazon in the age of COVID-19: Online shopping, cloud computing and streaming video are expected to be strong, but company known for spending big looks to be following that path



Data Centers: COVID-19 Immediate Impact

- Unprecedented surge in Internet traffic
 Peak Traffic MORE THAN DOUBLED from March 2019 to March 2020
 - WITH NO MARCH MADNESS...
- Zoom and other web collaboration services skyrocket

zoom

Maximum Daily **Zoom** Meeting Participants:

December 2019 – **10 Million**April 2020 – **300 Million**

3,000% Increase in 5 months

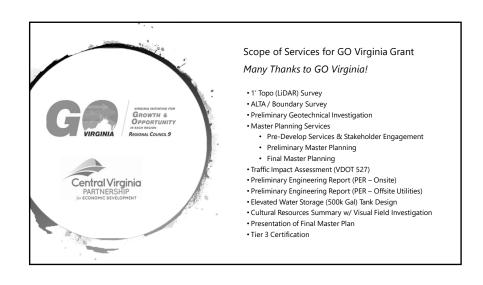
- AT&T sees VPN demand increase 700%
- On-line gaming usage up 75%
- Increased investment in virtual workforce for Healthcare, Government and Education

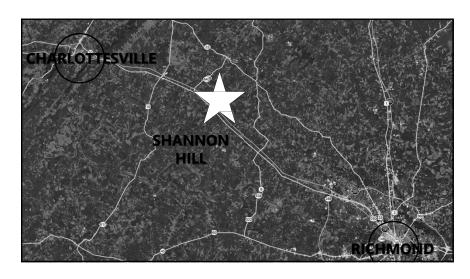


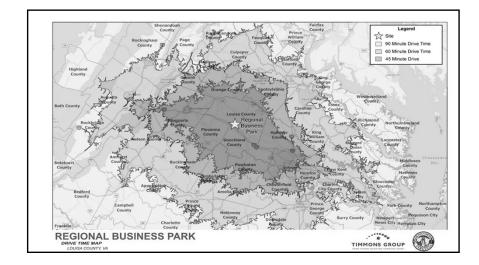














WORKING MEETINGS

- · Utility Work Session September 17, 2019
 - · Columbia Gas of Virginia
 - Dominion, CVEC, Rappahannock Elec Coop
 - Goochland
- Project Investor Meeting November 15, 2019
 - Ed Scott w/ GO Virginia Region 9
 - CVEC, Rappahannock Elec Coop
 - VDOT, Columbia Gas of Virginia
 - Central Va. Partnership for Econ Dev
 - Culpeper, Orange, Fluvanna, Albemarle, Madison, Charlottesville
 - UVA & UVA Foundation
 - · Thomas Jefferson PDC
 - Rappahannock-Rapidan Regional Commission







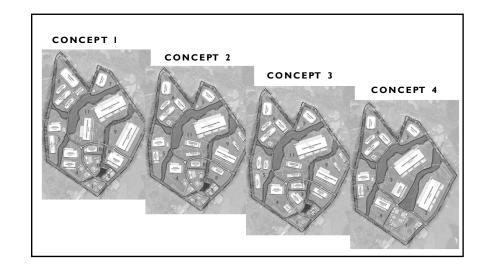


DEVELOPED FOUR CONCEPTS

PHYSICAL PLAN

- Maximize Uses on site
- Minimize capital expenditures
- Provide flexibility for opportunities
- Maximize Return on Investment







FINAL MASTER PLAN

- · Balanced Use Model
- Concurrent Marketing Potential
- · Highly Flexible
- High County & State Revenue
- Modest Route 605 & Interchange Impacts
- Minimal Environmental Impacts

	1
Industry Use	Build-out Footprint (SF)
Office Space	72,800
Advanced Mfgr	1,150,000
Logistics / Distribution	2,150,000
IT / Data Centers	1,175,000
Totals	4,547,800





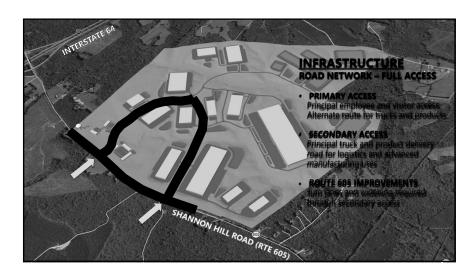


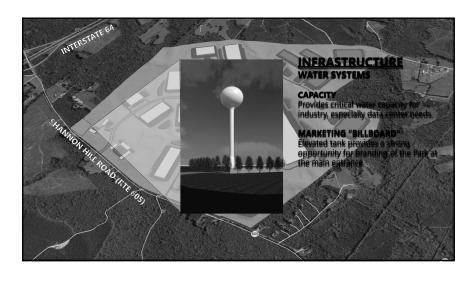














POTENTIAL CAPITAL INVESTMENT AT FULL **BUILD-OUT W/ PLANNED INDUSTRY MIX**

\$2.53 BILLION CAPITAL INVESTMENT



Industry Type	Total Investment (\$/SF) (1)	Build-out Footprint (SF)		Re	Annual al Estate Tax Revenue	Annual M&T / Data Center Equip Tax Revenue	Total Annual Tax Revenue	Jobs	Average Annual Wage	Annual Wages	Va Incom Tax Revenue (5.75%)
Office Space	\$150	72,800	\$10,920,000		\$78,624	\$0	\$78,624	486	\$50,000	\$24,278,800	\$1,396,000
Advanced Mfgr	\$500	1,150,000	\$575,000,000		\$1,656,000	\$655,500	\$2,311,500	1,380	\$70,500	\$97,290,000	\$5,594,200
Logistics / Distribution	\$250	2,150,000	\$537,500,000		\$2,709,000	\$306,375	\$3,015,375	1,505	\$37,700	\$56,738,500	\$3,262,500
IT / Data Centers	\$1,200	1,175,000	\$1,410,000,000		\$3,384,000	\$1,504,000	\$4,888,000	235	\$128,300	\$30,150,500	\$1,733,700
Totals		4,547,800	\$2,533,420,000		\$7,827,600	\$2,465,900	\$10,293,500	3,606		\$184,179,000	\$10,590,40

(1) Based upon Conway Data Announcements in Southeast US from 2009-2019

FINANCIAL OUTPUT: POTENTIAL ANNUAL TAX REVENUE

\$ 7.75 Million in REAL ESTATE TAX REV

\$ 2.47 Million in MACHINERY & TOOLS / DATA CENTER EQUIPTAX REV

\$10.3 MILLION ANNUALLY



							i				
Industry Type	Total Investment (\$/SF)	Build-out Footprint (SF)		Annual Real Estate Tax Revenue (1)	Annual M&T / Data Center Equip Tax Revenue (2)	Total Annual Tax Revenue	Jobs	Average Annual Wage	Annual Wages	Va Income Tax Revenue (5.75%)	
Office Space	\$150	72,800	\$10,920,000	\$78,624	\$0	\$78,624	486	\$50,000	\$24,278,800	\$1,396,000	
Advanced Mfgr	\$500	1,150,000	\$575,000,000	\$1,656,000	\$655,500	\$2,311,500	1,380	\$70,500	\$97,290,000	\$5,594,200	
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IT / Data Centers	\$1,200	1,175,000	\$1,410,000,000	\$3,384,000	\$1,504,000	\$4,888,000	235	\$128,300	\$30,150,500	\$1,733,700	
Totals		4,547,800	\$2,533,420,000	\$7,827,600	\$2,465,900	\$10,293,500	3,606		\$208,457,800	\$11,986,400	

(1) Based upon Louisa 2020 Real Estate Tax Rate of \$0.72 per \$100 assessed

(2) Based upon Louisa 2020 M&T Tax Rate of \$1.90 per \$100 assessed w/ 10% Assessed Value, Data Center Equipment Tax Rate based upon Henrico County Data Center tax rate of \$0.40 per \$100 assessed and assumed Depreciation of 40%

POTENTIAL EMPLOYMENT

3,600 FULL TIME JOBS

- \$57,900 Average Annual Salary
- \$208.5 Million Annual Wages
- \$11.99 Million in Virginia Income Tax Revenue



Industry Type	Total Investment (\$/SF)	Build-out Footprint (SF)	Total Investment (\$)	Annual Real Estate Tax Revenue	Annual M&T / Data Center Equip Tax Revenue	Total Annual Tax Revenue	Jobs (1)	Average Annual Wage (2)	Annual Wages	Va Income Tax Revenue (5.75%)
Office Space	\$150	72,800	\$10,920,000	\$78,624	\$0	\$78,624	486	\$50,000	\$24,278,800	\$1,396,000
Advanced Mfgr	\$500	1,150,000	\$575,000,000	\$1,656,000	\$655,500	\$2,311,500	1,380	\$70,500	\$97,290,000	\$5,594,200
Logistics / Distribution	\$250	2,150,000	\$537,500,000	\$2,709,000	\$306,375	\$3,015,375	1,505	\$37,700	\$56,738,500	\$3,262,500
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Totals		4,547,800	\$2,533,420,000	\$7,827,600	\$2,465,900	\$10,293,500	3,606		\$208,457,800	\$11,986,400

(1) Jobs were based upon avg Jobs per 1,000 SF from Conway Data from 2009-2019 Announcements (2) Avg Annual Wage based upon Emsi info w/in 60 miles of Louisa provided by VEDP

RETURN ON INVESTMENT: LOUISA BONDING CAPACITY

\$9-\$10 MILLION EXPECTED ANNUAL REVENUE

Annual Tax	Bonding Capacity					
Revenue	20 yrs @ 4%	30 yrs @ 4%				
\$2,000,000	\$27,600,000	\$35,000,000				
\$3,000,000	\$41,400,000	\$52,500,000				
\$4,000,000	\$55,200,000	\$70,000,000				
\$5,000,000	\$69,000,000	\$87,600,000				
\$6,000,000	\$82,800,000	\$105,000,000				
\$7,000,000	\$96,600,000	\$122,500,000				
\$8,000,000	\$110,400,000	\$140,000,000				
\$9,000,000	\$124,200,000	\$157,600,000				
\$10,000,000	\$138,000,000	\$175,200,000				
\$11,000,000	\$151,800,000	\$192,600,000				
\$12,000,000	\$165,600,000	\$210,000,000				

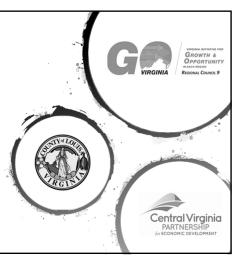
For every tax dollar generated by the Shannon Hill Regional Business Park, it provides Louisa County and it's Project Partners the ability to pay for capital improvements to support development of the park and other capital improvements to serve your constituents

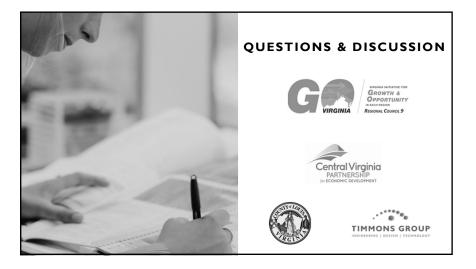
- Broadband, Emergency Services, Schools & other services



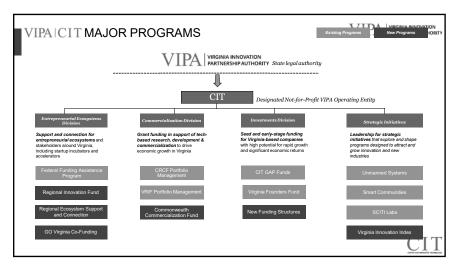
Moving Forward...

- Louisa Board of Supervisors Funded Design for Off-Site Water & Sewer Lines to be Extended to Site, including easement acquisition (March 2021)
- Site has been designated a Major Employment & Investment (MEI) Site by VEDP (October 2020)
- Louisa applying for Economic Development Access Funds for MEI Sites (February 2021)
- Louisa to apply for GO Virginia Grant for On-Site Infrastructure Design, Phase 1 Cultural Resources Survey & Monument Entrance Sign (April 2021)
- Site received Tier 3 Site Designation (April 2021)
- Start Developing Marketing Materials









CIT | Regional Innovation Fund



- · Created pursuant to 2020 VIPA enabling legislation
- Grant program provides <u>sustaining</u> support for regional entrepreneurial ecosystems
- Up to \$200,000 per region per year
- · One grantee per GO Virginia region
 - Limited to recipients of GO Virginia "startup ecosystem" grants
 - · REI organization preferred
 - 2-to-1 match required through 6/30/2022 (aligned with GO Virginia)
 - · Rolling solicitation, with opportunity to reapply each year
 - Developed in consultation with VIPA's Advisory Committee on Entrepreneurial Ecosystems
- · Sample outcomes/metrics:
 - · # of startup teams trained/accelerated
 - Revenue generated by supported startups
 - Investment capital raised by supported startups
 - · Jobs created by supported startups

CIT

