

REGIONAL COUNCIL 9 DECEMBER 12, 2018 9:30 AM to 11:30 AM Prince Michel Meeting Room, 154 Winery Lane, Leon, VA

1.	Welcome	Tom Click, Chair
2.	Public Comment	Tom Click
3.	Meeting Minutes – October 26, 2018	Tom Click
4.	Financial Report	Andy Wade, Treasurer
5.	Project Review	Tom Click
6.	Chair Update	Tom Click
7.	Region 9 Entrepreneurial Ecosystem Assessment	Mitch Horowitz, Principal & Managing Director, TEConomy
8.	Director Update	Shannon Holland, Director
9.	Other Business	Tom Click
10.	Next Meeting January 31, 2019; 9:30 am to 11:30 am; UVA Research Park, 100 Park Boulevard, 4 th Floor Conference Room, Charlottesville, VA 2	
11.	Adjourn	Tom Click



REGIONAL COUNCIL 9 OCTOBER 26, 2018 2:30 PM to 4:30 PM Prince Michel Meeting Room 154 Winery Way, Leon, VA

Attendees

Council Members: Tom Click, Patriot Aluminum (Chair); Jim Cheng, Cav Angels (Vice Chair); Andy Wade, Louisa County (Treasurer); Bryan David, Orange County; Brian Cole, LexisNexis; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Pace Lochte, University of Virginia; Ray Knott, Union Bank & Trust; Jeff Waite, Wal-Mart Stores, Inc., Chip Boyles, Thomas Jefferson Planning District Commission; Christian Goodwin, Louisa County; Mansour Azimipour, A & K Development; David Pettit, Lenhart Pettit; Elizabeth Smith, Afton Mountain Vineyards; Frank Friedman, Piedmont Virginia Community College; Miles Friedman, Fauquier County; and, the Hon. Tony O'Brien, Fluvanna County.

Absent: Ed Scott, EcoSeptix Alliance; Felix Sarfo-Kantanka, Dominion Energy; Leigh Middleditch, McGuireWoods; Ed Dalrymple, Cedar Mountain Stone; Hon. Gary Deal, Culpeper County; and, Jan Gullickson, Germanna Community College

Guests: Laura Loveday, Culpeper County; Tracey Gardner, Madison County.

Staff: Shannon Holland, Uconda Dunn

- 1. Welcome Tom Click, Chair, opened the meeting at 2:32 PM.
- 2. Public Comment There were no public comments.

3. Meeting Minutes

Ray Knott made a motion to approve the August 29, 2018 Minutes as presented. Jeff Waite seconded the motion. The motion carried.

4. Financial Report

Andy Wade, Treasurer, noted that Statement of Financial Position is similar from meeting to meeting because we pay out expenses when reimbursements hit our account. He noted that we will be drawing down the FY 2018 Capacity Building Budget to zero dollars when invoices are paid in September. The remaining balance in the FY 2018 Capacity Building Budget is around \$5,900. He noted that the Council needs to approve both the Financial Statements as well as the proposed plan to reallocate funds to close out the FY 2018 Capacity Building budget to meet DHCD requirements for zero line balances.

David Pettit made a motion to approve the August 2018 Financials as presented, as well as approve the proposed reallocation of funds within the FY2018 Capacity Building to close out that budget. Ray Knott seconded the motion. The motion carried.

5. Procurement Policy

Tom Click stated that to meet DHCD Guidelines, the Council must have a Procurement Policy in place that at least meets state guidelines. A draft policy was provided for comment.

Bryan David made a motion to approve the Procurement Policy as presented. Miles Friedman

6. Project Review

Tom Click referred Council Members to the Proposal Review Summary Sheet of the Regional Business Park project proposal. He noted that the GO Virginia request was for \$202,150 and the proposal included a one to one match of non-state funds. He asked members from the Site Task Force to lead the discussion. During the discussion it was clarified the Central Virginia Partnership was reallocating locality funds toward the match. It was also discussed that the labor shed for the proposed project was very impressive and would be attractive to businesses. Also, there was much discussion around the ability for all localities to participate and benefit in terms of workforce and revenue streams. *Frank Friedman made a motion to approve the proposal subject to the applicant optioning the land by February 14, 2019. Miles Friedman seconded the motion. Andy Wade abstained from voting. The motion carried.*

7. Chair Update

Tom Click shared that because the GO Virginia Board announced they would only have four meetings in 2019 so a revised Region 9 Timeline would need to be established. A proposed timeline was included in the packet for discussion.

Ray Knott made a motion to approve the revised timeline as presented. Brian Cole seconded the motion. The motion carried.

Referring to the Dashboard documents in the packet, Tom Click noted that the \$60,314 remaining in the FY 2018 Per Capita funds were moved into the FY 2019 Per Capita funds, therefore, the amount available for regional projects is now \$1,060,314. Since July, the Council has received twenty nine project inquiries, six projects are in active discussion and two have applied. One of these applications has not advanced to the Council because it was incomplete.

Tom Click introduced Uconda Dunn from the Central Virginia Partnership to present on the Central Virginia Site Readiness Project that is now wrapping up.

Tom Click thanked those who have helped with GO Virginia promotion and outreach since the last meeting, including Miles Friedman who coordinated flyer distribution at a Chamber event; Jim Cheng who presented at the Quad Counties Business Summit; and Chip Boyles and Patrick Mauney who published newsletter articles. Pace Lochte and Jim Cheng added that they had recently presented at the CvilleBioHub grant kick-off event, as well. Tom Click further added that we now have a LinkedIn page for the Region 9 Council to promote grant successes and opportunities. He also shared a Tombstone notice, previously suggested by Ray Knott, as the first item to be shard via the new LinkedIn page. Tom Click asked that Shannon Holland create the notices for all projects. Tom Click also shared a www.GOVirginia9.org website analytics report that indicates we have decent traffic on our website. He also noted that we now have a benchmark for measuring activity going forward.

Tom Click reported that all five approved Region 9 projects now have fully executed contract addendums and he thanked David Pettit for his help in getting that done.

Finally, Tom Click gave Mansour Azimipour a moment to share his experience about speaking in front of the US House of Representatives Subcommittee on Economic Growth Tax and Capital Access in late September.

8. Director Update

Shannon Holland first requested approval to reallocate expense line items within approved project budgets, as needed.

Bryan David made a motion that staff use judgement to reallocate funds within approved project

budgets and to subsequently report out to the Council. Andy Wade seconded the motion. The motion carried.

Shannon Holland updated the Council on four initiatives that are happening outside of GO Virginia but in collaboration with GO Virginia. First, the Virginia Economic Development Partnership is assessing the site inventory in the state. They have recognized a deficiency in the data collected on sites in the database and are taking steps to improve the data set. Andy Wade mentioned that VEDP has a goal to increase manufacturing jobs by 66,000 in ten years. Uconda Dunn noted that VEDP would be presenting on the database project at the Central Virginia Partnership. She invited those interested to attend. Secondly, Shannon Holland noted that she attended the first statewide Broadband Task Force Meeting in Richmond. The Task Force is chaired by Ben Davenport, the Vice Chair of the GO Virginia Board. There were leaders from Mobile, Broadband, Electric, Telephone, VEDP, etc. at the meeting. Third, is the Entrepreneurship Ecosystem. As many in the Council already knew, the TEConomy report for GO Virginia is due around mid-December. Finally, Shannon indicated that she thought there might be more direction coming from the GO Virginia Board in terms of a Tech Talent Pipeline. Shannon Holland reminded the Council that we have a strong foundational project in that area with the CV Cybersecurity Partnership.

9. Task Force Groups – Breakout & Report Out

At Tom Click's direction, each Task Force broke out to identify ways that the grant opportunity can be promoted. After the breakout sessions, many ideas were reported including: present on successes in a "town hall" format; publish Op-Eds; present to Chambers, CBIC, workforce boards, Superintendents; visit with each Economic Developer to identify goal alignment; mail promotional postcards; and create PSA's. Also, focus on who we want to apply.

10. Other Business

Tom Click noted that Gary Deal has decided to step away from serving on the Council. Chip Boyles invited all Council members to the TJPDC meeting on December 6 at 7 PM. Both Shannon Holland and Pace Lochte would be presenting to his Board.

11. Next Meeting

The next meeting is December 12 at 9:30 AM at the Prince Michel Winery Meeting Room in Leon, VA.

12. Adjourn

Brian Cole made a motion to adjourn the meeting. Frank Friedman seconded the motion. The motion carried. The meeting adjourned at 4:23 PM.

GO Virginia Statement of Financial Position As of October 31, 2018

Oct 31, 18
74.60
74.60
80,316.92
80,316.92
3,447.55
3,447.55
83,839.07
83,839.07

GO Virginia Statement of Financial Position As of October 31, 2018

	Oct 31, 18
LIABILITIES & EQUITY Liabilities Current Liabilities	
Accounts Payable 20004 · Due to CVPED	80,391.52
Total Accounts Payable	80,391.52
Other Current Liabilities 25060 · Accrued Expenses - Other	3,447.55
Total Other Current Liabilities	3,447.55
Total Current Liabilities	83,839.07
Total Liabilities	83,839.07
TOTAL LIABILITIES & EQUITY	83,839.07

GO Virginia Budget vs. Actual by Project July through October 2018

		Capacity Buildin	g
	Jul - Oct 18	Budget	% of Budget
Income			
41520 · State Grants	52,773.70	390,814.72	13.5%
Total Income	52,773.70	390,814.72	13.5%
Expense			
52100 · Administration	10,509.59	38,986.32	26.96%
53402 · Marketing and Outreach	62.50	11,310.00	0.55%
53403 · Meetings and Training Workshops	437.68	9,270.59	4.72%
01100 · Direct Salaries, Wages, & Bene	41,763.93	168,432.81	24.8%
52405 · Planning	0.00	51,704.00	0.0%
53404 · Project Reserves	0.00	111,111.00	0.0%
Total Expense	52,773.70	390,814.72	13.5%
Income	0.00	0.00	0.0%

GO Virginia Budget vs. Actual by Project July through October 2018

	GWC PTEC		
	Jul - Oct 18	Budget	% of Budget
Income			
41520 · State Grants	0.00	244,300.00	0.0%
Total Income	0.00	244,300.00	0.0%
Expense			
52100 · Administration	0.00	18,000.00	0.0%
53402 · Marketing and Outreach	0.00		
53403 · Meetings and Training Workshops	0.00		
01100 · Direct Salaries, Wages, & Bene	0.00		
52405 · Planning	0.00	226,300.00	0.0%
53404 · Project Reserves	0.00		
Total Expense	0.00	244,300.00	0.0%
t Income	0.00	0.00	0.0%

GO Virginia Budget vs. Actual by Project July through October 2018

	Site Readiness		
	Jul - Oct 18	Budget	% of Budget
Income			
41520 · State Grants	53,475.00	58,675.00	91.14%
Total Income	53,475.00	58,675.00	91.14%
Expense			
52100 · Administration	0.00	800.00	0.0%
53402 · Marketing and Outreach	0.00		
53403 · Meetings and Training Workshops	0.00		
01100 · Direct Salaries, Wages, & Bene	0.00		
52405 · Planning	53,475.00	57,875.00	92.4%
53404 · Project Reserves	0.00		
Total Expense	53,475.00	58,675.00	91.14%
Net Income	0.00	0.00	0.0%

FY 2019 DASHBOARD Region 9- Piedmont Opportunity Corridor As of 12/1/2018

PER CAPITA FUNDING

Per Capita Allocation	FY2018 Carryover	Transfer from Capacity Building	Total for Projects	YTD Awarded	Funds Remaining
\$1,000,000	\$60,314	\$0	\$1,060,314	\$0	\$1,060,314

Activity from 7/1/2018 to	12/1
Inquiries	31
Active	2
Applied	3
Closed/Merged/Not Active	25
Staff Research	4
Per Capita	23
Competitive	8
Pre-Applications Received	6

Frameworks from 7/1/2018 to	12/1
Innovation/Entrepreneurship	13
Talent Development	7
Growing Existing Businesses	8
Sites	0
Unknown or N/A	4

Target Industries	12/1
Light Manufacturing (broadly applied)	0
IT/Communications	11
Food & Bev	3
Financial & Bus. Services	0
Biotech	1
Unknown or N/A	12





Project Reporting:

• Attached - Project Quarterly Reports (July 1 to October 1)

Project Budget Changes:

- Central Virginia Site Readiness \$3,200 moved from Admin (CVPED 8%) to Project Contract Services to pay for unexpected costs related to assessments. Total project budget remains unchanged at \$58,675.00.
- GWC PTEC \$3,440.41 moved from Admin (CVPED 8%) to Project Machinery and Tools to pay for additional welding equipment needed for project implementation. Total project budget remains unchanged at \$244,300.

Promotion/Outreach:

- Economic Partnership Meeting (Orange County) on November 19. Shannon Holland presented. Ed Scott and Mansour Azimipour also attended.
- TJPDC Board Meeting on December 6. Shannon Holland presented. Pace Lochte also attended, as well as presented on UVA Economic Development.
- Email update to Council Members on November 20.
- DHCD Region 9 digital Newsletter available December 1.
- Site Readiness Project Presentation at VEDA on December 5 by Helen Cauthen.

Earned Media/Published Articles:

• Two articles uploaded to News page at <u>www.GOVirginia9.org</u>

Action Items from October 26 Meeting:

Ideas for promoting GO Virginia Opportunity from Task Force Group Break out session, etc:

Present to	Discussed with Virginia Career Works – Piedmont Region (formerly Piedmont
Workforce	Workforce Network). Tentative plan to present at VCW February Board
Board	Meeting.
Present to	This would be best accomplished in collaboration with Virginia Career Works.
Superintendents	See above.
ED Partners Goal	Shannon and Helen developing schedule to complete visits by end of February
Alignment	2019.
Town Halls	Exploring February 2019 dates. Planning one session in Charlottesville and
	Culpeper. Possibly incl. grantees presentations.
Linked-In	Follow the Regional 9 Council LinkedIn page at linkedin.com/company/go-
	virginia-regional-9-council
Birthstone	Announcements available as PDF download at www.GOVirginia9.org (select
Announcements	Funded Projects). Also, posted on Linked-In in .JPG format.
PSA	In development

GO VA Quarterly Progress Report: Enhanced Capacity Building

Project: Central Virginia Site Readiness Contract#: 17-GOVA-09D

Date due: 10/29/2018

Date Submitted: 10/15/2018

Project Milestones & Progress Reporting

1) Please provide a description of project work completed or in progress this quarter.

Draper Aden Associates and ECS Mid-Atlantic have completed the due diligence work as follows:

Phase I Environmental Site Assessments - Completed for 8 sites; 1 in each County

Cultural Resources Review and Endangered Species Reviews - These reviews are currently underway for six of the sites and should be completed by the end of October. Sites in Greene and Nelson Counties did not need these reviews.

Wetlands Surveys and Delineations conducted in accordance with the US Army Corps of Engineers -Completed for Counties of Albemarle, Culpeper, Fluvanna, Louisa, Madison and Nelson; Not needed in Greene County

Geotechnical Subsurface Exploration and Geotechnical Engineering Evaluation Report to include for each site, the appropriate number of borings advanced to a depth of 20', site and subsurface conditions, design and construction recommendations and boring logs - Completed for 8 sites; 1 in each County. Work is not yet completed for second Culpeper County site due to change in site ownership. This work should be finished by the end of October.

Characterize each site based on the Virginia Business Ready Site Tier Program - Preliminary reports have been received; final reports are under development.

Recommended next steps for each site to advance them to the next tier level and to Tier Level 5, so local governments and/or private landowners know the cost of total readiness. - Preliminary reports have been received; final reports are under development.

2) Please describe any outcomes that have been achieved.

Site readiness is a major weakness in the Central Virginia region. To create higher-paying jobs and support economic diversification, construction-ready sites must be available to recruit new companies in targeted industries and help retain and grow existing companies in those industries. GO Virginia has provided an opportunity for eight Counties to work with the Partnership to start advancing one site per locality on the site readiness continuum as defined by the Virginia Business Ready Sites Program. As the project progressed, Culpeper County added an additional site which will receive Geotechnical report only. Thus, a total of nine sites are part of this site readiness project.

In Region 9, there has not been a region-wide effort to work collaboratively to advance site readiness. Through this project, significant progress has been made to advance sites to "construction ready" status. To date, we are delighted that the site work has been completed

and final reports are almost finished. The Draper Aden/ECS Mid-Atlantic team will present their findings at the Central Virginia Partnership's Board of Directors meeting on Friday, October 19. Following that meeting, the Partnership and local economic developers will develop a plan for next steps. The Partnership's Board has a half-day strategic planning session scheduled for Friday, December 14 at which site readiness is expected to be an important focus.

3) Please describe any changes to the prior approved project timeline.

As mentioned above, Culpeper County added a site for Geotech Review only. Administrative funds were moved to site work for the Cultural Resources Reviews and Endangered Species Reviews. We expect all work to be completed by the end of October.

4) Attach media articles

(No media articles were attached)

GO VA Quarterly Progress Report: Enhanced Capacity Building

Organization: Central Virginia Partnership for Economic Development

Project: Central Virginia Cybersecurity Partnership

Contract#: 17-GOVA-09C

Report Status: Submitted Date due: 10/29/2018

Project Milestones & Progress Reporting

- 1) Please provide a description of project work completed or in progress this quarter.
 - a. The contract addendum was fully executed on October 11th.
 - A planning meeting was scheduled for October 18th at Germanna Community College with representatives from Piedmont Virginia Community College, Lord Fairfax Community College, Germanna Community College, Fauquier County, and the University of Virginia
- 2) Please describe any outcomes that have been achieved.
 - a. Outcomes will be reported after the first full quarter of activity, according to the adjusted grant milestones (October 2018 kick-off)

3) Please describe any changes to the prior approved project timeline.

4) Media articles attachment

Page 21 of attached annual report. This report is distributed to 14,280 households throughout our region.

Attached Media articles

-PVCC 2017-2018 page 21.

- Charlottesville Tomorrow, Cybersecurity Day at PVCC promotes job opportunities in business, Government

GO VA Quarterly Progress Report: GWC PTEC

Project: GWC Piedmont Technical Education Center Contract#: 17-GOVA-09A

Date due: 10/27/2018

Project Milestones & Progress Reporting

1) Please provide a description of project work completed or in progress this quarter.

New Pathways Equipment Purchase -complete

- Select/First Knee Mill, Model LC-150VS w/Prototrak DND Control Purchased
- SWI Trak LPM W/Prototrak PMX Vertical Machining Center- Purchased
- SWI DPM SX- 3P Bed Mill- Leased by New Pathways
- SWI Trak 1630 SX 16X30 Lathe- Leased by New Pathways

American Institute of Welding Equipment Purchase- complete

- 7 Tig Welding Machines
- 7 Mig/Tig Packages
- 2 plasma torch attachments
- Welding cable
- Various tools, fittings, tanks, welding tips, cutting guides, and other various attachments and implementation items.

Culpeper has drawn up plan sets for the renovations to the Welding shop but work has not yet begun. The following plan has been established for those improvements.

- AIW will build the four weld booths to match existing weld booths and bolt them to the floor.
- County will run electric to the new booths
- County will meet with Rapp Elec to look at upgrading electrical service to the building

 Current building voltage is 208V, all weld equipment is 220V
- County will install ventilation/exhaust system for new weld booths
- Balance of grant funds will go toward renovating the office/classroom/bathrooms/doors

2) Please describe any outcomes that have been achieved.

Culpeper County signed MOU's with New Pathways and the American Institute of Welding over the summer of 2018. The Board of Supervisors appropriated funds equal to the Go Virginia Grant award and dispersed those funds to AIW and New Pathways. Culpeper is currently in the process of being reimbursed by Go Virginia and the Central Virginia Partnership for Economic Development for those expenditures.

New Pathways Board members attended an introduction to the Virginia Values Veterans Program (V3) and also met with the Branch Head of Personal and Professional Development and Skills Bridge director at Quantico Marine Base. Germanna Community College has secured workforce funding that will pay 2/3 of the tuition for New Pathways Machining Skills Credential Program and has recently begun advertising the program. New Pathways has also completed re-certification through SCHEV.

American Institute of Welding. The appropriation of funds from Culpeper County and subsequent equipment order was complete in September, 2018. AIW will begin courses utilizing the new equipment on 10/27/18. Starting in January, 2019 AIW will close their Chantilly location and operate exclusively from Culpeper. The addition of 4 welding booths will increase class capacity from 6 students to 10 per session.

The GWC Technical Education Center took part in Culpeper's annual farm tour Sept. 15-16, 2018. The school was open and tours were provided. Several visitors expressed interest in becoming students and one visitor made a \$5,000 scholarship contribution. PEMCO a Fauquier County machining business visited the school and has agreed to donate a brake press to the school. Kelmar, another Fauquier County business visited and agreed to donate a IKUMA CNC lathe and \$20,000 worth of additional tooling. They have also donated work benches, shop carts, racks, and materials to the school. This will enable the instructor to teach G coding and add additional NIMS credentials to the programs already in place. The Carver Center also hosted the Culpeper Chamber of Commerce LEAD Culpeper group on 10/19. This group was comprised of 20 Culpeper business leaders.

Eurocomposites, a local manufacturer has hired the student that has completed the first two machining modules. He is now considered an apprentice and is attending the program part time until completion and working part time.

Currently 4 students are enrolled in the machinist's school; and, 1 student has completed 2 modules of training; 3 NIMS credentials have been awarded

3) Please describe any barriers to the project at this time.

New Pathways continues to publicize the school and recruit students, but the number of enrolled students is currently lower than projected.

4) Media articles attachment

UPLOADED Forging New Pathways Article

Project Performance Metrics Reporting

1) # of Machinists Trained -

2) # of Machinists Certified -

- 3) # of Welders Trained- 18
- 4) # of Welders Certified- 18
- 5) # of industry site visits-
- 6) # of new jobs created- 1
- 7) # of Credentials Awarded- 3

GO VA Quarterly Progress Report:

Project: Crafting Higher Paying Jobs and Adult Beverage Exports

Contract#: 17-GOVA-09B

Date due: 10/29/2018

Project Milestones & Progress Reporting

 Please provide a description of project work completed or in progress this quarter. GO Virginia contract addendum was fully executed on September 10th. An internal planning meeting was scheduled for October 1st and a full partnership meeting scheduled for October 26th. Moving forward, quarterly meetings will be held with partners. The grant partners held the project kickoff meeting on 10/26/18 with twelve of the members in attendance, and developed the project plan for Quarter 1. 4 enrolled in the General Certificate in Brewing 102 enrolled and completed winery offerings in Fall 2018.

- Please describe any outcomes that have been achieved.
 Developed the list of equipment needed for the wine training laboratory.
- Please describe any barriers to the project at this time.
 Project activities began in October after the contract was executed. At this time, no barriers have been identified that would keep the project from advancing on the projected timeline.
- 4) Media articles attachment or links to articles (also attached)

1

- a. <u>https://www.newsadvance.com/nelson_county_times/news/local-breweries-cideries-partner-with-pvcc-to-expand-certificate-program/article_2672fcb7-f4d8-5fce-9c46-2511bd1aeed1.html</u>
- b. <u>https://www.fredericksburg.com/news/local/germanna-to-partner-with-pvcc-on-adult-beverage-making-classes/article_e571bab2-faba-5faf-890c-e0f2a4a6aaa8.html</u>
- c. <u>https://www.newsadvance.com/nelson_county_times/news/nelson-county-partnering-with-pvcc-to-expand-adult-beverages-program/article_3538b185-39f3-520e-91ce-0367f1a06ea4.html</u>
- d. <u>http://www.nbc29.com/story/38406914/pvcc-gets-funding-for-higher-paying-jobs-and-adult-beverage-exports-programs</u>
- e. <u>https://www.cvilletomorrow.org/news/article/30894-economic-development-projects-approved-by-go/</u>

Project Performance Metrics Reporting

- 1) # of Students Trained
- 2) 102
- # of new jobs created
- 4) # of New Businesses Created
- 5) # of Credentials Awarded 0
- 6) (Also, Please provide the number of New Net Businesses created during the time period.)