



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION
REGIONAL COUNCIL 9

**REGIONAL COUNCIL 9
JUNE 25, 2019
ANNUAL MEETING
9:30 AM to 11:30 AM
1001 RESEARCH PARK BOULEVARD, SUITE #301, CHARLOTTESVILLE, VA 22901**

MINUTES

Attending Council Members: Andy Wade, Louisa County (Treasurer); Brian Cole, LexisNexis; Bryan David, Orange County; Chip Boyles, Thomas Jefferson Planning District Commission; David Pettit, Flora Pettit; Ed Dalrymple, Cedar Mountain Stone; Ed Scott, EcoSeptix Alliance; Felix Sarfo-Kantanka, Dominion Energy; Frank Friedman, Piedmont Virginia Community College; Hon. Jim Crozier, Orange County; Hon. Tony O'Brien, Fluvanna County; Jim Cheng, Cav Angels (Vice Chair); Mansour Azimipour, A & K Development; Miles Friedman, Fauquier County; Pace Lochte, University of Virginia Economic Development; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Ray Knott, Union Bank & Trust; Tom Click, Patriot Aluminum (Chair)

Absent Council Members: Christian Goodwin, Louisa County; Elizabeth Smith, Afton Mountain Vineyards; Jan Gullickson, Germanna Community College; Leigh Middleditch, McGuireWoods

Guests: Betty Hoge, Central Virginia Small Business Development Center; Candace Spence, Central Virginia Partnership; Doug Beaver, New Pathways at GWC-PTEC; Laura Loveday, Culper County Special Projects and Grants Administrator; Phil Sheridan, Culpeper County; Roger Johnson, Albemarle County; Hon. Sue Hansohn, Culpeper County; Uconda Dunn, Central Virginia Partnership

Staff: Shannon Holland, Helen Cauthen

1. Welcome

Tom Click, Chair, opened the meeting at 9:33 AM.

2. Public Comment

Tom Click asked if there were public comments. No public comments were offered.

3. Meeting Minutes

Jim Cheng made a motion to approve the May 2, 2019 Minutes as presented. Chip Boyles seconded the motion. The motion carried.

4. Financial Report

Referring to the Statement of Financial Position through April, Andy Wade, Secretary/Treasurer, reported that there was \$74.60 in the bank account, as is generally the case. The \$17,888 in Accounts Payable in the statement were paid out in May. He also noted that there was \$76,120 due to the Central Virginia Partnership. He added that the Council has spent 35% of budgeted dollars, to date, and that \$99,350 of the Capacity Building Project Reserves line item would be transferred to the Per Capita budget to fund approved projects, as approved at the last Council Meeting. Shannon Holland added that Stephanie Boynton, Accountant at the Central Virginia Partnership, had finished setting up project accounts so that the Council can now track budgets by project, in addition to the Capacity Building budget.

Chip Boyles made a motion to approve the Financials as presented. Miles Friedman seconded the

motion. The motion carried.

5. Member Slate Vote

Referring to the first Nominee Slate titled “Vote For Acceptance”, Tom Click asked for a motion to Accept the Nominees as presented.

David Pettit made a motion that the Council accept this Slate as presented. Patrick Mauney seconded the motion. The motion carried.

Referring to the second Nominee Slate titled “Vote to Approve”, Tom Click asked if there were any nominations from the floor. No nominations were made.

Tom Click asked for a motion to approve this Slate. Ray Knott made a motion to approve this Slate as presented. Miles Friedman seconded the motion. The motion carried.

6. Growth Plan Update Draft

Tom Click shared that the Council did only received one quote in response to the RFQ for the Growth Plan Update required by GO Virginia code. The quote exceeded the Council approved \$30,000 budget significantly. The quote included an option for about \$50,000 and an option for \$100,000. Because of the quotes, staff developed a plan to complete the Growth Plan Update in-house. He asked staff to walk through the draft Growth Plan Update provided.

Shannon Holland said that the presented Growth Plan Update draft was more of an “adjusting of the sails” instead of a growth plan overhaul. She noted that the Update incorporated council, task force, and community feedback to date. She noted that the recommendation is to not change project frameworks and target markets outlined in the 2017 Plan, as noted on page 6 of the draft shared. She noted that the new opportunities are outlined beginning on page 6 and that both the 2017 and 2019 opportunities are listed beginning on page 16. Shannon Holland noted that the final draft is due to DHCD by August 1 to prepare for approval at the September state Board Meeting. To meet the deadline she asked for Council feedback by June 27, before soliciting additional stakeholder feedback. She indicated she will present the final draft to the new Executive Committee in July for final approval before submitting to DHCD.

Tom Click asked for feedback on the Growth Plan Update materials.

Discussion ensued regarding adding new target markets such as renewable energy, hemp, and/or environmental sustainability. Shannon Holland noted that she wasn’t able to develop the empirical case for adding those industries. She also noted that there was a specific opportunity in the plan that could allow the Council to be opportunistic in these or other areas. Tom Click added that many potential projects related to these industries could fall within the current target markets. Jim Cheng noted that industries like Hemp are nascent and therefore don’t have historical data.

Another discussion ensued around keeping a reference to supporting regional Broadband expansion. It was suggested that even though, at this time, the GO Virginia Board is not funding Broadband projects this is still a critical issue to most localities in the region. It was suggested that having supporting language in the Region 9 Plan for advancing broadband could help support non-GO Virginia project applications.

The final suggestion was that Shannon Holland share draft language supporting the additional noted industries and regional broadband initiatives to be approved by the Executive Committee for including in the Growth Plan Update.

Ray Knott made a motion that the Executive Committee approve the final draft of the Growth Plan Update. Miles Friedman seconded the motion. The motion carried.

7. Project Updates

Tom Click shared that both the Regional Business Park and the Young Entrepreneurs Resource Guide project were approved at the previous afternoon's GO Virginia Board Meeting. Shannon Holland noted that with the approval of these two projects, essentially all of the Region 9 FY2019 Capacity Building funding had been awarded.

Tom Click also shared that the Council's "Venture Hub" Business Plan Planning Grant is progressing and that the Council-appointed Business Plan RFP Oversight Team held a kick-off meeting with the Camoin consultants in June. There will be stakeholder meetings in late July and a presentation on business plan concepts in late August. The final consultant presentation will be scheduled for the fall Council meeting.

8. Project Presentation, GWC-PTEC

Laura Loveday, Special Projects and Grants Administrator for Culpeper County, presented on activities and outcomes of the GWC-PTEC project, Region 9's first per capita grant project. She was accompanied by The Honorable Sue Hansohn, Culpeper County Supervisor, and Doug Beaver, instructor at New Pathways at GWC-PTEC. The presentation is attached. She discussed several barriers the project team has faced and how they are addressing those challenges. The biggest challenge for the team is getting enough students in the program.

9. Chair Update

Referring to the 2019 Dashboard in the packet, Tom Click noted that the Council has awarded just about all of the FY2019 Per Capita Funds. He noted that this was something the Council should be proud of and he thanked all who have helped advance the projects. He then referred to the Year End Report on Growth Plan Implementation noting that much of the information is included in the Growth Plan Update.

10. Director Update

Shannon Holland highlighted a few items in the Director Update enclosed in the meeting packet. She noted that several projects have had a few budget changes that have been approved. She also noted that press releases and Birthstone announcements for Catalyst, Regional Business Park and Young Entrepreneurs Resource Guide are in development.

11. Other Business

David Pettit suggested that Shannon Holland receive a bonus for taking on the Growth Plan Update development in-house since that resulted in significant cost savings. Ed Scott suggested that this wait until the Growth Plan Update was approved by the GO Virginia Board in September. The Council members agreed to defer to the Executive Committee to address this matter.

David Pettit updated the Council on the bylaws change he reviewed at the Council's request. The question set forth at the last meeting was whether the Council could add a new Council seat for a third community college as a non-voting Ex-Officio member. The concern was by doing that the Council may have to add an additional private sector seat to ensure that the Council is compliant with code. David Pettit noted that the feedback received from DHCD indicated that the Council could be construed as being non-compliant with code. He suggested that the Council extend a formal invitation to the third community college president to attend council meetings as a special guest seated at the table.

Brian Cole made a motion that the Council send a formal invitation to the third community college president to attend council meetings as a special guest seated at the table. Pace Lochte seconded the motion. The motion carried.

Tom Click thanked the Council members for their hard work and support during his tenure as Chair. Special thanks were extended to Bryan David, Leigh Middleditch, and Elizabeth Smith whose terms are expiring.

12. Next Meeting

Tom Click noted that the next meeting will be announced soon.

13. Adjourn

Ray Knott made a motion to adjourn the meeting. Chip Boyles seconded the motion. The motion carried. The meeting adjourned at 11:06 AM.