

REGIONAL COUNCIL 9 APRIL 26, 2021 2:00 PM to 4:00 PM Zoom Link or Call-In

Due to the State of Emergency declared by the Governor due to the impact of the COVID pandemic, this meeting is being held via electronic means. Participation information is included with this agenda. Public Comments are welcome. To submit a public comment form, enclosed, complete the attached form and email to sholland@centralvirginia.org

	AGENDA	
1.	Welcome	Ed Scott, Chair
2.	Roll Call	Shannon Holland, Director
3.	Public Comment	Ed Scott
4.	 Approve Council Business a. Meeting Minutes b. Financials c. FY 2022 Capacity Building Budget d. Project Contract Template - Memo e. Council Membership Changes for Acceptance 	Ed Scott
5.	 Committee and Task Force Updates Strike Force Nominating Committee Sites Task Force – DHCD Sites Guidelines Update 	Ed Scott
6.	Nominating Committee Appointments	Ed Scott
7.	 Project Review and Vote Future of Workforce Outreach – ERR Advancing Regionally Significant Sites – Per Capita 	Ed Scott
8.	Project Update - Regional Business Park	Andy Wade, Director of Economic Development, Louisa County Joe Hines, PE, MBA, Timmons Group, Principal in Charge
9.	 Chair Update Dashboard Growth & Diversification Plan Update 2021 Updates: Blueprint 2030 – Virginia Chamber CIT/VIPA – E-ship Ecosystems VA Bio Connect Statewide Project 	Ed Scott

o GENEDGE Statewide Project

10. Director Update	Shannon Holland
11. Other Business	Ed Scott
12. Adjourn	Ed Scott

Topic: GO Virginia Region 9 Council Meeting Time: Jan 28, 2021 02:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

https://zoom.us/j/99555346763?pwd=RGxtSHpla01vWjFpcHBITUVBVHlyUT09

Meeting ID: 995 5534 6763 Passcode: 409896 One tap mobile +13126266799,,99555346763#,,,,*409896# US (Chicago) +19292056099,,99555346763#,,,,*409896# US (New York)

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Region 9 Council Meeting PUBLIC COMMENT FORM



Provide your public comments below. These comments will be read during Region 9 Council Meeting for which they are submitted. Simply email completed form as an attachment to <u>sholland@centralvirgina.org</u> with the subject line "Region 9 Meeting Public Comments" and includ the meeting date. Submissions will be accepted until at 7 am on the day of the meeting.

Name: _____

Organization: _____

Email: _____

Comments in the area below:



REGIONAL COUNCIL 9 JANUARY 28, 2021 2:00 PM to 4:00 PM Zoom Link or Call-In

Due to the State of Emergency declared by the Governor due to COVID, this meeting was held via electronic means.

MINUTES

Attending Council Members: Ed Scott, EcoSeptix Alliance (Chair); Ed Dalrymple, Cedar Mountain Stone (Vice Chair); Chip Boyles, Thomas Jefferson Planning District Commission (Treasurer); Alicia Pitorri, Bank of America; Brian Cole, LexisNexis; Christian Goodwin, Louisa County; Felix Sarfo-Kantanka, Dominion Energy; Jan Gullickson, Germanna Community College; Hon. Jim Crozier, Orange County; Hon. Tony O'Brien, Fluvanna County; Jim Cheng, Cav Angels; Kim Blosser, Lord Fairfax Community College; Kurt Krueger, McGuireWoods; Mansour Azimipour, A & K Development; Miles Friedman, Fauquier County; Pace Lochte, University of Virginia Economic Development; Paul McCulla, Fauquier County; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Ray Knott, Atlantic Union Bank; Tom Click, Patriot Industries

Special Guest: Frank Friedman, Piedmont Virginia Community College as Special Guest of the Council

Absent Council Members: Andy Wade, Louisa County; Liz Walters, Bingham & Taylor; Yolunda Harrell, Taste of Home

Staff: Helen Cauthen, Shannon Holland

Guests: Beverly Pullen, Fauquier County; Caitlin Mohr, PVCC; Christine Jacobs, TJPDC; Christy Hawkins, PhD, PVCC; Deborah Flippo, Draper Aden; Faith McClintic, Consultant; John Martin, Attorney; Louisa County Chamber; Mary Foley, Carlson Foley; Sarah Morton, VCW-Piedmont; Stephanie Lillard, VA Tourism; Stephen Davis, CIC; Steve Dalton, GENEDGE; Tory McGowan, DHCD; Tracey Greene, CBIC

Welcome

Ed Scott opened the meeting at 2:01 pm and announced that meeting was being held via zoom because of the state of emergency declared by the Governor and welcomed guests.

Roll Call

Shannon Holland completed a roll call of Council Membership to determine attendance and the quorum was established, as noted above.

Public Comment

Ed Scott noted that Public Comment forms were available and were to be submitted ahead of the meeting. Shannon Holland stated that no public comments forms had been received.

Approve Council Business

Ed Scott stated that for expediency items listed under Council Business were grouped together for one motion and roll call vote. Ed Scott asked if there was a request to move any of the items off the list to discuss separately. No request was made.

a. Meeting Minutes

Ed Scott asked for questions regarding the Minutes as presented. No questions were offered.

b. Financials

c. FY2020 Capacity Building Projected Closeout Budget

Chip Boyles provided a Treasurer Report, including these highlights:

- As noted on the Statement of Financial Position there is a little over \$76,000 in Accounts Payable of which almost \$37,000 is due to CVPED.
- The Capacity Building Budget Report is in a new format for clarity. From previous Treasurer Reports, it has been a challenge to clearly report the Capacity Building Fund budget expenditures on a Fiscal Year basis because those funds are typically spent down in 13 to 16 months. The new format will document the Capacity Building expenses until funds are expended. It's expected that the FY20 funds will be closed out with the January remittance to DHCD that should be submitted in March.
- In regards to the Region 9 Project Budgets presented, Chip Boyles, reminded the Council that project funds not spent by a project end date are to be rolled back into funds available for new Region 9 grants.

d. Contract Extension

e. Revise Council Guidance for Approving Contract Extensions or Amendments

Ed Scott noted that Items d. and e. were outlined in provided memos. The memos outline staff requests for approving a contract extension for Crafting a New Normal and for revising Council staff guidelines for addressing future extension requests.

Ray Knott made a motion to approve the Council Business as presented. Jim Cheng seconded the motion. A roll call vote was performed and the motion carried with Chip Boyles abstaining.

Nominate and Vote for Treasurer for Expiring Term

Ed Scott noted that Chip Boyles will be transitioning to a new role as the City Manager of Charlottesville on February 15 and therefore will be leaving the role of Treasurer. Per the Region 9 Bylaws, the vacancy in an office must be placed on the agenda and the role filled for the unexpired term.

Ed Scott opened the floor for Nominations for Treasurer for the unexpired term of February 15 to the June Annual Meeting.

Mansour Azimipour nominated Ray Knott to serve as Treasurer as noted. No other nominations were made.

Jim Crozier made a motion to approve the nomination for Ray Knott to serve as Treasurer from February 15, 2021 to the June Annual Meeting. Kurt Krueger seconded the motion. A vote was taken and the motion carried.

Strike Force Update

Ed Dalrymple presented an update on this standing agenda item, including these highlights:

- In November the ERR Strike Force awarded \$76,500 to the Connector Platform and it was approved by DCHD. The project is now under contract and work is underway. The project summary was included with the Agenda.
- Strike Force members participated with the Grow Existing Business Task Force in reviewing the Business Recovery proposal to make a recommendation to the Council for consideration.
- There are now no remaining ERR Fast Access dollars remaining for Region 9.

• Shannon Holland advised that DHCD has just advised that ERR funds may be used for helping support vaccination efforts for getting regional workforces back to work. Shannon Holland noted that this was already an ERR priority established by the Council.

Project Review and Vote

Business Recovery

Ed Dalrymple gave an overview of the of the discussion of the Grow Existing Business Task Force and the Strike Force as well as their recommendation to approve the Business Resiliency project proposal. Highlights included:

- Referring to the Summary in the meeting packet, the proposal is for \$131,500 in ERR funds. Match to be provided through Federal CARES funds, a private foundation grant and other non-state resources. The project targets all of Region 9 localities with the exception of Fauquier County that is served by another SBDC.
- GO Virginia funds will be used to help 240 businesses by expanding services and helping companies develop websites to discover or find new customers.
- The project emphasizes rural localities and under resourced communities

Ed Dalrymple introduced Rebecca Haydock, Director, of the Central Virginia Small Business Development Center, who was attending and asked if she had comments or if others had questions for her. Rebecca Haydock emphasized that though Fauquier is not directly served they can and should benefit and that her team is in regular communications with others that serve Fauquier.

Pace Lochte spoke in support of the proposal noting the recent growth and accomplishments of the CV SBDC. Miles Friedman also spoke in support of the proposal.

Jim Crozier made a motion to approve the project as presented. Miles Friedman seconded the motion. A roll call vote was taken and the motion carried.

Project Update – Project Reconnect (ERR Fast Access)

Sarah Morton, Director, VCW-Piedmont presented an update on the activities and successes of this Region 9 grant. Slides from the presentation are included with these Minutes.

Chair Update

General Business

Ed Scott noted that the Dashboard Update didn't make it into the packet and that Region 9 has just over \$961,000 in Per Capita project funding remaining. Also, it was noted that in consideration of the newly approved Business Resiliency project there is now \$568,500 in ERR project funding remaining.

Ed Scott stated that to begin preparing for the June Annual Meeting, the Nominating Committee will meet in March and that nominations are typically closed in May and to prepare a June Slate. Ed Scott also noted that the Council should expect to begin work on the Growth Plan Update as soon as DHCD shares a framework. It is expected to be due in the Fall.

GENEDGE Statewide Project Update

Tom Click said that the GENEDGE Advisory Committee met on Monday January 25 and at that meeting the first Region 9 company was approved to advance in the program. Stephen Dalton, GENEDGE, who was attending the Council meeting, confirmed this information.

VA Bio Connect Statewide Project CIT/VIPA

Ed Scott asked Shannon Holland to report for Nikki Hastings who was not present. Highlights include:

- VIPA: The newly created Virginia Innovation Partnership Authority (VIPA) Board held its inaugural meeting in December 2020 which established the Division of Entrepreneurial Ecosystems to be led by Sean Mallon. The VIPA Board also approved a list of Entrepreneurial Ecosystems Advisory Committee Members that included one member from each GO Virginia Region as well as At Large seats represented by SBDC, DHCD and VEDP. Nikki Hastings was appointed for Region 9. The Advisory Committee will evaluate and guide the process for the distribution of Regional Innovation Fund (\$1.5M in FY2021). The committee is reviewing guiding principles for the fund which will then be shared broadly.
- VA Bio-Connect: VA Bio-Connect is negotiating its project contract through DHCD and intends a start February 1. The regional co-directors have been identified and have met to discuss near-term execution plans for 2021. Region 9 Co-directors are Nikki Hastings and Bob Creeden, UVA LVG Seed Fund.

DHCD GO Virginia Site Workgroup

Helen Cauthen, President, Central Virginia Partnership, is serving as the Region 9 representative on the DHCD Sites Workgroup. Referring to the draft guidance included in the meeting packet, Helen Cauthen asked for any feedback noting that the team is meeting regularly.

CEDS Update

Patrick Mauney spoke briefly to update the Council on the status of the CEDs application pursued by PD 9 and PD 10 and discussed at previous Council Meetings.

Director Update

Shannon Holland noted that the Director Update did not make it in the packet. Shannon Holland noted that she has received project budget revision requests to reallocate grant funds due to the impact of COVID and asked Council Members to review future Director Updates where that information is reported.

Other Business

Other business presented included:

- Chip Boyles introduced Christine Jacobs who will be serving on the Council when she takes the leadership role at PD 10, TJPDC on February 15.
- Jan Gullickson asked other Council members to consider asking legislators to support funding for Germanna healthcare training facility and she would forward details through Shannon Holland.
- The Task Force Recommendation on Agenda page 23 should be amended to 2021 in lieu of 2020.

Adjourn

At 2:58 pm Ed Scott said if there was no other business he would entertain a motion to adjourn.

Felix Sarfo-Kantanka made a motion to adjourn. Brian Cole seconded the motion.

Shannon Holland is inviting you to a scheduled Zoom meeting.

Topic: GO Virginia Region 9 Council Meeting Time: Oct 14, 2020 02:00 PM Eastern Time (US and Canada)

Join Zoom Meeting https://zoom.us/j/99286418134?pwd=RzVxZnczazNmaEt6OGtqQk9MRmkydz09

Meeting ID: 992 8641 8134 Passcode: 167810 One tap mobile +19292056099,,99286418134#,,,,,0#,,167810# US (New York) +13017158592,,99286418134#,,,,,0#,,167810# US (Germantown)

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VIRGINIA CAREER WORKS



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ERR Project Reconnect Grant YTD Overview

01/28/2021

GRANT OVERVIEW

Project Reconnect will focus on working with workers. Together these projects are critical to address gaps and capacity issues in our regional workforce ecosystem. Connect dislocated workers to possible credentialing, apprenticeship and internship programs as a part of this effort which helps meet the priority of "evaluate how credentialing, apprenticeship, and /or internship programs for target industries could support higher paying jobs and/or growth of the traded sector." Furthermore, driving dislocated talent to existing GO Virginia programs such as the George Washington Carver-Piedmont Technical Education Center (GWC-PTEC), Central Virginia.

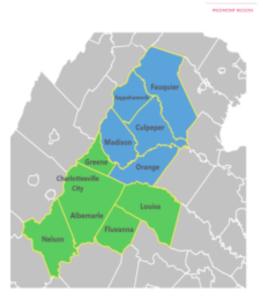
Award: \$99,500.00

Timeline: 7/1/2020 to 6/30/2021

VCW-P STAFF

VCW Piedmont Workforce Director: Sarah Morton Workforce Transition Coordinator: Deborah Harms Workforce Operations Manager: Dave Kilgore Workforce Specialist: Stephanie McNamara

Virginia Career Works – Piedmont Region is 'on the map' as the primary resource in PD9 and PD10 for Job Seekers to connect with partners providing services in their locality to launch dislocated workers into successful employment.





YTD MILESTONES & OUTCOMES

Completed Milestones:

- Hired Workforce Transition Coordinator August 2020
- · Launched a social media presence across 4 platforms.

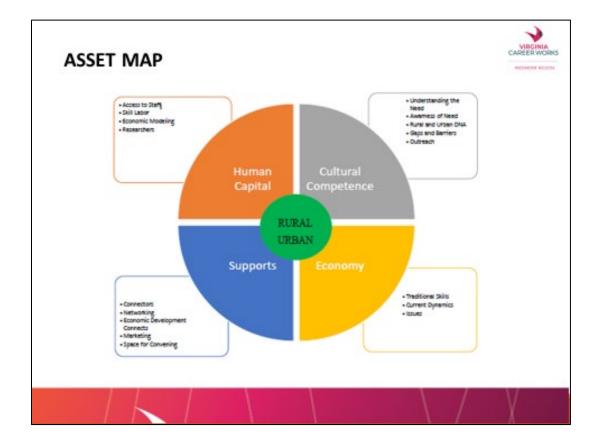
 Developed outreach platform implementing advanced outreach plan. Email database management system for direct outreach to registered dislocated workers, Partners and Stakeholders via Constant Contact – start date 9/28/2020.

Advanced Outreach:

- Dispersed the Interactive Guide: Resources for the Job Seeker. The guide has been embraced by locality Stakeholders and Partners. Included in Fluvanna County Monthly Newsletter.
- Interactive Guide Replicated in three other regions: Alexandria/Arlington, Crater Region, and Central Region VCW centers to tailor for their regions.
- Developed and published VCW templates to recruit and attract job seekers to employment and training opportunities.
- · Albemarle Job Fair highlighted Virginia Career Works on NBC29
- Louisa County Biz Expo
- · Orange County Job Fair
- · Fluvanna Job Fair fulfilled hiring needs of new business Silk City and Spire Collectives. Silk City had 10 hires.

Contract Outcomes:

- Number of dislocated workers engaged (250-400)
 - 5143 dislocated workers are engaged through email outreach surpassing grant expectations.
- Number of dislocated workers placed in employment (100) 108 dislocated workers (that have been reported) placed in employment.
- · Social Media Followers: Facebook 315, Twitter 115, LinkedIn 73, YouTube 12





· Build interagency collaborative partnership to expand service and enhance opportunity.

Employer Toolkit:

- · To replicate Employer Toolkit for businesses to mitigate hiring gaps while building sustainability.
- · Connect employers with career clusters and pathways leading to professions.
- · Align and connect job seekers with career pathways and professions.

GO Virginia Statement of Financial Position As of February 28, 2021

	Feb 28, 2021
ASSETS	
Current Assets	
Checking/Savings	
11200 · GO VA Operating Account - Union	24,174.98
Total Checking/Savings	24,174.98
Accounts Receivable	
11000 · Accounts Receivable	222,707.49
Total Accounts Receivable	222,707.49
Other Current Assets	
11100 · Accrued Receivable	9,223.90
Total Other Current Assets	9,223.90
Total Current Assets	256,106.37
TOTAL ASSETS	256,106.37
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20002 · Accounts Payable	120,961.27
20004 · Due to CVPED	109,959.55
Total Accounts Payable	230,920.82
Other Current Liabilities	
25060 · Accrued Expenses - Other	9,223.90
25500 · Unearned Rev - Advanced Funds	167.53
Total Other Current Liabilities	9,391.43
Total Current Liabilities	240,312.25
Total Liabilities	240,312.25
Equity	
32000 · Unrestricted Net Assets	0.81
Net Income	15,793.31
Total Equity	15,794.12
TOTAL LIABILITIES & EQUITY	256,106.37

GO Virginia Capacity Building - Statement of Income and Expense (Detail) October 2019 through February 2021

		Са	oacity Building	
		Oct '19 - Feb '21	Budget	% of Budget
Income				
FY20 Spending: Oct'19 through June'20	41520 · State Grants	164,273.87		
FY20 Spending: July'20 through Feb'21	41520 · State Grants	85,726.13	250,000.00	
Total Income		250,000.00	250,000.00	100.0%
Expense				
FY20 Spending: Oct'19 through June'20	01250 · General Administration	11,562.03		
FY20 Spending: July'20 through Feb'21	01250 · General Administration	3,437.97	15,000.00	
		15,000.00	15,000.00	100.0%
FY20 Spending: Oct'19 through June'20	52120 · Auditing Services	4,509.09		
FY20 Spending: July'20 through Feb'21	52120 · Auditing Services	2,000.00	6,509.09	
	-	6,509.09	6,509.09	100.0%
FY20 Spending: Oct'19 through June'20	51280 · Planning Grant Activites	49,421.30		
FY20 Spending: July'20 through Feb'21	51280 · Planning Grant Activites	0.70	49,422.00	
		49,422.00	49,422.00	100.0%
FY20 Spending: Oct'19 through June'20	54449 · Meetings and Facilitation	3,116.73		
FY20 Spending: July'20 through Feb'21	54449 · Meetings and Facilitation	650.00	3,766.73	
		3,766.73	3,766.73	100.0%
FY20 Spending: Oct'19 through June'20	54450 · Supplies	20.21		
FY20 Spending: July'20 through Feb'21	54450 · Supplies	0.00	20.21	
		20.21	20.21	100.0%
FY20 Spending: Oct'19 through June'20	54451 · Travel	1,579.62		
FY20 Spending: July'20 through Feb'21	54451 · Travel	32.17	1,611.79	
		1,611.79	1,611.79	100.0%
FY20 Spending: Oct'19 through June'20	54452 · Rent/Lease	5,715.80		
FY20 Spending: July'20 through Feb'21	54452 · Rent/Lease	5,330.67	11,046.47	
		11,046.47	11,046.47	100.0%
FY20 Spending: Oct'19 through June'20	54453 · Salaries	83,517.18		
FY20 Spending: July'20 through Feb'21	54453 · Salaries	78,304.95	161,822.13	
		161,822.13	161,822.13	100.0%
FY20 Spending: Oct'19 through June'20	54457 · Marketing/Advertising/Promotion	495.31		
FY20 Spending: July'20 through Feb'21	54457 · Marketing/Advertising/Promotion	306.27	801.58	
		801.58	801.58	100.0%
Total Expense		250,000.00	250,000.00	100.0%
	Net Income	0.00	0.00	0.0%
	FY20 SPENDING: Oct '19 through June	^{'20} 159,937.27		
	FY20 Spending: July'20 through Feb			

GO Virginia Capacity Building - Statement of Income and Expense (Detail)

October 2019 through February 2021

Capacity Building

% of Budget

REMAINING FY20 FUNDS:

Oct '19 - Feb '21 Budget 0.00

	Connector Platform			Crafting a New Normal		
		(Projects)	% of Budget	Ac of Ech 2024	(Projects)	% of Dudget
har and the second s	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget
Income 41520 · State Grants	24,586.15	76,500.00	32.14%	9,421.45	44,000.00	21.41%
Total Income	24,586.15		32.14%			21.41%
		76,500.00		9,421.45	44,000.00	
Gross Profit	24,586.15	76,500.00	32.14%	9,421.45	44,000.00	21.41%
Expense	0.44.40	5 007 00	4.000/	4 400 05	0 500 00	40 740
01250 · General Administration	241.40	5,667.00	4.26%	1,433.95	3,520.00	40.74%
54000 · Program expenses						
54400 · Project related expenses			0.00/			
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0%
54430 · Contract Services	5,983.75	41,600.00	14.38%	1,958.75	10,000.00	19.59%
54440 · Equipment	16,666.00	25,000.00	66.66%	0.00		0.09
54441 · Construction	0.00		0.0%	0.00		0.0%
54442 · Training	0.00	1,833.00	0.0%	3,667.50	22,500.00	16.39
54443 · Site Work	0.00		0.0%	0.00		0.00
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.00
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0
54447 · Other - Programming	0.00		0.0%	0.00		0.0
54448 · Other - Workspace	0.00		0.0%	0.00		0.00
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.00
54450 · Supplies	0.00		0.0%	0.00		0.09
54451 · Travel	0.00		0.0%	0.00	480.00	0.0
54452 · Rent/Lease	0.00		0.0%	0.00		0.0
54453 · Salaries	0.00		0.0%	0.00		0.0
54454 · Other - Website	0.00		0.0%	0.00		0.0
54455 · Fringe Benefits	0.00		0.0%	0.00		0.0
54456 · Machinery/Tools	0.00		0.0%	0.00		0.0
54457 · Marketing/Advertising/Promotion	0.00		0.0%	0.00		0.0
54458 · Planning Assessment	0.00		0.0%	0.00		0.0
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0%
54460 · Other - Operations	0.00		0.0%	0.00		0.0
54461 · Other - Program Deliverables	0.00		0.0%	1,811.25	6,000.00	30.199
54462 · Legal Expenses	0.00		0.0%	550.00	1,500.00	36.67
54463 · Other - Outreach and Promotion	1,695.00	2,400.00	70.63%	0.00		0.0%
Total 54400 · Project related expenses	24,344.75	70,833.00	34.37%	7,987.50	40,480.00	19.73%
Total 54000 · Program expenses	24,344.75	70,833.00	34.37%	7,987.50	40,480.00	19.73%
Total Expense	24,586.15	76,500.00	32.14%	9,421.45	44,000.00	21.41%
Income	0.00	0.00	0.0%	0.00	0.00	0.0%

	Р	Project Rebound (Projects)			Project Reconnect (Projects)			
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget		
Income								
41520 · State Grants	75,000.00	80,000.00	93.75%	62,597.25	99,500.00	62.91%		
Total Income	75,000.00	80,000.00	93.75%	62,597.25	99,500.00	62.91%		
Gross Profit	75,000.00	80,000.00	93.75%	62,597.25	99,500.00	62.91%		
Expense								
01250 · General Administration	0.00		0.0%	6,501.84	7,800.00	83.36%		
54000 · Program expenses								
54400 · Project related expenses								
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0%		
54430 · Contract Services	75,000.00	80,000.00	93.75%	828.51	19,000.00	4.36%		
54440 · Equipment	0.00		0.0%	0.00		0.0%		
54441 · Construction	0.00		0.0%	0.00		0.0%		
54442 · Training	0.00		0.0%	0.00		0.0%		
54443 · Site Work	0.00		0.0%	0.00		0.09		
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.09		
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0		
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0		
54447 · Other - Programming	0.00		0.0%	0.00		0.0		
54448 · Other - Workspace	0.00		0.0%	0.00		0.0		
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.0%		
54450 · Supplies	0.00		0.0%	0.00		0.0		
54451 · Travel	0.00		0.0%	174.03	1,000.00	17.49		
54452 · Rent/Lease	0.00		0.0%	2,847.64	2,900.00	98.199		
54453 · Salaries	0.00		0.0%	38,746.14	56,200.00	68.949		
54454 · Other - Website	0.00		0.0%	0.00		0.00		
54455 · Fringe Benefits	0.00		0.0%	12,661.97	11,000.00	115.119		
54456 · Machinery/Tools	0.00		0.0%	0.00		0.00		
54457 · Marketing/Advertising/Promotion	0.00		0.0%	0.00		0.0		
54458 · Planning Assessment	0.00		0.0%	0.00		0.0		
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0		
54460 · Other - Operations	0.00		0.0%	837.12	1,600.00	52.329		
54461 · Other - Program Deliverables	0.00		0.0%	0.00		0.0%		
54462 · Legal Expenses	0.00		0.0%	0.00		0.09		
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0		
Total 54400 · Project related expenses	75,000.00	80,000.00	93.75%	56,095.41	91,700.00	61.179		
Total 54000 · Program expenses	75,000.00	80,000.00	93.75%	56,095.41	91,700.00	61.17%		
Total Expense	75,000.00	80,000.00	93.75%	62,597.25	99,500.00	62.91%		
Income	0.00	0.00	0.0%	0.00	0.00	0.0%		

	CV W	CV Workforce Recovery (Projects)		Biotech Innovation Cluster (Projects)			
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget	
Income		Buugot	, or Budget		Buugot	// of Budgot	
41520 · State Grants	55,028.91	99,500.00	55.31%	246,243.70	548,000.00	44.94%	
Total Income	55,028.91	99,500.00	55.31%	246,243.70	548,000.00	44.94%	
Gross Profit	55,028.91	99,500.00	55.31%	246,243.70	548,000.00	44.94%	
Expense	00,020.01	33,000.00	00.0170	2+0,2+0.10	040,000.00		
01250 · General Administration	3,961.80	7,500.00	52.82%	5,242.66	36,000.00	14.569	
54000 · Program expenses	0,001.00	1,000.00	02.0270	0,212.00	00,000.00	11.00	
54400 · Project related expenses							
54425 · Architectural and Engineering	0.00		0.0%	0.00	30,000.00	0.0%	
54430 · Contract Services	2,459.14	7,500.00	32.79%	56,960.47	142,409.00	40.09	
54440 · Equipment	0.00	.,	0.0%	0.00	,	0.09	
54441 · Construction	0.00		0.0%	0.00		0.09	
54442 · Training	0.00		0.0%	8,333.00	42,000.00	19.849	
54443 · Site Work	0.00		0.0%	0.00	,	0.0	
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.0	
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0	
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0	
54447 · Other - Programming	0.00		0.0%	0.00		0.0	
54448 · Other - Workspace	0.00		0.0%	0.00		0.0	
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.09	
54450 · Supplies	0.00		0.0%	522.65	1,000.00	52.279	
54451 · Travel	0.00		0.0%	0.00	12,000.00	0.0	
54452 · Rent/Lease	2,756.07	4,000.00	68.9%	4,591.38	4,591.00	100.019	
54453 · Salaries	32,270.26	50,000.00	64.54%	106,068.08	165,000.00	64.289	
54454 · Other - Website	0.00		0.0%	14,730.00	15,000.00	98.29	
54455 · Fringe Benefits	11,381.19	14,500.00	78.49%	4,296.50	8,000.00	53.71	
54456 · Machinery/Tools	0.00		0.0%	2,305.52	14,000.00	16.479	
54457 · Marketing/Advertising/Promotion	0.00		0.0%	3,298.79	30,000.00	11.09	
54458 · Planning Assessment	0.00	1,000.00	0.0%	39,894.65	48,000.00	83.11	
54459 · Other - Solutions Implementatio	2,200.45	15,000.00	14.67%	0.00		0.0	
54460 · Other - Operations	0.00		0.0%	0.00		0.0	
54461 Other - Program Deliverables	0.00		0.0%	0.00		0.0	
54462 · Legal Expenses	0.00		0.0%	0.00		0.0	
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0	
Total 54400 · Project related expenses	51,067.11	92,000.00	55.51%	241,001.04	512,000.00	47.07	
Total 54000 · Program expenses	51,067.11	92,000.00	55.51%	241,001.04	512,000.00	47.079	
Total Expense	55,028.91	99,500.00	55.31%	246,243.70	548,000.00	44.94%	
Income	0.00	0.00	0.0%	0.00	0.00	0.0%	

		Adult Beverage (Projects)			CvilleBioHub (Projects)			
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget		
Income								
41520 · State Grants	29,344.03	249,472.00	11.76%	83,539.91	83,540.00	100.0%		
Total Income	29,344.03	249,472.00	11.76%	83,539.91	83,540.00	100.0%		
Gross Profit	29,344.03	249,472.00	11.76%	83,539.91	83,540.00	100.09		
Expense								
01250 · General Administration	4,435.52	11,779.00	37.66%	5,087.10	5,087.19	100.0		
54000 · Program expenses								
54400 · Project related expenses								
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0		
54430 · Contract Services	0.00	6,700.00	0.0%	1,500.00	1,500.00	100.0		
54440 · Equipment	1,775.66	120,900.00	1.47%	0.00		0.0		
54441 · Construction	0.00		0.0%	0.00		0.0		
54442 · Training	0.00		0.0%	0.00		0.0		
54443 · Site Work	4,850.00	81,500.00	5.95%	0.00		0.0		
54444 · Other - App/Lic/Materials	90.00	930.00	9.68%	0.00		0.0		
54445 · Other - Materials and Analysis	0.00		0.0%	4,629.96	4,629.96	100.0		
54446 · Other - Meeting & Office Space	0.00		0.0%	8,063.00	8,063.00	100.0		
54447 · Other - Programming	0.00		0.0%	0.00		0.0		
54448 · Other - Workspace	0.00		0.0%	0.00		0.0		
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.0		
54450 · Supplies	0.00		0.0%	0.00		0.0		
54451 · Travel	0.00	750.00	0.0%	7,909.85	7,909.85	100.0		
54452 · Rent/Lease	0.00		0.0%	0.00		0.0		
54453 · Salaries	16,900.00	25,000.00	67.6%	51,350.00	51,350.00	100.0		
54454 · Other - Website	0.00		0.0%	5,000.00	5,000.00	100.0		
54455 · Fringe Benefits	1,292.85	1,913.00	67.58%	0.00		0.0		
54456 · Machinery/Tools	0.00		0.0%	0.00		0.0		
54457 · Marketing/Advertising/Promotion	0.00		0.0%	0.00		0.0		
54458 · Planning Assessment	0.00		0.0%	0.00		0.0		
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0		
54460 · Other - Operations	0.00		0.0%	0.00		0.0		
54461 · Other - Program Deliverables	0.00		0.0%	0.00		0.0		
54462 · Legal Expenses	0.00		0.0%	0.00		0.0		
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0		
Total 54400 · Project related expenses	24,908.51	237,693.00	10.48%	78,452.81	78,452.81	100.0		
Total 54000 · Program expenses	24,908.51	237,693.00	10.48%	78,452.81	78,452.81	100.0		
Total Expense	29,344.03	249,472.00	11.76%	83,539.91	83,540.00	100.0		
Income	0.00	0.00	0.0%	0.00	0.00	0.0		

		Cybersecurity (Projects)		s	ite Readiness (Projects)	
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget
Income						
41520 · State Grants	89,758.51	100,000.00	89.76%	55,500.26	58,675.00	94.59%
Total Income	89,758.51	100,000.00	89.76%	55,500.26	58,675.00	94.59%
Gross Profit	89,758.51	100,000.00	89.76%	55,500.26	58,675.00	94.59%
Expense						
01250 · General Administration	1,630.56	8,000.00	20.38%	275.26	800.00	34.41%
54000 · Program expenses						
54400 · Project related expenses						
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0%
54430 · Contract Services	0.00		0.0%	55,225.00	57,875.00	95.42%
54440 · Equipment	12,505.03	12,650.00	98.85%	0.00		0.0%
54441 · Construction	0.00		0.0%	0.00		0.0%
54442 · Training	15,000.00	15,000.00	100.0%	0.00		0.0%
54443 · Site Work	0.00		0.0%	0.00		0.0%
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.0%
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0%
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0%
54447 · Other - Programming	0.00		0.0%	0.00		0.0%
54448 · Other - Workspace	0.00		0.0%	0.00		0.0%
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.0%
54450 · Supplies	0.00		0.0%	0.00		0.0%
54451 · Travel	0.00		0.0%	0.00		0.0%
54452 · Rent/Lease	0.00		0.0%	0.00		0.0%
54453 · Salaries	50,272.92	54,000.00	93.1%	0.00		0.0%
54454 · Other - Website	0.00		0.0%	0.00		0.0%
54455 · Fringe Benefits	10,350.00	10,350.00	100.0%	0.00		0.0%
54456 · Machinery/Tools	0.00		0.0%	0.00		0.0%
54457 · Marketing/Advertising/Promotion	0.00		0.0%	0.00		0.0%
54458 · Planning Assessment	0.00		0.0%	0.00		0.0%
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0%
54460 · Other - Operations	0.00		0.0%	0.00		0.0%
54461 · Other - Program Deliverables	0.00		0.0%	0.00		0.0%
54462 · Legal Expenses	0.00		0.0%	0.00		0.0%
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0%
Total 54400 · Project related expenses	88,127.95	92,000.00	95.79%	55,225.00	57,875.00	95.42%
Total 54000 · Program expenses	88,127.95	92,000.00	95.79%	55,225.00	57,875.00	95.42%
Total Expense	89,758.51	100,000.00	89.76%	55,500.26	58,675.00	94.59%
et Income	0.00	0.00	0.0%	0.00	0.00	0.0%

		GWC PTEC (Projects)			Catalyst (Projects)	
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget
Income						
41520 · State Grants	207,285.11	244,300.00	84.85%	221,774.09	475,200.00	46.679
Total Income	207,285.11	244,300.00	84.85%	221,774.09	475,200.00	46.67%
Gross Profit	207,285.11	244,300.00	84.85%	221,774.09	475,200.00	46.67
Expense						
01250 · General Administration	5,768.87	9,559.59	60.35%	6,456.13	35,200.00	18.34
54000 · Program expenses						
54400 · Project related expenses						
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0
54430 · Contract Services	0.00		0.0%	337.99	75,000.00	0.45
54440 · Equipment	0.00		0.0%	0.00		0.0
54441 · Construction	63,075.83	96,300.00	65.5%	0.00		0.0
54442 · Training	0.00		0.0%	0.00		0.0
54443 · Site Work	0.00		0.0%	0.00		0.0
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.0
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0
54447 · Other - Programming	0.00		0.0%	8,670.20	20,000.00	43.35
54448 · Other - Workspace	0.00		0.0%	29,850.00	75,000.00	39.8
54449 · Meetings and Facilitation	0.00		0.0%	0.00		0.0
54450 · Supplies	0.00		0.0%	0.00		0.0
54451 · Travel	0.00		0.0%	0.00	20,000.00	0.0
54452 · Rent/Lease	0.00		0.0%	0.00		0.0
54453 · Salaries	0.00		0.0%	176,459.77	250,000.00	70.58
54454 · Other - Website	0.00		0.0%	0.00		0.0
54455 · Fringe Benefits	0.00		0.0%	0.00		0.0
54456 · Machinery/Tools	133,440.41	133,440.41	100.0%	0.00		0.0
54457 · Marketing/Advertising/Promotion	5,000.00	5,000.00	100.0%	0.00		0.0
54458 · Planning Assessment	0.00		0.0%	0.00		0.0
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0
54460 · Other - Operations	0.00		0.0%	0.00		0.0
54461 · Other - Program Deliverables	0.00		0.0%	0.00		0.0
54462 · Legal Expenses	0.00		0.0%	0.00		0.0
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0
Total 54400 · Project related expenses	201,516.24	234,740.41	85.85%	215,317.96	440,000.00	48.94
Total 54000 · Program expenses	201,516.24	234,740.41	85.85%	215,317.96	440,000.00	48.94
Total Expense	207,285.11	244,300.00	84.85%	221,774.09	475,200.00	46.67
ncome	0.00	0.00	0.0%	0.00	0.00	0.0

	Regio	Regional Business Park (Projects)		Young Entrepreneurs (Projects)		
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budget
Income						
41520 · State Grants	413,225.00	600,850.00	68.77%	71,716.90	83,500.00	85.89%
Total Income	413,225.00	600,850.00	68.77%	71,716.90	83,500.00	85.89%
Gross Profit	413,225.00	600,850.00	68.77%	71,716.90	83,500.00	85.89%
Expense						
01250 · General Administration	2,500.00	2,500.00	100.0%	4,466.39	5,000.00	89.33%
54000 · Program expenses						
54400 · Project related expenses						
54425 · Architectural and Engineering	0.00		0.0%	0.00		0.0%
54430 · Contract Services	0.00		0.0%	44,071.02	50,000.00	88.14%
54440 · Equipment	0.00		0.0%	0.00		0.0%
54441 · Construction	0.00		0.0%	0.00		0.0%
54442 · Training	0.00		0.0%	0.00		0.0%
54443 · Site Work	410,725.00	598,350.00	68.64%	0.00		0.0%
54444 · Other - App/Lic/Materials	0.00		0.0%	0.00		0.0%
54445 · Other - Materials and Analysis	0.00		0.0%	0.00		0.0%
54446 · Other - Meeting & Office Space	0.00		0.0%	0.00		0.0%
54447 · Other - Programming	0.00		0.0%	0.00		0.0%
54448 · Other - Workspace	0.00		0.0%	0.00		0.0%
54449 · Meetings and Facilitation	0.00		0.0%	895.11	12,500.00	7.16%
54450 · Supplies	0.00		0.0%	6,378.03	15,000.00	42.52%
54451 · Travel	0.00		0.0%	112.21	1,000.00	11.22%
54452 · Rent/Lease	0.00		0.0%	0.00		0.0%
54453 · Salaries	0.00		0.0%	0.00		0.0%
54454 · Other - Website	0.00		0.0%	0.00		0.0%
54455 · Fringe Benefits	0.00		0.0%	0.00		0.0%
54456 · Machinery/Tools	0.00		0.0%	0.00		0.0%
54457 · Marketing/Advertising/Promotion	0.00		0.0%	0.00		0.0%
54458 · Planning Assessment	0.00		0.0%	0.00		0.0%
54459 · Other - Solutions Implementatio	0.00		0.0%	0.00		0.0%
54460 · Other - Operations	0.00		0.0%	0.00		0.0%
54461 · Other - Program Deliverables	0.00		0.0%	0.00		0.0%
54462 · Legal Expenses	0.00		0.0%	0.00		0.0%
54463 · Other - Outreach and Promotion	0.00		0.0%	0.00		0.0%
Total 54400 · Project related expenses	410,725.00	598,350.00	68.64%	51,456.37	78,500.00	65.55%
Total 54000 · Program expenses	410,725.00	598,350.00	68.64%	51,456.37	78,500.00	65.55%
Total Expense	413,225.00	600,850.00	68.77%	55,922.76	83,500.00	66.97%
Income	0.00	0.00	0.0%	15,794.14	0.00	100.0%

	Total Projects			TOTAL		
	As of Feb 2021	Budget	% of Budget	As of Feb 2021	Budget	% of Budge
Income						
41520 · State Grants	1,645,021.27	2,843,037.00	57.86%	1,645,021.27	2,843,037.00	57.86%
Total Income	1,645,021.27	2,843,037.00	57.86%	1,645,021.27	2,843,037.00	57.869
Gross Profit	1,645,021.27	2,843,037.00	57.86%	1,645,021.27	2,843,037.00	57.86
Expense						
01250 · General Administration	48,001.48	138,412.78	34.68%	48,001.48	138,412.78	34.68
54000 · Program expenses						
54400 · Project related expenses						
54425 · Architectural and Engineering	0.00	30,000.00	0.0%	0.00	30,000.00	0.0
54430 · Contract Services	244,324.63	491,584.00	49.7%	244,324.63	491,584.00	49.7
54440 · Equipment	30,946.69	158,550.00	19.52%	30,946.69	158,550.00	19.52
54441 · Construction	63,075.83	96,300.00	65.5%	63,075.83	96,300.00	65.5
54442 · Training	27,000.50	81,333.00	33.2%	27,000.50	81,333.00	33.2
54443 · Site Work	415,575.00	679,850.00	61.13%	415,575.00	679,850.00	61.13
54444 · Other - App/Lic/Materials	90.00	930.00	9.68%	90.00	930.00	9.68
54445 · Other - Materials and Analysis	4,629.96	4,629.96	100.0%	4,629.96	4,629.96	100.0
54446 · Other - Meeting & Office Space	8,063.00	8,063.00	100.0%	8,063.00	8,063.00	100.0
54447 · Other - Programming	8,670.20	20,000.00	43.35%	8,670.20	20,000.00	43.35
54448 · Other - Workspace	29,850.00	75,000.00	39.8%	29,850.00	75,000.00	39.8
54449 · Meetings and Facilitation	895.11	12,500.00	7.16%	895.11	12,500.00	7.16
54450 · Supplies	6,900.68	16,000.00	43.13%	6,900.68	16,000.00	43.13
54451 · Travel	8,196.09	43,139.85	19.0%	8,196.09	43,139.85	19.0
54452 · Rent/Lease	10,195.09	11,491.00	88.72%	10,195.09	11,491.00	88.72
54453 · Salaries	472,067.17	651,550.00	72.45%	472,067.17	651,550.00	72.45
54454 · Other - Website	19,730.00	20,000.00	98.65%	19,730.00	20,000.00	98.65
54455 · Fringe Benefits	39,982.51	45,763.00	87.37%	39,982.51	45,763.00	87.37
54456 · Machinery/Tools	135,745.93	147,440.41	92.07%	135,745.93	147,440.41	92.07
54457 · Marketing/Advertising/Promotion	8,298.79	35,000.00	23.71%	8,298.79	35,000.00	23.71
54458 · Planning Assessment	39,894.65	49,000.00	81.42%	39,894.65	49,000.00	81.42
54459 · Other - Solutions Implementatio	2,200.45	15,000.00	14.67%	2,200.45	15,000.00	14.67
54460 · Other - Operations	837.12	1,600.00	52.32%	837.12	1,600.00	52.32
54461 · Other - Program Deliverables	1,811.25	6,000.00	30.19%	1,811.25	6,000.00	30.19
54462 · Legal Expenses	550.00	1,500.00	36.67%	550.00	1,500.00	36.67
54463 · Other - Outreach and Promotion	1,695.00	2,400.00	70.63%	1,695.00	2,400.00	70.63
Total 54400 · Project related expenses	1,581,225.65	2,704,624.22	58.46%	1,581,225.65	2,704,624.22	58.46
Total 54000 · Program expenses	1,581,225.65	2,704,624.22	58.46%	1,581,225.65	2,704,624.22	58.46
Total Expense	1,629,227.13	2,843,037.00	57.31%	1,629,227.13	2,843,037.00	57.31
ncome	15,794.14	0.00	100.0%	15,794.14	0.00	100.09

Date:	04/19/21	Region:	9	
Agency Na	me:	GO VIR	CINIA	
Departmer	nt of Housing & Community Development	GOVIR	GINIA	
Agency Ad	dress:			VIRGINIA INITIATIVE FOR
	500 East Main Street			GROWTH & OPPORTUNITY
S	Suite 300		VIDCINIA	IN EACH REGION
F	Richmond, VA 23219		VIAGINIA	
Budget Pei	riod:			
F	From: 07/01/21	Through:	06/30/22	
Budge	et Item			Amount
A Admin	nistration			
A	Admin (General)		7	\$25,000.0
	Audit		1	\$7,000.0
c	Contract Services			\$500.0
F	Fiscal /Accounting Services			\$0.0
	_egal Expenses			\$250.0
Ν	Marketing, Outreach, and Websites		1	\$5,000.0
	Meetings and Workshops			\$5,000.0
F	Rent		1	\$11,500.0
s	Salaries (Fringe if applicable)		1	\$175,000.0
s	Supplies & Equipment		1	\$1,500.0
т	Taxes and Insurance		1	\$0.0
т	Travel			\$1,000.0
				\$2,500.0
Total A	Administration Budget:			\$234,250.0
B Plannii	ng Services:			
C	Contract Services		Γ	\$250.0
-	Planning Grants		1	\$15,500.0
÷			-	÷10,00010
_			-	
F			1	
F			1	
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	Planning Services Budget:			\$15,750.0
TOTAL	L Expense Budget:			\$ 250,000.0

Administration	
Admin (General)	M & G expenses to run the program via cost pools: communications,
	supplies, employee development; fiscal services; etc.
Audit	Estimated portion of Central Virginia Partnership audit attributed to
	GO Virginia Region 9
Contract Services	Contract Services for admin support
Fiscal /Accounting Services	
Legal Expenses	Legal fees or services, if needed
Marketing, Outreach, and Websites	Mktg./Adv/Promotion/Web/Outreach including software fees such as JOBS EQ, Survey Monkey, Constant Contact; and graphics and marketing services, as needed; GO Virginia Webpage updates; Zoom; cell phone
Meetings and Workshops	Cost to attend regional meetings such as Chamber, ED, Workforce, DHCD, etc. related to GO Virginia; Convene grant recipients, council, or other stakeholder groups for GO Virginia outreach; potential host Tom Tom session; Convene 4-7 Council Meetings, 3 Exec. Committee Meetings 1 Annual Meeting
Rent	office space
Salaries (Fringe if applicable)	Estimated Salary + Fringe: Partnership President est. 4 hrs; Finance Director 8 to 12 hours ; Accounting Clerk at 10 hours per week; GO Virginia Director at 38 hours per week; additional p/t 10 hrs per week for grant management
Supplies & Equipment	miscellaneous office supplies and electronic equipment, as needed
Taxes and Insurance	
Travel	Mileage/Tolls to approx. 9 Board, DHCD Meetings; travel to partner/collab/local /regional government /business /partnership meetings; travel meals; parking; hotel, if any
Planning Activities	
Contract Services	If any
Planning Grants	To evaluate needs or clarify opportunities

MEMO

DATE: April 19, 2021

TO: GO Virginia Region 9 Council

FROM: Shannon Holland, Director, GO Virginia Region 9

SUBJECT: Amend Project Contract Template to include Communication Section

This memo serves as a request for the Region 9 Council to approve adding the following Communications section and related paragraph, provided by DHCD, to the previously approved Region 9 Project Contract Template. Renumbering of sections following this wording will also be necessary.

COMMUNICATIONS

26. GRANTEE and SUBGRANTEE agree to recognize GO Virginia's support for its programs in all communications with the media and its marketing publications. The following statement is suggested: "This project was funded in part by GO Virginia, a state-funded initiative administered by the Virginia Department of Housing and Community Development (DHCD) that strengthens and diversifies Virginia's economy and fosters the creation of higher wage jobs in strategic industries."

MEMO

DATE: April 19, 2021

TO: GO Virginia Region 9 Council

FROM: Shannon Holland, Director, GO Virginia Region 9

SUBJECT: Updates on Council Membership

This memo serves as a request for the Region 9 Council to acknowledge and accept the changes in Council Membership that have occurred in compliance with Council Bylaws.

- Alicia Pitorri has resigned due to a move to Nashville, TN. The private sector seat is to be appointed by the Central Virginia Partnership Board.
- Steve Ray, Isler Dare PC, replaces Liz Walters as Chair, VCW-Piedmont Region.
- Christine Jacobs replaced Chip Boyles as Chair of Thomas Jefferson Planning District Commission (PD-10)
- Paige Read was selected by the Economic Development Officers in Rappahannock Rapidan Regional Planning Commission (PD-9) to fill the seat vacated by Miles Friedman.

NOMINATING COMMITTEE

APPOINTED BY CHAIR

April 26, 2021

Brian Cole

Ed Scott

Jan Gullickson

Jim Cheng

Patrick Mauney

Tom Click

"At its regular meeting immediately prior to the annual meeting, the Chair shall appoint a nominating committee consisting of at least two Council members"



ERR Proposal – Task Force Review Summary

Project Name: Future of Workforce Outreach (ERR)

Applicant: Virginia Career Works – Piedmont Region (VCW-P)

Contact Name: Dave Kilgore

Grant Amount Requested: \$148,689 for one year

Match Amount Proposed: \$74,250 from federal and local sources

Localities Served: City of Charlottesville, Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa,

Madison, Nelson, Orange, Rappahannock

Letters of Support: Counties of Fluvanna, Greene, Louisa, Madison, Nelson, Madison Wood Preservers, Goodwill Industries of the Valley, VCW-P Council

Task Force Reviewers: 3

Reviewers identified project as meeting the following goals:	Ø=1 reviewer
State Goals:	
Higher Paying Jobs	
Out of State Investment	
Transformative Project	
Collaboration between government, business, education, etc.	NAN
Region 9 Project Categories:	
Talent Development	<u>N</u> M
Innovation/Entrepreneurship	
Growing Existing Business	\checkmark
Sites	
Region 9 Target Industries:	
Information Technology	
Food & Beverage Mfg	NN
Financial & Business Services	
Light Mfg	<u>N</u>
Biotechnology	
Budget is reasonable and realistic for scope of project. Efficiencies and Narrative supports proposed	
budget.	
ERR Priorities established by Region 9 Council	
1. Drive e-commerce, support remote work capability, and grow digital marketing capacity	
2. Drive exponential growth in testing, PPE availability, sanitizing, etc., to help industry get back	
to work safely/quickly.	
3. Explore opportunities to support locally traded sectors as suggested by DHCD	
4. Helping connect the large number of displaced workers with available positions and/or help	<u>N</u>
connect to retraining opportunities in in-demand career fields	

Average Score (rounded) / Total Points Available:

ECONOMIC IMPACT	31/35
REGIONAL COLLABORATION	25/30
PROJECT READINESS	23/20
PROJECT SUSTAINABILITY	8/15
AVERAGE SCORE	87/100

ERR (Economic Resiliency and Recovery) Proposal: *The ERR program is designed to support regional economic recovery from the pandemic thus allowing flexibility to support non-traded sector initiatives and is not necessarily focused on long term sustainability.*



REVIEWER COMMENTS

Economic Impact

- Project has quantifiable goals to connect with both employers and potential employees
- Projects plans to serve rest of region more equitably
- How were target sector and localities selected?
- Shows affect across the region

Regional Collaboration

- Contribution of space and utilities is a positive sign of collaboration and yields cost efficiencies
- Strong resources and leveraging partnerships
- Data on target companies to be served and employment data on target communities might strengthen proposal
- How does this tie in with community college system?

Readiness

- Project builds on ongoing regional efforts so it should be easy to launch if appropriate talent can be hired
- Strong detail on f/t hire; light on details for p/t hire

Sustainability

- Sustainability not an ERR requirement but this would require future government funding in all likelihood
- Project timeline references 2-3 pilot counties; whereas narrative references 3-4?

<u>Budget</u>

• none

<u>Other</u>

• none

STAFF COMMENTS:

- Prior grant contract for *Project Recovery* on pace for completion 6/30/2021 and grant metrics on track or exceeding commitment:
 - engaged workers actual at 5,797 vs. projected 250-400;
 - numbers of dislocated workers reported placed in employment 130 vs. projected 100;
 - o target sector businesses engaged 97 vs. 25-50 projected

TASK FORCE RECOMMENDATION:

- The Task Force voted unanimously to approve the proposal with two changes:
 - Expand the program to focus on manufacturing but to also serve other sectors in regional economy
 - o Correct timeline to 3-4 counties served as in narrative



Per Capita Proposal Review Summary

Project Name: Advancing Regionally Significant Sites in Central Virginia
Applicant: Central Virginia Partnership
Contact Name: Helen Cauthen
Grant Amount Requested: \$826,333 for 18 months
Match Amount Proposed: \$413,167 of local funds
Localities: Culpeper County, Louisa County
Financial Commitment Letter: Louisa County, EDA of Culpeper County
Locality Letters of Support: Localities: Counties of Albemarle, Culpeper, Greene, Madison, Nelson, Orange, City of Charlottesville
Other: VEDP, Stephen Moret

PROPOSAL: Advance two regionally significant sites and position for marketability to target sector.

REVIEWERS: 4

Reviewers identified project as meeting the following goals:

State Goals:	X=1 reviewer
Higher Paying Jobs	<u>N</u>
Out of State Investment	<u>N</u>
Transformative Project	<u>N</u>
Collaboration between government, business, education, etc.	Ø
Region 9 Project Categories:	
Talent Development	
Innovation/Entrepreneurship	
Growing Existing Business	M
Sites	NANA
Region 9 Target Industries:	
Information Technology	অব্যব্য
Food & Beverage Mfg	অব্যত
Financial & Business Services	$\overline{\mathbf{M}}$
Light Mfg	<u>N</u> NN
Biotechnology	অব্যব্য
Budget is reasonable and realistic for scope of project. Efficiencies and Narrative supports proposed budget.	বিত্রবি

Average Score (rounded) / Total Points Available:

AVERAGE SCORE	93/100
PROJECT SUSTAINABILITY	14/15
PROJECT READINESS	20/20
REGIONAL COLLABORATION	27/30
ECONOMIC IMPACT	33/35
0 1 11	



REVIEWER COMMENTS

Economic Impact

- Clear alignment with regional/statewide priorities
- ROI at 5 years with supporting research
- ROI strong for Louisa property at 19 years; clarify which year the project currently is in
- ROI for Culpeper may be a bit weak
- sites are complementary and can be quickly available for every type of industry

Regional Collaboration

- Good use of leveraging existing investments
- Broad support but both locally led and primarily providing benefit locally as envisioned
- Widespread indirect benefit throughout region
- Impressive support from region
- Perhaps a letter from Culpeper ED would be appropriate?
- Unsure about involvement of colleges and universities in region

Readiness

- Barriers appropriately identified
- Engagement with local, state and national experts included in proposal
- Missing Letter of Support from Culpeper Landowner?

Sustainability

- Locality commitment evident for each site
- Milestones and drawdown are strong

STAFF COMMENTS

- Related and prior grant contract Regional Business Park (Louisa County) is on track for completion 6/23/2021
 - Final verification of all assessments pending.
 - Tier 3 Certification Letter for RBP received April 2021
 - Letter received and approved by DHCD regarding status of RIFA development no RIFA at this time

TASK FORCE RECOMMENDATION

• Task Force recommends this proposal for approval at the April 26, 2021 Council Meeting

FUNDING DASHBOARD Region 9 - Piedmont Opportunity Corridor As of April 19, 2021

PER CAPITA FUNDING (Regional)

FY July 1- June 30	Per Capita/ECB Allocation	Added from Capacity Building	Rollover from prior year	Total Available for Projects	YTD Total Awarded	Returned after Project Closeouts	Funds Available (if not used carried forward to next FY)
FY2018	546,301	250,000		796,301	727,447		0
FY2019	1,000,000	0	68,854	1,168,204	1,159,550		0
FY2020	1,000,000	0	8,654	1,008,654	647,500		0
FY2021	1,000,000	0	361,154	1,594,698	399,500*	233,544**	1,195,198

*FY21: Business Driven Workforce Recovery \$99,500 (ECB); Venture Central \$300,000 (Implementation)

**Returned: Higher Paying Jobs and Adult Beverage Exports - \$220,127.97; Youth Entrepreneurs Program Resource (ECB) - \$10,241.49; Central VA Site Readiness (ECB) - \$3,174.74; CvilleBioHub (ECB) - \$0.09

ECONOMIC RESILIENCY AND RECOVERY (ERR) FUNDING – April 18, 2020 to April 18, 2022

FY	ERR Allocation*	Rollover from prior year	Total Available for Projects	YTD Total Awarded	Returned after Project Closeouts	Funds Remaining
FY2021	1,000,000,	0	1,000,000	431,500		568,500

FY 21 ERR-FAST ACCESS: Project Rebound \$80,000; Project Reconnect \$99,500; Crafting a New Normal \$44,000; Connector Platform \$76,500 FY 21 ERR: \$131,500 for Business Digital Resiliency



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Growth Plan Update Preliminary Data Summary GO Virginia Region 9

Average Annual Wages by Region

Regions	2018 Average Annual Wages	2019 Average Annual Wages	2020 Average Annual Wages
1	\$34,237	\$34,823	\$35,571
2	\$41,152	\$42,220	\$43,311
3	\$33,846	\$34,516	\$35,678
4	\$51,575	\$52,211	\$54,524
5	\$45,720	\$46,624	\$48,403
6	\$44,058	\$45,208	\$47,188
7	\$74,835	\$76,732	\$79,292
8	\$40,052	\$41,110	\$42,722
9	\$48,154	\$49,130	\$51,750
Virginia	\$55,526	\$56,933	\$59,107

Employment and wages data (Q1 2018, Q1 2019, Q1 20208) are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed by Chmura where necessary.

2020 Average Annual Wages by Planning District

¢E1 7E0	Rappahannock-Rapidan RC (PD-9)	\$44,520
\$51,750	Thomas Jefferson PDC (PD-10)	\$55,068

Q3 2020 Data by Region 9 Target Sector

		Avg Ann		Empl		Total			Empl	Ann %
Industry- Region 9	Empl	Wages	LQ	Change	Ann %	Demand	Exits	Transfers	Growth	Growth
Biomedical and Biotechnology	3,083	\$88,211	1.05	90	0.6%	562	191	353	18	0.3%
Financial and Business Services	16,975	\$80,452	0.83	1,565	2.0%	3,261	1,171	1,861	229	0.7%
Food and Beverage Manufacturing	2,051	\$33,771	0.89	348	3.8%	508	192	301	14	0.3%
Information Technology/Communications	11,957	\$85,208	0.89	518	0.9%	2,395	735	1,422	238	1.0%
Light Manufacturing	8,565	\$56,786	0.84	29	0.1%	1,773	673	1,126	-26	-0.2%
Source:										
JOBS EQ - 2020 Q3										



2021 Growth and Diversification Plan Update Guidelines

Section I: GO Virginia Program Intent and Growth and Diversification Plans

The GO Virginia program goal is to facilitate regional collaboration to grow and diversify the economy through supporting projects leading to the creation of more, higher paying jobs through revenue derived from out-of-state sources. Programs and projects recommended by the Regional Councils and approved by the GO Virginia state board shall be consistent with the strategies and targeted industry clusters outlined in the Regional Growth and Diversification Plans.

The Virginia Growth and Opportunity Act establishes that each Regional Council is required to develop and economic growth and diversification plan to (i) promote private-sector growth and opportunity in the region; (ii) identify issues of economic competitiveness for the region, including gaps in education and skills required to meet existing and prospective employer needs within the region; and (iii) outline steps that the collaborating business, education, and government entities in the region will pursue to expand economic opportunity, diversify the economy, and align workforce development activities with the education and skills needed by employers in the region. Each Regional Council is required to review their Plan not less than biennially while receiving grants from the GO Virginia fund.

For the required 2021 review, each Regional Council shall submit an amended growth and diversification plan to DHCD no later than <u>October 15, 2021</u> for consideration at the December 2021 GO Virginia Board meeting. We are requesting that GO Virginia Regional Councils approach this effort with an eye towards supporting ongoing economic recovery efforts.

The overall goals of this plan update is to reevaluate each Council's overall goals and strategic priorities, with a focus on accelerating economic recovery efforts in the near-term while supporting investments that will advance longer-term economic growth strategies within each region.

The amended plan is intended to describe specific goals and actionable strategies that will produce measurable results over a two-year period. Additionally, the plan should consider how these efforts can be coordinated and sustained over a 5-10 year horizon, and the broad steps to be taken in key categories i.e. site development, entrepreneurship, commercialization, or workforce, should be provided.

Councils must engage a broad range of stakeholders in the plan update process. Councils should demonstrate stakeholder participation in the plan revision process from local and regional economic development organizations, education and workforce training partners, planning



district commissions, nonprofits, community groups, workforce boards, as well as coordinators of regional entrepreneurial activities.

Councils are encouraged to approach their revisions with consideration for other regional economic development and workforce development plans, including those developed by regional economic development organizations and planning district commissions.

Section II: Plan Elements

At a minimum, the amended plan should include the following activities and plan activities/elements:

1. EVALUATE THE PERFORMANCE OF YOUR REGIONAL ECONOMY: Regional Councils should reflect on the performance of their regional economy with a focus on the performance of their previously identified targeted industry sectors. This review should consider at least the past five years' economic performance and generally result in an assessment of economic conditions in the region.

DHCD will provide a JobsEQ data package to support this effort and allow for analysis of the items noted below; however, Regional Councils may elect to supplement with additional data sources, as well as quantitative and qualitative analysis, or prepare their own data for review. In addition, Regional Councils and/or their Support Organizations are encouraged to check with DHCD staff to see if other specific data sets they may need can be provided via JobsEQ.

Such evaluation should reflect on the following:

- a. Employment growth across all sectors
- b. Wage growth across all sectors
- c. Employment growth in targeted traded industry sectors
- d. Wage growth in targeted traded industry sectors
- e. New business formation activity (source: VEC or TEConomy)
- f. New business formation in targeted traded sector industries (source: VEC or TEConomy)
- g. Economic development announcements (new and expanding businesses) (source: VEDP website/announcements)

2. A SITUATIONAL ANALYSIS FOR EACH TARGETED INDUSTRY SECTOR: The identification of targeted sectors or clusters must be centered on empirical data, and based on results that are realistic given the drivers of the region's economy. Each Regional Council should consider their current targeted sectors, as well as any potential new targeted sectors identified in the data analysis.

Regions are encouraged to conduct a situational analysis that identifies strengths, weaknesses, opportunities, and threats to the future economic performance of each sector. Regional Councils



should approach this activity with a consideration for GO Virginia's four priority investment areas (Talent Development, Start Up Ecosystem, Cluster Scale Up, Sites/Infrastructure Development). Regions should also review their current inventory of sites relative to their targeted traded industry sectors to inform and prioritize future sites investments.

This analysis should be informed and validated by business leaders and other stakeholders.

3. SKILLS GAP ANALYSIS FOR YOUR TARGETED INDUSTRY SECTORS: Evaluate labor requirements and regional capacity to train workers. Update the previously identified workforce gaps in the availability of immediately employable talent in the targeted sectors or clusters. The prioritization of workforce gaps to be addressed will serve as guidance to the Regional Council and Board in the evaluation of future funding decisions. If a gap exists in a newly identified target sector, identify current efforts to address this gap, being specific as to the skills/credentialing/ experience/education required, and whether these efforts are adequate to address the shortage and to support long-term growth. Councils are encouraged to collaborate with workforce development boards and other workforce/education system stakeholders.

4. IDENTIFICATION OF PLAN GOALS AND ACTIONABLE STRATEGIES: Review the priority goals and strategies in your plan and refine using the information and data gathered previously. Map your active project portfolio against these strategies, including those in your project pipeline.

Use the GO Virginia program's four priority investment areas (Talent Development, Start Up Ecosystem, Cluster Scale Up, and Sites/Infrastructure) as a framework to describe the newly prioritized strategies and proposed activities that will advance the goals of the GO Virginia Program and the Regional Growth and Diversification Plan.

Councils should identify a framework for evaluation of efforts and the progress towards implementation of the Growth and Diversification Plan. For example, each strategy should identify one or more measures of performance that will indicate progress towards achieving the Plan goals.

5. IDENTIFY STRATEGIC PARTNERS FOR COLLABORATION: The amended plan should identify opportunities for collaboration or complementary efforts for each of the strategies outlined in the amendment. Councils should identify organizations and other non-GO Virginia activities that could/should collaborate to support the goals of the plan.



FOR IMMEDIATE RELEASE April 8, 2021 Contact: Nicole Bunce n.bunce@vachamber.com

PRESS RELEASE: Virginia Chamber Foundation Announces Blueprint Virginia 2030 Regional Tour

Virtual Economic Briefing and Listening Tour Scheduled to Facilitate Policy Recommendations of Leaders from Across the Commonwealth for Virginia's Next Statewide Strategic Plan, Blueprint Virginia 2030

RICHMOND, VIRGINIA – Moments ago, the Virginia Chamber Foundation announced the <u>Blueprint Virginia 2030 Regional</u> <u>Tour</u>, with virtual meetings scheduled in every <u>GO Virginia</u> region. As part of the Blueprint Virginia 2030 development process, the Virginia Chamber Foundation has announced it will host a series of virtual meetings throughout Virginia, in partnership with its network of local, regional, and other chambers of commerce; and GO Virginia.

These meetings will serve to foster greater regional collaboration by bringing together leaders in business, economic development, workforce, education, housing, and other community representatives from across the Commonwealth to provide input for Virginia's next statewide strategic plan.

"As Virginians prepare to elect a new Governor in November, we believe that the time is right to update Blueprint Virginia and set even more ambitious policy goals to achieve long-term economic growth," **said Virginia Chamber President & CEO Barry DuVal**. "We must be pro-active and remain vigilant as our Commonwealth works to rebound from the COVID-19 pandemic. Over the coming months, we will call upon Virginia's regional leaders and industry experts to analyze state and regional economies and identify specific economic drivers."

Registered attendees will be invited to participate in the Blueprint Virginia 2030 Regional Tour survey and the initial survey results will be reviewed during each meeting. Participants will also have the opportunity to hear directly from Virginia Chamber President & CEO, Barry DuVal, and representatives of GO Virginia for an economic update presentation from both the statewide and regional perspectives.

The full schedule of the Blueprint Virginia Regional Tour can be found below. More information on these meetings and the registration links for each can be <u>found here</u>. More information on GO Virginia and each of its nine regions can be found <u>here</u>.

MAY 5, 2021 • 12:00PM – 1:00PM GO Virginia Region 1 | Register Here

MAY 12, 2021 • 12:00PM – 1:00PM GO Virginia Region 2 | Register Here

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MAY 26, 2021 • 12:00PM – 1:00PM GO Virginia Region 3 | Register Here

JUNE 24, 2021 • 12:00PM – 1:00PM GO Virginia Region 4 | Register Here

JUNE 30, 2021 • 12:00PM – 1:00PM GO Virginia Region 6 | Register Here

JULY 21, 2021 • 12:00PM – 1:00PM GO Virginia Region 7 | Register Here

JULY 28, 2021 • 12:00PM – 1:00PM GO Virginia Region 8 | Register Here

AUGUST 4, 2021 • 12:00PM – 1:00PM GO Virginia Region 9 | Register Here

AUGUST 11, 2021 • 12:00PM – 1:00PM GO Virginia Region 5 | Register Here

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About the Virginia Chamber Foundation:

The Virginia Chamber Foundation tracks Virginia's economic competitiveness, conducts research and analysis, and hosts programs – connected to the priorities of **Blueprint Virginia 2025.** *In December 2017, the Chamber released an update to its long-term strategic economic development plan, Blueprint Virginia 2025, which engaged over 6,000 business and community leaders to lay out a plan to getting Virginia back to the top of national business climate rankings. In December of 2020, the Virginia Chamber officially began the development process for the next update, Blueprint Virginia 2030.* Learn more at https://www.vachamber.com/foundation/

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Retooling Virginia Manufacturers for Strategic Industries:

Regional Snapshot

Current as of March 31, 2021

- Total Application Count: 25
- Total Assessments In-Process: 1
 - 3 companies elected to not conduct assessment; 1 company out of state; 1 company looking for PPE support (and supported)
- Total Approved Companies: 19
- > Total Funding Amounts: Up to \$75K for each approved company

Next Advisory Committee Meeting: Monday, April 19, 2021 - 2:00-3:30pm

Info & Webinar Links:

https://genedge.org/about-us/programs/go-virginia

https://genedge.org/community/event/2020/11/10/re-tooling-virginia-manufacturers-strategic-industries-lunch-and-learn https://genedge.org/community/resources

Company Referral? Contact your GENEDGE Regional Growth Manager

Program question or comment? Contact Cheryl Carrico, Program Manager at ccarrico@genedge.org or 276.525.0088

