

REGIONAL COUNCIL 9 NOMINATING COMMITTEE MARCH 4, 2020 3:30 PM TO 4:30 PM 1001 Research Park Boulevard, Suite 301 Charlottesville, VA

AGENDA

I.	Welcome	Jim Cheng/Ed Scott
II.	Public Comment	Jim Cheng/Ed Scott
III.	Approve Meeting Minutes from May 30, 2019	Jim Cheng/Ed Scott
IV.	Review Terms + Attendance	Jim Cheng/Ed Scott
V.	Approve Nominating Committee Calendar + Materials	Jim Cheng/Ed Scott
VI.	Develop Recruitment Strategy	Jim Cheng/Ed Scott
VII.	Other Business	Jim Cheng/Ed Scott
VIII.	Adjourn	



REGIONAL COUNCIL 9 NOMINATING COMMITTEE MEETING 1001 RESEARCH PARK BOULEVARD, SUITE #301, CHARLOTTESVILLE, VA 9:30 AM TO 10:30 AM MAY 30, 2019

MINUTES

Members Attending: Patrick Mauney, Pace Lochte, Ray Knott, Ed Scott

Members Absent: David Pettit
Staff: Shannon Holland

I. Welcome

Ed Scott opened the meeting at 9:30 AM. There were no members of the public in attendance for public comment.

II. Approval of Minutes

Ray Knott made a motion to approve the March 5, 2019, Meeting Minutes. Pace Lochte seconded the motion.

III. Develop Nominating Committee Plan

Ed Scott began the discussion by that the goal was to create a Slate for presentation to the full Council at the June Annual Meeting. Ed Scott asked Shannon Holland to review the materials provided. Referring to the materials in the packet, she noted that there were four open private sector seats for the committee. One of the seats is a Chamber of Commerce seat and the other three are At-Large. She noted that there is one other open private sector seat that the Bylaws stipulate to be filled by an appointment by the Central Virginia Partnership Board.

The following Slate was drafted:

Private Sector Members

Chamber of Commerce Member - Tom Click for 3 years

At-Large Member – Jim Cheng for 3 years

At-Large Member – Brian Cole for 3 years

At-Large Member – Shelby Brugiere for 1 year to complete the seat vacated by E. Smith

Executive Committee

Chair – Jim Cheng

Vice-Chair – Ed Scott

Secretary/Treasurer - Andy Wade

At-Large-Tom Click

At-Large – David Pettit

At-Large - Felix Sarfo-Kantanka

At-Large - Pace Lochte

IV. Other Business

A brief discussion ensued about whether a Nominating Committee Chair should be appointed. It was decided that the group would not appoint a Chair. The group also stated that the Council Chair could appoint one at a later time, if needed. Shannon Holland said she would ask a committee member to lead each meeting, however.

V. Adjourn

Ray Knott made a motion to adjourn the meeting at 10:28 AM. Patrick Mauney seconded the motion. The motion carried.

PRIVATE SECTOR															
									>	IT & Communications	ervices		eurship		xist. Biz
Chambers of Commerce		2 Years	3 Years	3 Year	3 Year	LOCALITY	Light Mfg	Biotech	Food & Bev	T & Comn	Financial Services	Talent Dev	Entrepreneurship	Sites	Growing Exist. Biz
Mansour Azimipour				Х		Orange	_		_	_				X	
Ed Dalrymple			Х			Culpeper	х						х		
Ray Knott			Х			Fauquier									х
Tom Click		Х			Х	Louisa	х						х		
				•	•										
At-Large		2 Years	3 Years	3 Years											
The Hon. Jim Cheng		Х			Х	Albemarle				х			х		
Brian Cole	7	Х			Х	Albemarle									
Shelby Brugiere*			Х			Nelson			х						
Felix Sarto-Kantanka				Х		All but Louisa									
The Hon. Ed Scott			Х			Orange/Madison									
					•										
Central Virginia Partnership		2 Years	3 Years	3 Year											
David Pettit			Х			Charlottesville									
Kurt Krueger	1				Х	Albemarle									
Piedmont Workforce Network -	Chair														
Liz Walker	Automatic														
PUBLIC SECTOR															
Educational Institutions		2 Years	3 Years	3 Year											
Pace Lochte			Х												
Frank Friedman			Х												
Jan Gullickson					Х										
			l.												
Elected Officials		2 Years	3 Years	3 Years											
The Hon. Jim Crozier					Х	Orange									
The Honorable Tony O'Brien	1			Х		Fluvanna									
The Heneralie Felly & Brief	-!														
Locality Administrators		2 Years	3 Years	3 Years										-	—
Paul McCulla	┥	2 1Ca13	3 16013	3 16013	х	Fauquier		1							
Christian Goodwin	-			х				1						$\vdash \vdash$	
Ciristian Goodwin			L			Louisa									-
Pagional Commission Diseases								-						\vdash	
Regional Commission Directors	1							-							
Patrick Mauney	Automatic							1						<u> </u>	ļ
Chip Boyles	Automatic							-							-
Local Economic Development		2 Years	3 Years	3 Years	1										
Miles Friedman	┥ !			X		Fauquier									
Andy Wade	╡	Х			Х	Louisa								$\overline{}$	—
Alluy Wauc		^		L	_ ^	Louisa	l		l		l		l		1

^{*}complete remaining term of 1 year of vacated seat

GO Virginia Council Participation - FY2020

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	2019	2020	YTD

		2019	2020						ווט
	MEMBER	10-Oct	30-Jan					TOTAL	Participation
1	Azimipour, Mansour		Х					1	50%
2	Boyles, Chip	Х	Х					2	100%
3	Bruguiere, Shelby							0	0%
4	Cheng, Jim	Х	Х					2	100%
5	Click, Tom	Х						1	50%
6	Cole, Brian	Х	Х					2	100%
7	Crozier, Jim	Х	Х					2	100%
8	Dalrymple, Ed	Х	Х					2	100%
9	Friedman, Frank	Х	Х					2	100%
10	Friedman, Miles	Х	Х					2	100%
11	Goodwin, Christian	Х	Х					2	100%
12	Gullickson, Jan		Х					1	50%
13	Knott, Ray	Х	Х					2	100%
14	Krueger, Kurt	Х	Х					2	100%
15	Lochte, Pace	Х	Х					2	100%
16	Mauney, Patrick	Х	Х					2	100%
17	McCulla, Paul		Х					1	50%
18	O'Brien, Tony		Х					1	50%
19	Pettit, David	Х						1	50%
20	Sarfo-Kantanka, Felix	Х						1	50%
21	Scott, Ed	Х	Х					2	100%
22	Wade, Andy	Х	Х					2	100%
23	Walters, Liz	Х	Х					2	100%
	TOTAL DARTICIDANTS	40	40	•	•		•		
	TOTAL PARTICIPANTS	18	19	0	0	0	0	I	

Nominating Committee FY 2021

Calendar

Committee Members: Ray Knott, Ed Scott, Patrick Mauney, David Pettit, Pace Lochte

Event	Day	2020	Notes
Committee Meeting	Thurs.	March 4 3:30 pm - 4:30 pm	Discuss Calendar, Goals, Applications, Terms Sheet, Communication Drafts, and Recruiting
Solicit current members for intention to continue service and willingness to serve on nominating committee for Final Slate	Thurs.	March 12	
Final Committee feedback on application/promotion materials	Thurs.	March 19	
Release Call for Nominations	Friday	March 20	Press Release, Emails to Legislators, Chambers, Previous Applicants, Economic Developers, County Administrators, Council Members, Target Market related Organizations, Linked In, etc.
Chair advises on new nominating committee appointments	Friday	April 17	
Nominating Committee appointments included in Meeting Packet for April 30 Council Meeting	Thurs.	April 23	
Chair appoints Nominating Committee at Council Meeting	Thurs.	April 30	At the council meeting immediately prior to the Annual Meeting the Chair appoints the nominating committee to develop a Slate of Officers and Members (Bylaws)
Nomination Deadlines	Friday	May 15	
Nomination Packet to Nominating Committee	Tuesday	May 19	
Committee Meeting to select Final Slate		May 25, 26, 27 or June 3,4,5, or 8	Develop Slate for Annual Meeting Develop Communications Plan for Announcement Schedule next Committee Meeting
Email Meeting Packet including Slate to Council	Tues.	June 9	Slate must be shared with members 10 days prior to voting (Bylaws)
Annual Meeting Vote	Friday	June 19	Council votes on Slate at 2019 Annual Meeting
Inform Nominees Press Release	Friday	June 19	





Regional Council 9 Member Nomination Form

At-Large Private Sector Nominee

To nominate (or self-nominate) a community business leader, submit this form along with the Nominee's resume and/or biography by May 15, 2020.

Nominee	Personal	Information
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First and Last	Name		Email address					
Street address	6		Street address	s line 2				
City			State	Zip code				
Phone number	-		Gender					
			Male	Female				
Ethnic Categor	ries							
Hispanic or	Latino	Not Hispa	anic or Latino					
Racial Categor	ies							
American I	ndian or Alas	ska Native	Asian					
Black or Af	rican Americ	an	Native Hawaiian	Native Hawaiian or Other Pacific Islander				
White			Other					
Years of busine	ess leadersh	ip experience						
5-9	10-19	20+						
Nominee Cor	mpany Info	rmation						
Company nam	ie							
Industry								
Light Manuf			Food and Beverage					
Bioscience o			Business & Financia	al Service				
Information	Technology							

Number of employees

Other

Under 50 50-99 100-199 200-499 500+

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Nominated By:		
Self	Other	
First and Last Name		Email address
Phone number		Company name
Why should this pers	son be selected to serve on Regior	nal Council 9?
Please provide a res	sume and/or biography of nomined	e along with this form.
	o nominate (or self-nominate) a c nee's resume and/or biography by	ommunity business leader, submit this form // May 15, 2020.
Mail or email to:		
Central Virginia Parti UVA Research Park	GO Virginia Director, Region 9 nership for Economic Developmen Boulevard, Suite 301 2911	
F: sholland@centraly	virginia org	

More details at: www.GOVirginia9.org

P: 434.979.561. x103

Questions: Contact Shannon Holland (information provided above)





Regional Council 9 Member Nomination Form

Chamber of Commerce Nominee

To nominate a community business leader, submit this form along with a nominee's resume and/or biography to Region 9 by May 15, 2020.

Non	ninee	Person	nal I	nforr	nation
INOH	IIIIee	Pel 50	ııaı ı	HIOH	панон

First and Last Name		Email address		
Street address		Street address lin	ne 2	
City		State		Zip code
Phone number		Gender Male	Female	
Ethnic Categories Hispanic or Latino	Not Hispanic or Latin	10		

Racial Categories

American Indian or Alaska Native Asian

Black or African American Native Hawaiian or Other Pacific Islander

White Other

Years of business leadership experience

5-9 10-19 20+

Nominee Company Information

Company name

Industry

Advanced Manufacturing Food and Beverage Manufacturing

Bioscience or Biotech Business & Financial Service

Information Technology

Other

Number of employees

Under 50 50-99 100-199 200-499 500+

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Nominated By:	
Chamber of Commerce	
First and Last Name	Chamber of Commerce Name
Phone number	Email address
Please identify Chamber affiliation and explain w	why this person should be selected to serve.
INSTRUCTIONS : To nominate a community business le resume and/or biography to by May 15, 2020 .	ader, submit this form along with a nominee's
Mail or email to:	
Shannon Holland, GO Virginia Director Region 9 Central Virginia Partnership for Economic Developmer 1001 Research Park Boulevard, Suite #301 Charlottesville, VA 22901	nt
E: sholland@centralvirginia.org P: 434.979.5610 x103	
More details at: www.GOVirginia9.org	

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Questions: Contact Shannon Holland (see above)



GO VIRGINIA REGIONAL COUNCIL 9 PRIVATE SECTOR SERVICE

Thank you for your interest in serving on the Go Virginia Region 9 Council. This document should give you a general idea of the role. In order to meet our goals, individuals with expertise in the Project Frameworks and Target Industries listed below are highly desirable as are those that represent diversity and minority communities. Please contact us if you have any questions.

What is GO Virginia?

The Virginia Initiative for Growth & Opportunity in each Region, referred to as GO Virginia, is an initiative to help generate private-sector growth and high paying job opportunities in all regions of the Commonwealth. GO Virginia is based on three principles: 1) the state needs strong private sector growth and job creation; 2) effective collaboration among business, government, and higher education is essential to grow and diversify the state's economy; and 3) state government must provide incentives for strategic job-focused collaboration in each region.

How is GO Virginia funded?

The General Assembly initially allocated \$35.95 million for GO Virginia funding, including \$30 M in FY 2018 for project funding. GO Virginia funding increased by \$5 million in FY 2019 and \$10 million in FY 2020, for a total of \$29.5 million in FY 2019 and \$34.5 million in FY 2020.

What is Regional Council 9?

At the inception of GO Virginia, nine Regional Councils were established to facilitate projects that would best serve each region. Region 9, also known as the Piedmont Opportunity Corridor, encompasses eleven localities, including the City of Charlottesville and the Counties of Albemarle, Culpeper, Fauquier, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, and Rappahannock. The Region 9 footprint matches that of Planning District 9 and 10 and Virginia Career Works – Piedmont Region.

What types of projects are eligible for funding?

Proposed projects must address the opportunities outlined in each region's Growth & Opportunity Plan Update in addition to state GO Virginia priorities. At least two localities must participate in each project. The Region 9 Plan specifies eligible project frameworks for targeted industries, as follows:

Project Frameworks

- Talent Development
- Innovation/Entrepreneurship
- Growing Existing Businesses
- Site Development

Target Industries

- Information Technology
- Food & Beverage Manufacturing
- Financial & Business Services
- Light Manufacturing
- Biotechnology

What is the Central Virginia Partnership's role with GO Virginia?

The Central Virginia Partnership for Economic Development (Partnership) serves as the support organization for the GO Virginia Regional Council 9. The Partnership, a not-for-profit public/private partnership, is the regional economic development organization for nine localities including Charlottesville and the Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson and Orange. For information, visit www.centralvirginia.org.

Where can I learn more about GO Virginia?

To learn more, go to:

- www.GOVirginia9.org
- www.GOVirginia.org





Regional Council 9 Membership - Overview

Regional Councils are required to have a majority of Private Sector Members with at least five years of business leadership experience. Each Council ensures gender and ethnic diversity in its membership.

Council Membership Seat Allocation

Public Sector (11 Members)Private Sector (12 Members)Regional Commission Directors (2)Chambers of Commerce (4)*Localities/Elected Officials (4)At-Large Private Sector (5)**Educational Institutions (3)Partnership Board Members (2)Local Economic Development (2)Workforce Development (1)

Private Sector Member Requirements

- Representation should include
 - o Small businesses (up to 50 employees)
 - Large businesses (50+ employees)
 - o Entrepreneurs
 - o Innovators in growing industries
 - o Experienced professionals
- Leadership/management experience required (five or more years in private business)
- *Only Region 9 Chambers of Commerce may nominate private sector business persons to serve on the Council for these designated seats, when open.
- **At-large nominations are solicited from the public for At-Large Private Sector Seats. Local business organizations and business leaders may nominate other business leaders. Self-nomination is welcome.

Council Member Terms

Unless a seat is vacated mid-term, there is a three year term commitment that begins on July 1. Vacancies are filled for the unexpired term.

Time Commitments

In order to impact and serve the entire region, regular meeting attendance and consistent engagement is expected. There are typically up to seven meetings scheduled per year at locations throughout the region. Meetings are typically scheduled for a two hour duration. Each member also serves on a Task Force Group. (Sites, Talent Development, Growing Existing Business, or Innovation/Entrepreneurship) Each Task Force is responsible for supporting strategy in their frameworks and reviewing related project proposals. Additional service hours may be required if serving on the Nominating or Executive Committees.

COIA

All Council Members are required to register and view an online training session about the Conflict of Interest Act within 30 days of accepting an appointment on the Council. Filing of economic interests is not required for Regional Council members, unless individual members are otherwise required to do so.

For More Information, Contact:

Shannon Holland, GO Virginia Director, Region 9 Central Virginia Partnership for Economic Development UVA Research Park, 1001 Research Park Boulevard, Suite #301, Charlottesville, VA 22911

Telephone: 434.979.5610 ext. 103 Email: sholland@centralvirginia.org





GO Virginia is a statewide economic development initiative that incentivizes collaboration between business, higher education, and local government to grow and diversify regional economies through grants.

Grant Opportunities Identified in Region 9 Growth Plan Update

The Region 9 Council is seeking grant proposals that support these opportunities identified in the Region 9 Growth & Diversification Plan Update. In general, projects must be framed in one of the specific project types and focus on target industry. Each of the bullets below represents an identified opportunity.



Talent Development

- Support development of a regional workforce project to convene stakeholders for developing regional target sector based strategies.
- Support growth of Information Technology, as well as all other target sectors, through a Tech Talent pipeline initiative.
- Evaluate how credentialing, apprenticeship, and /or internship programs for target industries could support higher paying jobs and/or growth of the traded sector.
- Continue supporting and monitoring Talent Development projects including George Washington Carver-Piedmont Technical Education Center (GWC-PTEC), Central Virginia Cybersecurity, and Crafting Higher Paying Jobs and Adult Beverage Exports.



Growing Existing Businesses

- Support growth of the biotechnology and biomedical cluster to attain a critical mass of enterprises, talent and intellectual property.
- Support development of a large amount of new square footage serving the biotech industry in a strategically concentrated area including wet lab space.
- Identify scale-up opportunities in other targeted sectors, such as export growth for Food & Beverage Manufacturing, Light Manufacturing, and Information Technology.
- Monitor the opportunity for supporting broadband initiatives as the access to broadband is a critical need in most Region 9 localities.



Who can apply?

How much funding is available?

How do to apply?

When are upcoming deadlines?

What projects have been funded?

Find out more at:

www.GOVirginia9.org



Startups/Innovation/Commercialization

- Facilitate initiatives that advance opportunities outlined in the TEConomy Region 9 Assessment.
- Review the opportunity for developing a plan to set aside specific Per Capita funds to invest in the entrepreneurship ecosystem as outlined by the GO Virginia Board.
- Support development of a rural entrepreneurship coalition in rural counties.



Sites

- Encourage and support the creation of a Regional Industrial Facilities Authority (RIFA) or equivalent regional collaborative partnerships, as appropriate to support regional site development.
- In collaboration with partners, outline a regional approach to addressing the region's site readiness needs by advancing sites through the Virginia Business Ready Sites Program (VBRSP).
- Support and encourage the continued development of the regional business park in Louisa County.
- Advance further development of current sites and seek opportunities for regional collaboration on new sites.



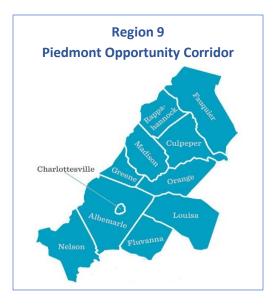
Other

- Review the 2019 Central Virginia Partnership Strategic Plan to identify areas for collaboration and efficiencies to drive the creation of high paying jobs and grow the traded sector in Region 9.
- Explore opportunities to assess and support the development of emerging industries that could help the region grow high paying jobs and expand the traded sector (i.e. Hemp Industry, Renewable Energy Industry, and Environmental Sustainability Industry).

Available funding: \$1,000,000 for Regional Project \$29,000,000 for Inter-Regional Projects

Statewide, GO Virginia has funded 74 projects totaling \$26,000,000 and leveraging \$32,000,000 in non-state funds. Region 9 has awarded 9 projects totaling \$2,443,537 and leveraging \$4,154,960 in non-state funds.

www.GOVirginia9.org







GO VIRGINIA - REGION 9

Project	Award	Locality Match	Other Match	Description
George Washington Carver Piedmont Technical Education Center (GWC PTEC) Culpeper County with Counties of Fauquier, Madison, Orange, and Rappahannock; and Germanna CC	244,300	431,625	1,000,000	Talent Development project targeting Light Manufacturing
Biotech Innovation Cluster Growth CvilleBioHub with the City of Charlottesville, Albemarle County, UVA, and Quantitative Foundation	\$548,000	\$604,740	\$130,000	Growing Existing Business project targeting Biotech
Crafting Higher Paying Jobs and Adult Beverage Exports PVCC with Germanna CC and the Counties of Madison and Nelson	249,472	50,000	259,000	Talent Development project targeting Food & Beverage Manufacturing
Central Virginia Cybersecurity Partnership (ECB) PVCC with Germanna CC and LFCC	100,000	0	136,400	Talent Development project targeting IT/Communications +
Central Virginia Site Readiness (ECB) Central Virginia Partnership with the Counties of Albemarle, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, and Orange	58,675	58,675	0	Site Development project targeting Light Manufacturing +
CvilleBioHub (ECB) CvilleBioHub with City of Charlottesville, Albemarle County and UVA	83,540	10,000	84,600	Grow Existing Businesses project targeting Biotech
Catalyst Accelerator Project City of Charlottesville, Albemarle County, UVA Economic Development, UVA Darden School of Business Batten Institute for Entrepreneurship and Innovation, Community Investment Collaborative	475,200	110,000	354,200	Entrepreneurship & Innovation project targeting traded sector
Regional Business Park Louisa County with Central Virginia Partnership	600,850	2,802,150		Sites targeting all target industries
Young Entrepreneurs Program Resource (ECB) Fauquier County with Counties of Orange, Culpeper and Louisa	83,500	87,500	4,000	Entrepreneurship & Innovation project targeting traded sector
	\$2,443,537	\$4,154,690	\$1,968,200	
	Packo	t Page 19		



GO VIRGINIA REGIONAL COUNCIL PIEDMONT OPPORTUNITY CORRIDOR - REGION 9 July 1, 2019

PRIVATE SECTOR MEMBERS

Chair: Jim Cheng, CAV Angels and former Virginia Secretary of Commerce & Trade

Vice Chair: Ed Scott, Co-Founder, Eco-Septix Alliance and former Member, VA House of Delegates

Mansour Azimipour, President, A & K Realty

Shelby Bruguiere, Co-owner, Dickie Brothers Orchard

Tom Click, President & CEO, Patriot Aluminum

Brian Cole, Executive Site Lead, LexisNexis

Ed Dalrymple, Jr., President, Cedar Mountain Stone

Ray Knott, Senior Vice President—Market Executive, Union Bank & Trust

Kurt Krueger, Partner, McGuireWoods, LLC

David Pettit, Attorney, Flora Pettit

Felix Sarto-Kantanka, External Affairs, Dominion Energy

Liz Walters, Human Capital Manager, Bingham & Taylor

PUBLIC SECTOR MEMBERS

Educational Institutions

S. Pace Lochte, Assistant Vice President for Strategic Initiatives, University of Virginia Frank Friedman, President, Piedmont Virginia Community College Jan Gullickson, President, Germanna Community College

Elected Officials

The Hon. Jim Crozier, Supervisor, Orange County The Hon. Tony O'Brien, Supervisor, Fluvanna County

Locality Administrators

Christian Goodwin, County Administrator, Louisa County Paul McCulla, County Administrator, Fauquier County

Regional Commission Directors

Chip Boyles, Executive Director, Thomas Jefferson Planning District Commission Patrick Mauney, Executive Director, Rappahannock-Rapidan Regional Commission

Local Economic Development

Miles Friedman, Director of Economic Development, Fauquier County Andy Wade, Director of Economic Development, Louisa County