



**REGIONAL COUNCIL 9
EXECUTIVE COMMITTEE**

JULY 16, 2018

3:00 PM to 4:30 PM

1001 Research Park Boulevard, Suite #310

Charlottesville, VA

MEETING MINUTES

Attendees

Executive Committee Members: Tom Click (Chair), Jim Cheng (Chair), Brian Cole, David Pettit, Miles Friedman, and Ed Scott

Absent: Andy Wade

Staff: Shannon Holland, Helen Cauthen

I. Welcome

Tom Click called the Executive Committee meeting to order at 3:01 pm. Tom stated the purpose of the meeting was to identify priorities for FY2019, address gaps and set the tone for the year. He noted that Region 9 has had a successful inaugural year and this is an opportunity to review and reset plans, as needed.

II. Public Comments

Tom asked if there were any public comments. No members of the public were in attendance. There were no comments.

III. Meeting Minutes

Jim Cheng made a motion to approve the Minutes from the May 8, 2018 Executive Committee Meeting, as presented. David Pettit seconded the motion. The motion carried.

IV. Director Update

Shannon said she had submitted the FY 2019 Region 9 GO Virginia Budget to DHCD for \$361,111, as approved at the Annual Meeting. She had copies of the Budget, Budget Narrative and Plan of Work available if needed for the meeting discussion. She said that Per Capita Contract Addendums have been for GWC PTEC and the Central Virginia Site Readiness. The Addendums for the Central Virginia Cybersecurity project and the Crafting Higher Paying Jobs project are in negotiation. The CvilleBioHub application is still in negotiation with DHCD to iron out issues related to In-kind match documentation. Shannon noted that the Central Virginia Partnership was close to hiring a new Office Manager/Bookkeeper that would be a 50% hire for GO Virginia. Finally, Shannon shared that she is setting up New Council Member Orientation meetings with new Region 9 Council Members elected or appointed at the June 28, 2018 Annual Meeting.

V. Executive Committee Discussion

Tom asked Shannon to set the stage for the Executive Committee discussion.

Shannon referred to the printout of Dubby Wynne's PowerPoint presentation in the Meeting Packet. Dubby Wynne presented these slides at the Central Virginia Partnership Annual Meeting on June 29. ng. Essentially, his talk was a call to action and his vision for GO Virginia moving forward. Shannon stated that his vision, in addition to the Year End Growth Plan Report provided at the Council's

Annual Meeting should inform the conversation about building a robust pipeline of Region 9 projects. She spent time on a few of the slides, but noted that the key points of the slides and the year-end report were summarized in the last attachment in the meeting packet.

A robust discussion ensued about steps to grow the pipeline of projects. Suggested Action Items include:

ISSUE	ACTION ITEMS
Regional Council Drives the Agenda to generate pipeline of meaningful projects	<ul style="list-style-type: none"> • In Marketing/Promotion Plan include: <ul style="list-style-type: none"> ○ Constant Contact emails ○ Amplify messaging through Council’s Networks, i.e. Linked-In ○ Continue press outreach ○ Develop list of all Board approved projects ○ Develop a master list of potential partners ○ Develop a list of Chamber Presidents
Get Local Government more Integrated	<ul style="list-style-type: none"> • Staff will present to localities • Provide Locality Contact Lists to Council • Invite Del. Steve Landes, GO Virginia Board Member, to speak at a Council Meeting • Continue inviting legislators to Council Meetings
Generate Innovation and Entrepreneurship Ecosystem Framework Project for Region 9 Pipeline	<ul style="list-style-type: none"> • Consider convening a regional group on the topic • Identify contacts by county for task force members to contact • Develop a Master List of Contacts in this sector
Generate Projects targeting Business & Financial Services in Region 9	<ul style="list-style-type: none"> • Staff to set up meeting with key sector leaders
Identify next generation of leadership	<ul style="list-style-type: none"> • Standing Nominating Committee can lead this initiative • First meeting to be set later in FY 2019

VI. Other Business

Shannon noted that Dubby Wynne says he’s available to present at the next Council Meeting. Helen brought up a question about needed changes to the previously approved Central Virginia Site Readiness Project to give an example of the types of situations staff may face in managing projects. A discussion ensued about how to give staff the flexibility needed to manage such changes. David Pettit noted that situations such as this were included in the spirit of the policy established at the last Council Meeting and that for now the Executive Committee could provide approval and the policy clarified at the next Council Meeting.

VII. Adjourn

Tom Click adjourned the meeting at 4:30 PM