GO Virginia Region 9

Growth & Diversification Plan Update

August 2019

DATA APPENDIX

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Industry Snapshot in GoVirginia - Region 9, 2											
			Current		5-Year H	listory		5-	Year Forecast		
						Avg Ann %		Separa			
		Four Quarter	rs Ending with	2018q2	Total Change	Chg in Empl	Total Now	(Approx	imate)	Grow	
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl	Region	Total New Demand	Exits	Transfers	Empl	Avg Ann Rate
11	Agriculture, Forestry, Fishing and Hunting	4,713	\$23,528	1.83	•	0.0%	2,654	1,109	1,458	87	0.4%
11	Agriculture, Forestry, Fishing and Hunting	7,715	723,320	1.05	0	0.070	2,034	1,105	1,450	07	0.470
21	Mining, Quarrying, and Oil and Gas Extraction	277	\$58,532	0.35	4	0.3%	129	45	93	-9	-0.6%
22	Utilities	1,948	\$104,918	1.98	74	0.8%	896	319	562	14	0.1%
23	Construction	14,107	\$48,912	1.34	1,789	2.7%	8,070	2,564	4,575	932	1.3%
31	Manufacturing	9,400	\$53 <i>,</i> 505	0.61	1,154	2.7%	4,735	1,800	3,070	-135	-0.3%
42	Wholesale Trade	3,483	\$57,169	0.48	39	0.2%	1,902	696	1,148	58	0.3%
44	Retail Trade	20,478	\$28,561	1.03	1,441	1.5%	14,386	6,108	7,719	559	0.5%
48	Transportation and Warehousing	4,288	\$57,622	0.52	143	0.7%	2,448	985	1,321	142	0.7%
51	Information	3,266	\$79,963	0.89	-94	-0.6%	1,539	575	1,003	-39	-0.2%
52	Finance and Insurance	3,954	\$95,213	0.53	413	2.2%	1,990	721	1,165	104	0.5%
53	Real Estate and Rental and Leasing	3,053	\$52,351	0.95	128	0.9%	1,645	717	852	76	0.5%
54	Professional, Scientific, and Technical Services	12,385	\$75,247	1.00	1,047	1.8%	6,296	2,048	3,420	828	1.3%
55	Management of Companies and Enterprises Administrative and Support and Waste	2,106	\$85,762	0.76	-153	-1.4%	1,040	360	608	71	0.7%
56	Management and Remediation Services	8,555	\$36,798	0.71	1,092	2.8%	5,500	2,144	2,905	450	1.0%
61	Educational Services	26,303	\$47,522	1.71	329	0.3%	13,327	5,954	6,407	966	0.7%
62	Health Care and Social Assistance	28,092	\$54,687	1.05	2,612	2.0%	16,534	6,774	7,013	2,746	1.9%
71	Arts, Entertainment, and Recreation	4,409	\$26,880	1.18	365	1.7%	3,383	1,420	1,740	223	1.0%
72	Accommodation and Food Services	17,393	\$19,775	1.03	2,483	3.1%	14,999	6,342	7,983	674	0.8%
81	Other Services (except Public Administration)	10,709	\$36,857	1.30	1,243	2.5%	6,443	2,810	3,344	289	0.5%
92	Public Administration	7,739	\$52,908	0.88	469	1.3%	3,711	1,521	2,062	128	0.3%
99	Unclassified	482	\$43,469	1.81	482	n/a	298	117	160	21	0.8%
	Total - All Industries	187,140	\$48,331	1.00	15,068	1.7%	112,470	44,651	59,551	8,269	0.9%

Source: JobsEQ[®]

Data as of 2018Q2 Note: Figures may not sum due to rounding. Exported on: Monday, April 22, 2019 4:02 PM

			Current		5-Year l	listory		5-	Year Forecas	t	
						Avg Ann					
		Four Qu	arters Ending	g with	Total	% Chg in		•	ations		
			2018q2		Change	Empl		(Appro	ximate)	Grow	vth
			Avg Ann				Total New				Avg Ann
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate
3254	Pharmaceutical and Medicine Manufacturing	69	\$100,961	0.20	10	3.2%	33	11	22	0	-0.1%
3332	Industrial Machinery Manufacturing	271	\$56,510	1.91	16	1.2%	112	45	82	-15	-1.1%
2222	Company and Compile Industry Mashing and Manufacturing	02	670 4 4 2	0.74	40	10.00/	25	1.4	25		1 10/
3333	Commercial and Service Industry Machinery Manufacturing Navigational, Measuring, Electromedical, and Control	82	\$70,143	0.74	49	19.8%	35	14	25	-4	-1.1%
3345	Instruments Manufacturing	612	\$90,809	1.26	-65	-2.0%	242	96	171	-25	-0.8%
3391	Medical Equipment and Supplies Manufacturing	269	\$64,707	0.71	34	2.7%	143	52	86	5	0.3%
5417	Scientific Research and Development Services	1,667	\$84,300	1.97	235	3.1%	832	241	476	116	1.4%
5622	Waste Treatment and Disposal	125	\$38,570	0.86	-53	-6.8%	53	23	39	-9	-1.5%
6215	Medical and Diagnostic Laboratories	79	\$50,929	0.23	31	10.4%	44	15	19	10	2.4%
	GOVA9 Biomedical and Biotechnology	3,173	\$78,894	1.13	257	1.7%	0	0	0	81	0.5%
	Total - All Industries	187,140	\$48,331	1.00	15,068	1.7%	112,470	44,651	59,551	8,269	0.9%

Industry Snapshot of GOVA9 Biomedical and Biotechnology in GoVirginia - Region 9, 2018q2

Source: JobsEQ®

Data as of 2018Q2 Note: Figures may not sum due to rounding. Exported on: Monday, April 22, 2019 4:38 PM

		Current				listory			Year Forecas	t	
						Avg Ann					
		Four Qu	arters Endin	g with	Total	% Chg in		Separa			
			2018q2		Change	Empl		(Approx	kimate)	Grow	th
			Avg Ann				Total New				Avg Ann
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate
3231	Printing and Related Support Activities	439	\$32,645	0.80	171	10.3%	202	94	138	-31	-1.4%
5182	Data Processing, Hosting, and Related Services	347	\$102,719	0.84	-37	-2.0%	176	52	101	23	1.3%
5191	Other Information Services	435	\$57,192	0.80	42	2.0%	302	76	138	88	3.8%
5222	Nondepository Credit Intermediation	214	\$73 <i>,</i> 952	0.28	52	5.7%	125	39	67	19	1.7%
5223	Activities Related to Credit Intermediation	128	\$78,961	0.34	-10	-1.5%	80	25	41	14	2.1%
	Securities and Commodity Contracts Intermediation and										
5231	Brokerage	219	\$167,736	0.40	-42	-3.4%	98	32	65	0	0.0%
5239	Other Financial Investment Activities	547	\$225,491	0.86	76	3.0%	302	89	159	54	1.9%
5241	Insurance Carriers	944	\$67 <i>,</i> 867	0.65	482	15.3%	409	161	262	-14	-0.3%
	Agencies, Brokerages, and Other Insurance Related										
5242	Activities	719	\$77,291	0.47	33	0.9%	391	146	209	35	1.0%
5251	Insurance and Employee Benefit Funds	3	\$102,051	0.44	-2	-8.6%	2	1	1	0	1.1%
5259	Other Investment Pools and Funds	34	\$138,412	3.48	-31	-12.2%	18	7	10	2	1.1%
5311	Lessors of Real Estate	701	\$42,701	0.90	183	6.2%	364	167	203	-6	-0.2%
5313	Activities Related to Real Estate	952	\$55,409	0.92	-91	-1.8%	575	224	253	97	2.0%
	Lessors of Nonfinancial Intangible Assets (except										
5331	Copyrighted Works)	5	\$95,566	0.16	-1	-4.6%	2	1	1	0	0.3%
5411	Legal Services	1,193	\$68,488	0.81	103	1.8%	488	208	264	16	0.3%
	Accounting, Tax Preparation, Bookkeeping, and Payroll										
5412	Services	1,128	\$46,827	0.83	-17	-0.3%	598	227	324	47	0.8%
5413	Architectural, Engineering, and Related Services	1,251	\$65,455	0.66	71	1.2%	585	191	339	56	0.9%
5414	Specialized Design Services	236	\$48,946	0.90	-46	-3.5%	120	45	66	8	0.7%
5415	Computer Systems Design and Related Services	2,774	\$99,752	1.06	749	6.5%	1,384	338	765	280	1.9%
	Management, Scientific, and Technical Consulting	·									
5416	Services	1,949	\$86,217	0.96	-213	-2.1%	1,095	334	580	181	1.8%
5418	Advertising, Public Relations, and Related Services	330	\$44,818	0.52	-188	-8.6%	180	68	105	7	0.4%
5419	Other Professional, Scientific, and Technical Services	1,855	\$54,935	1.44	352	4.3%	984	364	504	116	1.2%
	GOVA9 Financial and Business Services	16,404	\$76,692	0.81	1,635	2.1%	0	0	0	1,001	1.2%
	Total - All Industries	187,140	\$48,331	1.00	15,068	1.7%	112,470	44,651	59,551	8,269	0.9%

Industry Snapshot of GOVA9 Financial and Business Services in GoVirginia - Region 9, 2018q2

Source: JobsEQ[®]

Data as of 2018Q2 Note: Figures may not sum due to rounding.

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			Current		5-Year I	History Avg Ann		5-	Year Forecas	t	
		Four Qua	arters Endin	g with	Total	% Chg in		Separ	ations		
			2018q2		Change	Empl		(Appro	ximate)	Grow	th
			Avg Ann				Total New				Avg Ann
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate
3111	Animal Food Manufacturing	28	\$43 <i>,</i> 234	0.37	18	23.5%	15	6	10	0	0.2%
3112	Grain and Oilseed Milling	35	\$59,729	0.48	9	5.7%	19	7	12	-1	-0.4%
3113	Sugar and Confectionery Product Manufacturing	35	\$22,044	0.37	14	10.5%	20	8	12	-1	-0.5%
	Fruit and Vegetable Preserving and Specialty Food										
3114	Manufacturing	30	\$22 <i>,</i> 163	0.14	-6	-3.7%	16	7	11	-1	-0.5%
3115	Dairy Product Manufacturing	1	\$32 <i>,</i> 065	0.01	0	-5.5%	1	0	1	0	0.7%
3116	Animal Slaughtering and Processing	39	\$34 <i>,</i> 379	0.06	4	2.3%	23	9	14	0	-0.1%
3117	Seafood Product Preparation and Packaging	2	\$55 <i>,</i> 116	0.05	0	-0.4%	1	0	1	0	0.7%
3118	Bakeries and Tortilla Manufacturing	135	\$18,430	0.34	2	0.3%	89	38	51	1	0.1%
3119	Other Food Manufacturing	102	\$28 <i>,</i> 236	0.37	47	13.3%	61	23	36	2	0.3%
3121	Beverage Manufacturing	1,750	\$28 <i>,</i> 695	5.62	800	13.0%	1,069	399	634	37	0.4%
	GOVA9 Food and Beverage Manufacturing	2,157	\$28,660	0.94	887	11.2%	0	0	0	37	0.3%
	Total - All Industries	187,140	\$48,331	1.00	15,068	1.7%	112,470	44,651	59,551	8,269	0.9%

Industry Snapshot of GOVA9 Food and Beverage Manufacturing in GoVirginia - Region 9, 2018q2

Source: JobsEQ[®]

Data as of 2018Q2 Note: Figures may not sum due to rounding. Exported on: Monday, April 22, 2019 4:41 PM

Current 5-Year History 5-Year Forecast Avg Ann Four Quarters Ending with Total % Chg in Separations 2018q2 Change Empl (Approximate) Growth **Total New** Avg Ann Avg Ann NAICS Industry Empl Wages LQ Empl Region Demand Exits Transfers Empl Rate 2382 **Building Equipment Contractors** 2,827 \$46,486 1.02 271 2.0% 1,704 519 990 195 1.3% 3332 271 \$56,510 1.91 16 1.2% 112 45 82 -15 -1.1% Industrial Machinery Manufacturing 3341 Computer and Peripheral Equipment Manufacturing 6 \$139,844 0.03 -7 -15.1% 2 1 2 0 -1.0% Semiconductor and Other Electronic Component 3344 Manufacturing -106 65 -0.9% 390 \$114,442 0.89 -4.7% 159 112 -18 Navigational, Measuring, Electromedical, and Control 3345 Instruments Manufacturing \$90,809 -65 242 -0.8% 612 1.26 -2.0% 96 171 -25 3353 **Electrical Equipment Manufacturing** 31 \$54,205 0.18 10 8.3% 14 6 10 -1 -0.7% 3359 Other Electrical Equipment and Component Manufacturing 137 \$69.416 0.80 -41 -5.1% 68 26 -2 -0.3% 44 Professional and Commercial Equipment and Supplies Merchant Wholesalers 4234 139 \$64,856 0.18 -164 -14.4% 64 24 42 -3 -0.4% Household Appliances and Electrical and Electronic Goods 4236 Merchant Wholesalers 148 \$71,499 0.36 -19 72 27 47 -2 -0.3% -2.4% \$99,846 0.59 80 6.9% 35 79 26 5112 Software Publishers 282 140 1.8% 5173 Wired and Wireless Telecommunications Carriers 437 \$86,328 0.53 -71 -3.0% 177 68 137 -28 -1.3% 5179 Other Telecommunications 41 \$82,262 0.42 1 0.3% 15 7 13 -4 -2.0% 5182 Data Processing, Hosting, and Related Services 347 \$102,719 0.84 -37 -2.0% 176 52 101 23 1.3% 5415 \$99,752 1.06 749 6.5% 338 765 280 1.9% **Computer Systems Design and Related Services** 2,774 1,384 5416 Management, Scientific, and Technical Consulting Services 1,949 \$86,217 0.96 -213 334 580 181 1.8% -2.1% 1,095 5417 Scientific Research and Development Services 1,667 \$84,300 1.97 235 3.1% 832 241 476 1.4% 116 **GOVA9** Information Technology/Communications 12,059 \$80,339 0.94 640 1.1% 0 0 0 748 1.2% Total - All Industries \$48,331 1.00 1.7% 112,470 44,651 59,551 8,269 0.9% 187,140 15,068

Industry Snapshot of GOVA9 Information Technology/Communications in GoVirginia - Region 9, 2018q2

Source: JobsEQ®

Data as of 2018Q2 Note: Figures may not sum due to rounding. Exported on: Monday, April 22, 2019 4:43 PM

Industry Snapshot of GOVA9 Light Manufacturing in GoVirginia - Region 9, 2018q2

	Industry Snapshot of G	OVA9 Light	: Manufactur	ing in GoV	in GoVirginia - Region 9, 2018q2								
			Current		5-Year	History		5-	Year Forecas	t			
						Avg Ann							
		Four Qu	arters Endin	g with	Total	% Chg in		Separ	ations				
			2018q2	-	Change	Empl		(Approx	kimate)	Grow	/th		
			•		Ū	•							
			Avg Ann				Total New				Avg Ann		
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate		
		-	-		-	-				-			
3111	Animal Food Manufacturing	28	\$43,234	0.37	18	23.5%	15	6	10	0	0.2%		
3112	Grain and Oilseed Milling	35	\$59,729	0.48	9	5.7%	19	7	12	-1	-0.4%		
3113	Sugar and Confectionery Product Manufacturing	35	\$22,044	0.37	14	10.5%	20	8	12	-1	-0.5%		
3121	Beverage Manufacturing	1,750	\$28,695	5.62	800	13.0%	1,069	399	634	37	0.4%		
3133	Textile and Fabric Finishing and Fabric Coating Mills	102	\$36,163	2.71	25	5.8%	46	22	32	-9	-1.8%		
3141	Textile Furnishings Mills	10	\$29,287	0.15	-9	-12.0%	4	2	3	-1	-1.7%		
3149	Other Textile Product Mills	92	\$26,485	1.16	83	61.5%	40	21	26	-8	-1.8%		
3152	Cut and Sew Apparel Manufacturing	31	\$22 <i>,</i> 409	0.24	3	2.1%	17	8	9	0	-0.2%		
3211	Sawmills and Wood Preservation	458	\$41,265	3.93	-110	-4.2%	257	94	166	-3	-0.1%		
3212	Veneer, Plywood, and Engineered Wood Product Manufacturing	71	\$35,641	0.73	36	15.2%	39	14	24	0	0.1%		
3219	Other Wood Product Manufacturing	467	\$32,070	1.59	73	3.4%	247	96	157	-6	-0.3%		
3221	Pulp, Paper, and Paperboard Mills	1	\$72,915	0.01	1	n/a	0	0	0	0	-1.7%		
3222	Converted Paper Product Manufacturing	81	\$45,073	0.25	-47	-8.8%	41	16	27	-2	-0.4%		
3231	Printing and Related Support Activities	439	\$32,645	0.80	171	10.3%	202	94	138	-31	-1.4%		
5251	Pesticide, Fertilizer, and Other Agricultural Chemical	455	<i>432,</i> 043	0.00	1/1	10.570	202	54	150	51	1.470		
3253	Manufacturing	37	\$63,661	0.85	32	50.3%	16	6	12	-2	-1.2%		
	-												
3254	Pharmaceutical and Medicine Manufacturing	69	\$100,961	0.20	10	3.2%	33	11	22	0	-0.1%		
3259	Other Chemical Product and Preparation Manufacturing	54	\$58,898	0.53	-31	-8.6%	22	9	17	-4	-1.7%		
3261	Plastics Product Manufacturing	602	\$93,915	0.85	-59	-1.9%	315	115	206	-7	-0.2%		
3271	Clay Product and Refractory Manufacturing	34	\$40,083	0.67	18	17.0%	16	6	11	-1	-0.9%		
3272	Glass and Glass Product Manufacturing	44	\$42,012	0.42	30	25.9%	21	9	15	-3	-1.2%		
3273	Cement and Concrete Product Manufacturing	235	\$62 <i>,</i> 938	1.01	-20	-1.6%	120	46	77	-3	-0.2%		
3312	Steel Product Manufacturing from Purchased Steel	12	\$47 <i>,</i> 187	0.18	1	1.5%	6	2	4	0	-0.1%		
3315	Foundries	71	\$54,816	0.50	-45	-9.3%	28	12	23	-7	-2.2%		
3322	Cutlery and Handtool Manufacturing	52	\$43,627	1.15	-81	-17.1%	25	10	17	-2	-0.6%		
3323	Architectural and Structural Metals Manufacturing	37	\$40,974	0.08	5	3.1%	19	7	13	0	-0.1%		
	Machine Shops; Turned Product; and Screw, Nut, and Bolt												
3327	Manufacturing	102	\$40,625	0.23	-73	-10.3%	53	18	34	1	0.2%		
3329	Other Fabricated Metal Product Manufacturing	274	\$45,576	0.83	187	25.9%	140	49	91	0	0.0%		
	5		, ,							-			
3331	Agriculture, Construction, and Mining Machinery Manufacturing	11	\$61,250	0.04	0	-0.4%	6	2	4	0	0.9%		
3332	Industrial Machinery Manufacturing	271	\$56,510	1.91	16	1.2%	112	45	82	-15	-1.1%		
3332		271	<i>\$50,510</i>	1.51	10	1.270	112		02	15	1.1/0		
3333	Commercial and Service Industry Machinery Manufacturing	82	\$70,143	0.74	49	19.8%	35	14	25	-4	-1.1%		
5555	Ventilation, Heating, Air-Conditioning, and Commercial	02	\$70,145	0.74	49	19.070	22	14	25	-4	-1.1/0		
3334		250	¢47.020	1 6 4	62	F 00/	120	47	05	10	0.00/		
	Refrigeration Equipment Manufacturing	259	\$47,929	1.64	63	5.8%	120	47	85	-12	-0.9%		
3341	Computer and Peripheral Equipment Manufacturing	6	\$139,844	0.03	-7	-15.1%	2	1	2	0	-1.0%		
2244		200	<i></i>	0.00	100	4 70/	450	65	112	40	0.00/		
3344	Semiconductor and Other Electronic Component Manufacturing	390	\$114,442	0.89	-106	-4.7%	159	65	112	-18	-0.9%		
	Navigational, Measuring, Electromedical, and Control												
3345	Instruments Manufacturing	612	\$90,809	1.26	-65	-2.0%	242	96	171	-25	-0.8%		
3353	Electrical Equipment Manufacturing	31	\$54,205	0.18	10	8.3%	14	6	10	-1	-0.7%		
3359	Other Electrical Equipment and Component Manufacturing	137	\$69,416	0.80	-41	-5.1%	68	26	44	-2	-0.3%		
3363	Motor Vehicle Parts Manufacturing	237	\$54,208	0.33	45	4.3%	122	44	79	0	0.0%		
3364	Aerospace Product and Parts Manufacturing	387	\$68,856	0.65	95	5.8%	170	60	110	0	0.0%		
3366	Ship and Boat Building	2	\$49,788	0.01	-5	-23.0%	1	0	1	0	0.2%		
3369	Other Transportation Equipment Manufacturing	36	\$27,726	0.86	8	5.3%	16	7	12	-2	-1.3%		
	Household and Institutional Furniture and Kitchen Cabinet												
3371	Manufacturing	492	\$36,615	1.57	-69	-2.6%	256	107	153	-3	-0.1%		
3372	Office Furniture (including Fixtures) Manufacturing	139	\$64,855	1.05	59	11.7%	72	28	44	0	0.0%		
3379	Other Furniture Related Product Manufacturing	38	\$46,290	0.85	20	15.3%	20	8	13	-1	-0.5%		
3391	Medical Equipment and Supplies Manufacturing	269	\$64,707	0.71	34	2.7%	143	52	86	5	0.3%		
3399	Other Miscellaneous Manufacturing	254	\$40,910	0.62	1	0.1%	123	49	79	-6	-0.5%		
	GOVA9 Light Manufacturing	8,874	\$ 53,105	0.85	1,147	2.8%	0	0	0	-132	-0.3%		
	Total - All Industries	187,140	\$48,331	1.00	15,068	1.7%	112,470	44,651	59,551	8,269	0.9%		
		107,140	Ψ Τ Ο, 3 31	1.00	10,000	1.7/0	112,770	,0 01	55,551	0,205	0.070		

Source: JobsEQ[®]

Data as of 2018Q2

Note: Figures may not sum due to rounding. Exported on: Monday, April 22, 2019 4:45 PM GO Virginia Region 9 Industry Snapshot – JOBS-EQ, 2018Q2 (pg. 6/6)

Economic Overview GO Virginia Region 9

(using Piedmont Workforce Network (WDA 6) footprint)





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Demographic Profile

The population in the Piedmont Workforce Network (WDA 6) was 420,523 per American Community Survey data for 2013-2017.

The region has a civilian labor force of 213,821 with a participation rate of 62.9%. Of individuals 25 to 64 in the Piedmont Workforce Network (WDA 6), 37.5% have a bachelor's degree or higher which compares with 32.3% in the nation.

The median household income in the Piedmont Workforce Network (WDA 6) is \$69,335 and the median house value is \$287,468.

	Sumn	nary ¹				
	Piedmont Workforce Network (WDA 6)	Percent Virginia	USA	Piedmont Workforce Network (WDA 6)	Value Virginia	USA
Demographics	·	U		•	J. J	
Population (ACS)	_	_	_	420,523	8,365,952	321,004,407
Male	48.6%	49.2%	49.2%	204,436	4,113,988	158,018,753
Female	51.4%	50.8%	50.8%	216,087	4,251,964	162,985,654
Median Age ²	_	_	_	40.1	38.0	37.8
Under 18 Years	21.3%	22.3%	22.9%	89,750	1,866,274	73,601,279
18 to 24 Years	10.1%	9.8%	9.7%	42,576	818,913	31,131,484
25 to 34 Years	12.6%	13.9%	13.7%	53,030	1,162,784	44,044,173
35 to 44 Years	11.9%	13.1%	12.7%	50,243	1,096,763	40,656,419
45 to 54 Years	13.8%	14.0%	13.4%	57,928	1,171,473	43,091,143
55 to 64 Years	13.8%	12.7%	12.7%	57,873	1,061,878	40,747,520
65 to 74 Years	9.8%	8.4%	8.6%	41,197	706,482	27,503,389
75 Years, and Over	6.6%	5.8%	6.3%	27,926	481,385	20,229,000
Race: White	81.0%	68.4%	73.0%	340,716	5,720,209	234,370,202
Race: Black or African American	11.5%	19.2%	12.7%	48,540	1,605,447	40,610,815
Race: American Indian and Alaska Native	0.3%	0.3%	0.8%	1,090	22,499	2,632,102
Race: Asian	2.7%	6.2%	5.4%	11,472	520,119	17,186,320
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	78	5,469	570,116
Race: Some Other Race	1.3%	2.4%	4.8%	5,654	200,265	15,553,808
Race: Two or More Races	3.1%	3.5%	3.1%	12,973	291,944	10,081,044
Hispanic or Latino (of any race)	5.7%	9.0%	17.6%	24,018	749,458	56,510,571
Population Growth						
Population (Pop Estimates) ⁵	—	—	-	430,006	8,470,020	325,719,178
Population Annual Average Growth ⁵	1.0%	0.9%	0.8%	4,089	71,902	2,448,797
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	62.9%	65.5%	63.3%	213,821	4,320,683	161,159,470
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	83.2%	83.2%	81.6%	133,625	2,794,854	103,761,701
Armed Forces Labor Force	0.2%	1.7%	0.4%	841	110,817	1,024,855
Veterans, Age 18-64	5.9%	8.3%	4.9%	15,427	433,158	9,667,749
Veterans Labor Force Participation Rate and Size, Age 18-64	82.6%	82.6%	75.8%	12,737	357,879	7,326,514



Summary¹

		Percent			Value	
	Piedmont Workforce Network (WDA			Piedmont Workforce Network (WDA		
	6)	Virginia	USA	6)	Virginia	USA
Median Household Income ²		—	_	\$69,335	\$68,766	\$57,652
Per Capita Income	—	—	_	\$35,224	\$36,268	\$31,177
Poverty Level (of all people)	10.7%	11.2%	14.6%	43,362	906,838	45,650,345
Households Receiving Food Stamps	6.8%	9.1%	12.6%	10,810	282,296	15,029,498
Mean Commute Time (minutes)			_	31.0	28.2	26.4
Commute via Public Transportation	1.9%	4.4%	5.1%	3,887	182,233	7,607,907
Educational Attainment, Age 25-64						
No High School Diploma	9.3%	9.2%	11.4%	20,372	411,815	19,230,541
High School Graduate	26.1%	23.2%	26.0%	57,071	1,041,545	43,784,920
Some College, No Degree	20.1%	20.1%	21.2%	44,040	901,518	35,803,629
Associate's Degree	7.0%	8.1%	9.0%	15,387	362,283	15,199,517
Bachelor's Degree	21.6%	23.1%	20.5%	47,271	1,037,257	34,602,913
Postgraduate Degree	15.9%	16.4%	11.8%	34,933	738,480	19,917,735
Housing						
Total Housing Units	—	—	_	180,355	3,466,921	135,393,564
Median House Value (of owner-occupied units) ²	_	_	_	\$287,468	\$255,800	\$193,500
Homeowner Vacancy	1.7%	1.6%	1.7%	1,980	33,377	1,346,331
Rental Vacancy	4.4%	5.8%	6.1%	2,226	65,735	2,838,344
Renter-Occupied Housing Units (% of Occupied Units)	30.2%	33.8%	36.2%	47,649	1,050,563	42,992,786
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.0%	6.3%	8.8%	7,939	195,311	10,468,418
Social						
Enrolled in Grade 12 (% of total population)	1.2%	1.3%	1.4%	5,117	110,440	4,437,324
Disconnected Youth ⁴	1.9%	1.9%	2.7%	471	8,220	456,548
Children in Single Parent Families (% of all children)	28.4%	31.1%	34.5%	24,230	552,474	24,106,567
With a Disability, Age 18-64	9.2%	9.4%	10.3%	23,763	480,446	20,276,199
With a Disability, Age 18-64, Labor Force Participation Rate and Size	44.7%	44.0%	41.4%	10,624	211,217	8,395,884
Foreign Born	7.2%	12.1%	13.4%	30,322	1,014,966	43,028,127
Speak English Less Than Very Well (population 5 yrs and over)	3.4%	5.8%	8.5%	13,315	455,009	25,654,421
Union Membership						
Total ³	3.4%	4.5%	10.7%	—	—	_
Private Sector ³	1.8%	2.8%	6.4%	_	_	_
Manufacturing ³	2.7%	5.6%	8.7%	_	_	_
Public Sector ³	8.0%	12.4%	35.1%	_	_	_

Source: JobsEQ® 1. American Community Survey 2013-2017, unless noted otherwise

Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
 2017; Current Population Survey, unionstats.com, and Chmura; county- and zip-level data are best estimates based upon industry-, MSA-, and state-level data
 Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
 Census 2017, annual average growth rate since 2007



Employment Trends

As of 2018Q4, total employment for the Piedmont Workforce Network (WDA 6) was 188,702 (based on a four-quarter moving average). Over the year ending 2018Q4, employment increased 1.5% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q2 with preliminary estimates updated to 2018Q4.

Unemployment Rate

The seasonally adjusted unemployment rate for the Piedmont Workforce Network (WDA 6) was 2.6% as of March 2019. The regional unemployment rate was lower than the national rate of 3.8%. One year earlier, in March 2018, the unemployment rate in the Piedmont Workforce Network (WDA 6) was 2.7%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through March 2019.



Wage Trends

The average worker in the Piedmont Workforce Network (WDA 6) earned annual wages of \$48,477 as of 2018Q4. Average annual wages per worker increased 1.4% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$55,713 in the nation as of 2018Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q2 with preliminary estimates updated to 2018Q4.



Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 20.7% higher in Piedmont Workforce Network (WDA 6) than the U.S. average.

Cost of Living Information

		Cost of Living Index						
	Annual Average Salary	(Base US)	US Purchasing Power					
Piedmont Workforce Network (WDA 6)	\$48,477	120.7	\$40,157					
Virginia	\$56,280	116.6	\$48,268					
USA	\$55,713	100.0	\$55,713					

Source: JobsEQ® Data as of 2018Q4

Cost of Living per C2ER, data as of 2018q4, imputed by Chmura where necessary.



Industry Snapshot

The largest sector in the Piedmont Workforce Network (WDA 6) is Health Care and Social Assistance, employing 28,364 workers. The next-largest sectors in the region are Educational Services (26,646 workers) and Retail Trade (20,368). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Utilities (LQ = 1.93), Agriculture, Forestry, Fishing and Hunting (1.83), and Educational Services (1.72).



Total Workers for Piedmont Workforce Network (WDA 6) by Industry

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q2 with preliminary estimates updated to 2018Q4.

Sectors in the Piedmont Workforce Network (WDA 6) with the highest average wages per worker are Utilities (\$105,946), Finance and Insurance (\$96,039), and Management of Companies and Enterprises (\$85,168). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+2,653 jobs), Accommodation and Food Services (+2,648), and Construction (+2,104).

Over the next 1 year, employment in the Piedmont Workforce Network (WDA 6) is projected to expand by 1,639 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.9% yearover-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+534 jobs), Educational Services (+193), and Construction (+182).



			Current		5-Year	r History		1-Year Forecast					
		Four Qua	rters Ending wit	h 2018q4	Total Change	Avg Ann % Chg in Empl			irations oximate)	Gro	wth		
			Avg Ann		Ũ	0 1	Total New		·		Avg Ann		
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate		
11	Agriculture, Forestry, Fishing and Hunting	4,725	\$23,602	1.83	-32	-0.1%	529	221	291	17	0.4%		
21	Mining, Quarrying, and Oil and Gas Extraction	295	\$56,217	0.36	14	1.0%	28	10	20	-2	-0.6%		
22	Utilities	1,903	\$105,946	1.93	-50	-0.5%	175	62	109	3	0.1%		
23	Construction	14,121	\$49,361	1.32	2,104	3.3%	1,575	501	892	182	1.3%		
31	Manufacturing	9,587	\$53,470	0.62	1,134	2.6%	972	370	630	-28	-0.3%		
42	Wholesale Trade	3,543	\$56,806	0.49	154	0.9%	385	141	232	12	0.3%		
44	Retail Trade	20,368	\$28,674	1.02	1,002	1.0%	2,833	1,203	1,519	110	0.5%		
48	Transportation and Warehousing	4,306	\$58,148	0.52	228	1.1%	485	195	262	28	0.7%		
51	Information	3,200	\$76,858	0.86	-95	-0.6%	303	113	198	-8	-0.2%		
52	Finance and Insurance	4,039	\$96,039	0.54	238	1.2%	403	146	236	21	0.5%		
53	Real Estate and Rental and Leasing	3,071	\$52,519	0.94	66	0.4%	328	143	170	15	0.5%		
54	Professional, Scientific, and Technical Services	12,521	\$75,715	0.99	1,245	2.1%	1,242	405	674	163	1.3%		
55	Management of Companies and Enterprises	2,111	\$85,168	0.75	-121	-1.1%	206	71	120	14	0.7%		
56	Administrative and Support and Waste Management and Remediation Services	8,605	\$36,851	0.71	945	2.4%	1,084	423	572	89	1.0%		
61	Educational Services	26,646	\$47,825	1.72	1,547	1.2%	2,664	1,190	1,280	193	0.7%		
62	Health Care and Social Assistance	28,364	\$54,834	1.05	2,653	2.0%	3,216	1,318	1,365	534	1.9%		
71	Arts, Entertainment, and Recreation	4,435	\$26,988	1.18	435	2.1%	667	280	343	44	1.0%		
72	Accommodation and Food Services	17,746	\$20,096	1.04	2,648	3.3%	3,013	1,274	1,604	136	0.8%		
81	Other Services (except Public Administration)	10,839	\$36,626	1.31	1,459	2.9%	1,291	563	670	58	0.5%		
92	Public Administration	7,794	\$52,985	0.88	513	1.4%	743	305	413	26	0.3%		
99	Unclassified	484	\$44,779	1.67	484	283.6%	59	23	32	4	0.8%		
	Total - All Industries	188,702	\$48,477	1.00	16,568	1.9%	22,301	8,857	11,805	1,639	0.9%		

Source: JobsEQ® Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q2 with preliminary estimates updated to 2018Q4. Forecast employment growth uses national projections adapted for regional growth patterns.



Occupation Snapshot

The largest major occupation group in the Piedmont Workforce Network (WDA 6) is Office and Administrative Support Occupations, employing 24,108 workers. The next-largest occupation groups in the region are Sales and Related Occupations (17,409 workers) and Food Preparation and Serving Related Occupations (17,212). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Education, Training, and Library Occupations (LQ = 1.51), Life, Physical, and Social Science Occupations (1.49), and Farming, Fishing, and Forestry Occupations (1.48).

Occupation groups in the Piedmont Workforce Network (WDA 6) with the highest average wages per worker are Management Occupations (\$119,000), Legal Occupations (\$97,600), and Computer and Mathematical Occupations (\$87,900). The unemployment rate in the region varied among the major groups from 1.0% among Legal Occupations to 5.2% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in the Piedmont Workforce Network (WDA 6) is expected to be Healthcare Support Occupations with a +1.9% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Practitioners and Technical Occupations (+190 jobs) and Education, Training, and Library Occupations (+156). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (3,022 jobs) and Office and Administrative Support Occupations (2,718).

			Current						History		1	-Year Foreca	st	
		Four Qu	arters Ending 2018q4	g with	201	8q4		Total Change	Avg Ann % Chg in Empl		Separations		Gro	owth
			Avg Ann			Unempl	Online			Total New				Avg Ann
SOC	Occupation	Empl	Wages ¹	LQ	Unempl	Rate	Job Ads ²	Empl	Region	Demand	Exits	Transfer	Empl	Rate
11-0000	Management	12,335	\$119,000	1.08	157	1.2%	748	714	1.2%	1,088	397	574	117	0.9%
13-0000	Business and Financial Operations	9,578	\$74,800	0.97	218	2.1%	429	679	1.5%	980	295	587	98	1.0%
15-0000	Computer and Mathematical	5,497	\$87,900	0.98	121	2.0%	715	633	2.5%	450	97	276	77	1.4%
17-0000	Architecture and Engineering	2,635	\$79,900	0.81	60	2.1%	126	183	1.5%	215	69	125	21	0.8%
19-0000	Life, Physical, and Social Science	2,291	\$71,300	1.49	31	1.4%	278	263	2.5%	233	60	150	22	1.0%
21-0000	Community and Social Service	3,297	\$48,400	1.08	48	1.4%	283	393	2.6%	431	140	233	58	1.8%
23-0000	Legal	1,468	\$97,600	0.95	15	1.0%	20	128	1.8%	103	37	53	13	0.9%
25-0000	Education, Training, and Library	15,977	\$59,600	1.51	235	1.5%	889	765	1.0%	1,522	694	672	156	1.0%
27-0000	Arts, Design, Entertainment, Sports, and Media	4,029	\$53,800	1.20	71	1.8%	214	151	0.8%	408	166	225	17	0.4%
29-0000	Healthcare Practitioners and Technical	12,593	\$78,900	1.17	146	1.1%	1,072	1,012	1.7%	864	345	329	190	1.5%
31-0000	Healthcare Support	5,169	\$30,300	0.98	162	2.9%	379	424	1.7%	719	312	308	100	1.9%
33-0000	Protective Service	3,586	\$43,300	0.89	109	2.6%	198	331	2.0%	408	190	203	15	0.4%
35-0000	Food Preparation and Serving Related	17,212	\$25,800	1.07	830	4.4%	1,115	2,604	3.3%	3,177	1,349	1,673	154	0.9%

Occupation Snapshot in Piedmont Workforce Network (WDA 6), 2018q4



Occupation Snapshot in Piedmont Workforce Network (WDA 6), 2018q4

			Current						History		1	-Year Foreca	st	
		-	rters Ending 2018q4	g with	201	8q4		Total Change	Avg Ann % Chg in Empl	Separations		rations	Growth	
soc	Occupation	Empl	Avg Ann Wages ¹	LQ	Unempl	Unempl Rate	Online Job Ads ²	Empl	Region	Total New Demand	Exits	Transfer	Empl	Avg Ann Rate
37-0000	Building and Grounds Cleaning and Maintenance	8,144	\$27,700	1.24	317	3.7%	427	1,089	2.9%	1,102	503	532	67	0.8%
39-0000	Personal Care and Service	8,275	\$26,600	1.03	229	2.5%	367	1,073	2.8%	1,437	662	630	144	1.7%
41-0000	Sales and Related	17,409	\$36,600	0.92	555	2.9%	1,712	920	1.1%	2,532	1,084	1,363	85	0.5%
43-0000	Office and Administrative Support	24,108	\$37,700	0.88	782	2.8%	1,125	1,835	1.6%	2,762	1,268	1,450	44	0.2%
45-0000	Farming, Fishing, and Forestry	1,821	\$32,000	1.48	80	5.2%	20	64	0.7%	266	67	199	0	0.0%
47-0000	Construction and Extraction	10,562	\$42,700	1.21	410	3.5%	272	1,346	2.8%	1,227	386	717	124	1.2%
49-0000	Installation, Maintenance, and Repair	6,707	\$45,800	0.93	167	2.1%	439	681	2.2%	716	239	412	65	1.0%
51-0000	Production	7,083	\$39,300	0.62	234	2.8%	229	650	1.9%	775	298	489	-12	-0.2%
53-0000	Transportation and Material Moving	8,928	\$32,800	0.69	366	3.3%	561	630	1.5%	1,148	455	631	62	0.7%
	Total - All Occupations	188,702	\$50,100	1.00	n/a	n/a	11,618	16,568	1.9%	22,584	9,113	11,832	1,639	0.9%

Source: JobsEQ®

Data as of 2018Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Occupation wages are as of 2017 and should be taken as the average for all Covered Employment

2. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/cocupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2018Q2, imputed where necessary with preliminary estimates updated to 2018Q4. Wages by occupation are as of 2017 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Piedmont Workforce Network (WDA 6) with the highest relative concentration is Agricultural with a location quotient of 1.70. This cluster employs 4,544 workers in the region with an average wage of \$23,164. Employment in the Agricultural cluster is projected to expand in the region about 0.5% per year over the next ten years.



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2018Q2 with preliminary estimates updated to 2018Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Piedmont Workforce Network (WDA 6) is projected to grow 0.9% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.4% per year, those requiring a bachelor's degree are forecast to grow 1.1% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.2% per year.



Annual Average Projected Job Growth by Training Required for Piedmont Workforce Network (WDA 6)

Employment by occupation data are estimates are as of 2018Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2017, nominal GDP in the Piedmont Workforce Network (WDA 6) expanded 3.9%. This follows growth of 2.1% in 2016. As of 2017, total GDP in the Piedmont Workforce Network (WDA 6) was \$20,465,915,000.



1 year % Change in GDP

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.

Of the sectors in the Piedmont Workforce Network (WDA 6), Real Estate and Rental and Leasing contributed the largest portion of GDP in 2017, \$3,489,883,000 The next-largest contributions came from Health Care and Social Assistance (\$2,336,640,000); Educational Services (\$2,235,822,000); and Manufacturing (\$1,559,728,000).



GDP (in \$ millions) Piedmont Workforce Network (WDA 6), 2017

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.



Region Definition

Piedmont Workforce Network (WDA 6) is defined as the following counties:

Albemarle County, Virginia	Madison County, Virginia
Culpeper County, Virginia	Nelson County, Virginia
Fauquier County, Virginia	Orange County, Virginia
Fluvanna County, Virginia	Rappahannock County, Virginia
Greene County, Virginia	Charlottesville City, Virginia
Louisa County, Virginia	



FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.



	GO Virginia Region 9	(1.4%)		Annual Change in Ave	erage Annual Wages
	% Change From a	Average Annual			
Date	Year Ago Flag	Wages		% Change	\$ Change
2003Q1	2.1%	\$31,197	2013Q4		-
2003Q2	2.4%	\$31,513	2014Q4		
2003Q3	2.2%	\$31,776	2015Q4	. 3.19	
2003Q4	3.7%	\$32,146	2016Q4	. 0.8%	6 \$354
2004Q1	4.2%	\$32,494	2017Q4	. 3.39	6 \$1,548
2004Q2	4.3%	\$32,852	2018Q4	1.49	677
2004Q3	4.6%	\$33,230			
2004Q4	5.1%	\$33,792			
2005Q1	4.7%	\$34,033		Source: JobsEQ [®]	
2005Q2	4.7%	\$34,409			
2005Q3	5.4%	\$35,017			
2005Q4	3.8%	\$35,087			
2006Q1	5.6%	\$35,940			
2006Q2 2006Q3	4.9%	\$36,103			
2006Q3 2006Q4	4.6%	\$36,335 \$36,716			
2006Q4 2007Q1	2.4%	\$36,818			
2007Q1 2007Q2	2.9%	\$37,134			
2007Q2 2007Q3	3.5%	\$37,602			
2007Q3 2007Q4	3.5%	\$38,008			
2008Q1	4.1%	\$38,319			
2008Q2	4.2%	\$38,697			
2008Q3	3.1%	\$38,770			
2008Q4	2.8%	\$39,077			
2009Q1	2.2%	\$39,152			
2009Q2	1.4%	\$39,222			
2009Q3	1.6%	\$39,380			
2009Q4	1.7%	\$39,745			
2010Q1	1.7%	\$39,836			
2010Q2	2.7%	\$40,295			
2010Q3	3.1%	\$40,591			
2010Q4	3.0%	\$40,934			
2011Q1 2011Q2	3.3% 2.5%	\$41,156 \$41,319			
2011Q2 2011Q3	3.1%	\$41,833			
2011Q3 2011Q4	2.5%	\$41,967			
2011Q4 2012Q1	3.5%	\$42,580			
2012Q2	3.8%	\$42,875			
2012Q3	1.9%	\$42,638			
2012Q4	2.1%	\$42,851			
2013Q1	0.9%	\$42,976			
2013Q2	0.6%	\$43,132			
2013Q3	1.7%	\$43,347			
2013Q4	1.3%	\$43,408			
2014Q1	1.4%	\$43,584			
2014Q2	1.5%	\$43,764			
2014Q3	1.7%	\$44,080			
2014Q4	2.6%	\$44,518			
2015Q1	2.9%	\$44,839			
2015Q2	2.9%	\$45,012			
2015Q3 2015Q4	3.4% 3.1%	\$45,571 \$45,898			
2015Q4 2016Q1	2.1%	\$45,775			
2016Q1 2016Q2	1.9%	\$45,875			
2010Q2 2016Q3	1.4%	\$46,218			
2010Q3 2016Q4	0.8%	\$46,252			
2017Q1	3.0%	\$47,140			
2017Q2	3.7%	\$47,560			
2017Q3	2.7%	\$47,466			
2017Q4	3.3%	\$47,800			
2018Q1	2.1%	\$48,133			
2018Q2	1.6%	\$48,331			
2018Q3	2.1% prelim	\$48,454			
2018Q4	1.4% prelim	\$48,477			

Industry Data, GO Virginia Region 9																				
Employment																				
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018		
Total - All Industries	154,460	155,710	156,787	162,209	166,634	171,767	174,202	172,453	166,538	165,916	167,909	171,121	172,134	173,769	179,699	182,497	185,719	188,702		
GOVA9 Biomedical and Biotechnology	2,892	2,708	2,958	3,514	3,189	3,267	3,219	3,264	3,153	3,064	3,036	2,929	2,907	3,051	3,073	3,096	3,149	3,190		
GOVA9 Financial and Business Services	11,833	11,714	12,223	12,839	13,488	14,401	14,505	14,764	14,313	14,047	14,247	14,404	15,091	15,077	15,580	16,166	16,313	16,652		
GOVA9 Food and Beverage Manufacturing	508	656	670	623	704	731	689	752	827	879	957	1,129	1,400	1,707	1,698	1,889	2,069	2,235		
GOVA9 Information Technology/Communications	10,417	9,941	10,284	10,844	11,381	11,987	11,929	12,012	11,508	11,267	11,415	11,460	11,257	11,276	11,630	11,792	12,140	11,975		
GOVA9 Light Manufacturing	10,022	9,332	8,761	9,589	9,459	9,492	9,463	9,053	8,080	7,473	7,524	7,581	7,832	8,059	8,664	8,470	8,772	9,043		
Employment % Change Year-Over-Year																				
																			5-Year Avg	5-Year Cumulative
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Ann Rate	Rate
Total - All Industries	n/a	0.8%	0.7%	3.5%	2.7%	3.1%	1.4%	-1.0%	-3.4%	-0.4%	1.2%	1.9%	0.6%	0.9%	3.4%	1.6%	1.8%	1.6%	1.9%	9.6%
GOVA9 Biomedical and Biotechnology	n/a	-6.4%	9.2%	18.8%	-9.2%	2.5%	-1.5%	1.4%	-3.4%	-2.8%	-0.9%	-3.5%	-0.8%	5.0%	0.7%	0.7%	1.7%	1.3%	1.9%	9.7%
GOVA9 Financial and Business Services	n/a	-1.0%	4.3%	5.0%	5.1%	6.8%	0.7%	1.8%	-3.1%	-1.9%	1.4%	1.1%	4.8%	-0.1%	3.3%	3.8%	0.9%	2.1%	2.0%	10.3%
GOVA9 Food and Beverage Manufacturing	n/a	29.1%	2.2%	-7.1%	13.1%	3.8%	-5.7%	9.1%	10.0%	6.3%	8.9%	18.0%	24.0%	21.9%	-0.6%	11.2%	9.6%	8.0%	9.8%	59.6%
GOVA9 Information Technology/Communications	n/a	-4.6%	3.5%	5.4%	5.0%	5.3%	-0.5%	0.7%	-4.2%	-2.1%	1.3%	0.4%	-1.8%	0.2%	3.1%	1.4%	3.0%	-1.4%	1.2%	6.4%
GOVA9 Light Manufacturing	n/a	-6.9%	-6.1%	9.4%	-1.4%	0.3%	-0.3%	-4.3%	-10.8%	-7.5%	0.7%	0.8%	3.3%	2.9%	7.5%	-2.2%	3.6%	3.1%	2.9%	15.5%
Employment % Change Year-Over-Year																				
																			5-Year Avg	5-Year
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Ann #	Cumulative #
Total - All Industries	n/a	1,250	1,077	5,423	4,424	5,133	2,435	-1,749	-5,915	-622	1,994	3,211	1,014	1,635	5,930	2,798	3,222	2,983	3,314	16,568
GOVA9 Biomedical and Biotechnology	n/a	-184	250	556	-325	78	-49	46	-112	-88	-28	-107	-22	144	22	23	53	40	57	283
GOVA9 Financial and Business Services	n/a	-119	509	616	650	913	103	259	-452	-266	200	157	687	-14	503	585	147	340	312	1,561
GOVA9 Food and Beverage Manufacturing	n/a	148	14	-48	81	27	-42	63	75	52	78	172	271	307	-9	191	180	165	167	835
GOVA9 Information Technology/Communications	n/a	-476	343	560	537	606	-58	83	-504	-241	148	45	-203	20	353	162	348	-164	144	719
GOVA9 Light Manufacturing	n/a	-691	-571	828	-130	32	-29	-409	-974	-607	51	57	251	227	605	-194	301	272	242	1,211
- •																				
Source: JobsEQ [®]																				

		Awards in	n GO Virginia F	Region 9								
				Certificate		Certificate		Post-				
			Certificate <	1+ but < 2		2+ but < 4		Baccalaurea		Post-		Total
	CIP Code	Title	1 Yr	Yr	Associate's	Yr	Bachelor's	te	Master's	Master's	Doctorate	Awards
		TOTAL OF ALL INDUSTRIES	745	1,220	1,479	0	5,033	125	1,776	16	809	11,203
		TOTAL RELATED TO TARGET INDUSTRIES IN REGION 9	92	14	137	0	1,105	30	343	0	112	1,833
IT	15.0303	Electrical, Electronic and Communications Engineering Technology/Technician	47	0	0	0	0	0	0	0	0	47
Fin	52.0399	Accounting and Related Services, Other	24	0	1	0	0	0	0	0	0	25
	11.0101	Computer and Information Sciences, General	14	0	38	0	139	0	27	0	4	222
	01.0601	Applied Horticulture/Horticulture Operations, General	3	0	0	0	0	0	0	0	0	3
IT	11.0103	Information Technology	3	0	0	0	0	0	0	0	0	3
IT	11.0801	Web Page, Digital/Multimedia and Information Resources Design	1	0	0	0	0	0	0	0	0	1
	52.0301	Accounting	0	14	0	0	0	0	58	0	0	72
	14.0101	Engineering, General	0	0	43	0	47	0	0	0	0	90
	30.0101	Biological and Physical Sciences	0	0	34		0	0	17	0	0	51
	11.0701	Computer Science	0	0	19		0	0		0	0	19
Light Mfg		Industrial Electronics Technology/Technician	0	0	15	0	0	0	0	0	0	1
Light Mfg		Industrial Technology/Technician	0	0	1	0	0	0	0	0	0	1
	26.0202	Biochemistry	0	0	0	0	0	0	0	0	U	I
			0	0	0	0	0	0	0	0	5	105
	14.0501	Bioengineering and Biomedical Engineering	•	0	0	0	97	0	3	0	5	105
	41.0101	Biology Technician/Biotechnology Laboratory Technician	0	0	0	0	0	0	0	0	0	0
	26.0101	Biology/Biological Sciences, General	0	0	0	0	315	0	2	0	4	321
	26.0203	Biophysics	0	0	0	0	0	0	0	0	3	3
<u> </u>	15.1302	CAD/CADD Drafting and/or Design Technology/Technician	0	0	0	0	0	0	0	0	0	0
	26.0401	Cell/Cellular Biology and Histology	0	0	0	0	0	0	0	0	1	1
	14.0701	Chemical Engineering	0	0	0	0	46	0	4	0	9	59
Light Mfg		Civil Engineering, General	0	0	0	0	55	0	14	0	4	73
Bio	51.1004	Clinical/Medical Laboratory Technician	0	0	0	0	0	0	0	0	0	0
IT	11.1003	Computer and Information Systems Security/Information Assurance	0	0	0	0	0	2	0	0	0	2
IT	14.0901	Computer Engineering, General	0	0	0	0	57	0	18	0	2	77
IT	11.1099	Computer/Information Technology Services Administration and Management, Other	0	0	0	0	0	2	0	0	0	2
IT	11.0802	Data Modeling/Warehousing and Database Administration	0	0	0	0	0	0	50	0	0	50
IT	52.0208	E-Commerce/Electronic Commerce	0	0	0	0	0	8	0	0	0	8
IT	14.1001	Electrical and Electronics Engineering	0	0	0	0	42	0	29	0	10	81
IT	15.0000	Engineering Technology, General	0	0	0	0	0	0	0	0	0	0
IT	14.9999	Engineering, Other	0	0	0	0	0	0	12	0	12	24
Bio	51.9999	Health Professions and Related Clinical Sciences, Other	0	0	0	0	0	0	7	0	0	7
Light Mfg	15.0699	Industrial Production Technologies/Technicians, Other	0	0	0	0	0	0	0	0	0	0
	52.1201	Management Information Systems, General	0	0	0	0	0	0	59	0	0	59
Light Mfg	14.1801	Materials Engineering	0	0	0	0	0	0	9	0	13	
	27.0101	Mathematics, General	0	0	0	0	107	0	2	0	5	
Light Mfg		Mechanical Engineering	0	0	0	0	97	0	0	0	0	97
Bio	26.0503	Medical Microbiology and Bacteriology	0	0	0	0	0	0	0	0	12	
	26.1501	Neuroscience	0	0	0	0	0	0	0	0		7
	26.0910	Pathology/Experimental Pathology	0	0	0	0	0	0	0	0	<u>ب</u> 4	4
	26.1001	Pharmacology	0	0	0	0	0	0	0	0	3	3
	26.0901	Physiology, General	0	0	0	0	0	0	0	0	1	1
	52.0211	Project Management	0	0	0	0	0	18	0	0	1	18
н. Іт	14.2701	Systems Engineering	0	0	0	0	103	010	32	0	8	
	17.2701			0	0	0	103	0	52	0	0	
	Source: JobsEQ											
		010-2017 alauciiil yeai										

Postsecondary Programs Linked to GOVA9 Bio	medical and Biote	echnology
Program	Awards	
University of Virginia-Main Campus		
Bioengineering and Biomedical Engineering	105	
Biology/Biological Sciences, General	321	
Chemical Engineering	59	
Chemistry, General	149	
Economics, General	461	
Electrical and Electronics Engineering	81	
International Relations and Affairs	279	
Mechanical Engineering	97	
Physics, General	70	
Systems Engineering	143	
Postsecondary Programs Linked to GOVA9 Fina	ancial and Busine	ss Services
Program	Awards	
University of Virginia-Main Campus		
Architecture		
	96	
Business Administration and Management, General	96 425	
_		
General	425	
General Business/Commerce, General	425 460	
General Business/Commerce, General Civil Engineering, General	425 460 73	
General Business/Commerce, General Civil Engineering, General Computer and Information Sciences, General	425 460 73 170	
General Business/Commerce, General Civil Engineering, General Computer and Information Sciences, General Economics, General	425 460 73 170 461	
General Business/Commerce, General Civil Engineering, General Computer and Information Sciences, General Economics, General International Relations and Affairs	425 460 73 170 461 279	

Program	Awards	
University of Virginia-Main Campus		
Accounting	72	
Business Administration and Management, General	425	
Business/Commerce, General	460	
Chemistry, General	149	
Economics, General	461	
History, General	190	
International Relations and Affairs	279	
Political Science and Government, General	157	
Sociology	86	
Systems Engineering	143	
Postsecondary Programs Linked to GOVA9 Info	mation Technolog	v/Communicatio
, , , , , , , , , , , , , , , , , , , ,		,,
Program	Awards	
Program		
Program University of Virginia-Main Campus Business Administration and Management,	Awards	
Program University of Virginia-Main Campus Business Administration and Management, General	Awards 425	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General	Awards 425 460	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General Chemistry, General	Awards 425 460 149	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General Chemistry, General Computer and Information Sciences, General	Awards 425 460 149 170	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General Chemistry, General Computer and Information Sciences, General Computer Engineering, General	Awards 425 460 149 170 77	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General Chemistry, General Computer and Information Sciences, General Computer Engineering, General Economics, General	Awards 425 460 149 170 77 461	
Program University of Virginia-Main Campus Business Administration and Management, General Business/Commerce, General Chemistry, General Computer and Information Sciences, General Computer Engineering, General Economics, General Electrical and Electronics Engineering	Awards 425 460 149 170 77 461 81	

Postsecondary Programs Linked to GOVA9 Light	t Manufacturing	
Program	Awards	
Germanna Community College		
Electrical, Electronic and Communications Engineering Technology/Technician	18	
Piedmont Virginia Community College		
Electrical, Electronic and Communications Engineering Technology/Technician	29	
University of Virginia-Main Campus		
Bioengineering and Biomedical Engineering	105	
Business Administration and Management, General	425	
Business/Commerce, General	460	
Chemistry, General	149	
Economics, General	461	
Electrical and Electronics Engineering	81	
Mechanical Engineering	97	
Systems Engineering	143	
Source: JobsEQ [®]		
Among postsecondary programs at schools		
located in the the GO Virginia Region 9, this sampling identifies those most		
linked to occupations relevant to GOVA9		
Clusters.		

Industry Employment Data, GO Virginia Region 9																			
	Employme	nt					Employ	nent % (Change Y	/ear-Over	-Year			Year-To-Ye	ear Change i	n Number o	of Jobs		
INDUSTRY	2013	2014	2015	2016	2017	2018	2014			2016	2017	2018	5-Year Avg. Ann Rate	2014	2015	2016	2017	2018 Cu	mulative
Total - All Industries	172,134		179,699	182,497	185,719	188,702	0.9		3.4%	1.6%	1.8%	1.6%	•	1,635		2,798	3,222	2,983	16,568
		,	,											0	0	0	0	0	0
GOVA9 Biomedical and Biotechnology	2,907	3,051	3,073	3,096	3,149	3,190	5.0	%	0.7%	0.7%	1.7%	1.3%	1.9%	144	22	23	53	40	283
Pharmaceutical and Medicine Manufacturing (3254)	60	72	72	64	68	71	20.0	% -	-0.1%	-10.8%	5.5%	4.8%	3.4%	12	0	-8	4	3	11
Industrial Machinery Manufacturing (3332)	255	298	328	248	272	278	16.0	% 1	10.1%	-24.3%	9.7%	2.0%	1.7%	42	30	-80	24	5	22
Commercial and Service Industry Machinery Manufacturing (3333)	51	62	59	90	80	85	21.7	% -	-5.0%	53.0%	-12.0%	6.4%	10.6%	11	-3	31	-11	5	34
Navigational, Measuring, Electromedical, and Control Instruments Manufacturing (3345)	705	776	752	677	615	635	10.3	% -	-3.1%	-10.0%	-9.2%	3.4%	-2.1%	71	-24	-75	-62	21	-70
Medical Equipment and Supplies Manufacturing (3391)	231	248	247	254	271	266	7.	% -	-0.4%	2.8%	6.6%	-1.8%	2.9%	17	-1	7	17	-5	35
Scientific Research and Development Services (5417)	1,369	1,371	1,402	1,557	1,657	1,656	0.1	%	2.3%	11.0%	6.4%	0.0%	3.9%	2	32	155	100	-1	287
Waste Treatment and Disposal (5622)	184	172	149	151	130	114	-6.4	% -1	13.2%	1.4%	-14.4%	-12.3%	-9.2%	-12	-23	2	-22	-16	-70
Medical and Diagnostic Laboratories (6215)	52	53	64	54	58	86	1.3	% 2	21.4%	-15.0%	7.2%	47.0%	10.5%	1	11	-10	4	27	34
GOVA9 Financial and Business Services	15,091	15,077	15,580	16,166	16,313	16,652	-0.2	%	3.3%	3.8%	0.9%	2.1%	2.0%	-14	503	585	147	340	1,561
Printing and Related Support Activities (3231)	262	201	205	424	438	464	-23.2			106.4%	3.3%	6.0%		-61		219	14	26	203
Data Processing, Hosting, and Related Services (5182)	375	353	337	344	354	335	-5.		-4.5%	1.8%	3.1%	-5.4%		-21		6	14	-19	-40
Other Information Services (5191)	367	372	380	427	446	419	1.		2.1%	12.2%	4.5%	-6.1%		6	8	47	19	-27	52
Nondepository Credit Intermediation (5222)	166	199	198	213	205	226	19.3		-0.4%	7.7%	-3.8%	10.4%		32	-1	15	-8	21	60
Activities Related to Credit Intermediation (5223)	138	121	111	105	119	140	-12.0		-8.2%	-5.2%	13.3%	17.8%		-17		-6	14	21	2
Securities and Commodity Contracts Intermediation and Brokerage (5231)	297	205	210	208	214	225	-31.0		2.2%	-0.6%	2.8%	4.8%	-5.4%	-92		-1	6	10	-73
Other Financial Investment Activities (5239)	500	528	532	526	528	568	5.0	_	0.9%	-1.2%	0.4%	7.6%		28		-7	2	40	69
Insurance Carriers (5241)	730	778	703	746	879	979	6.		-9.7%	6.2%	17.7%	11.4%		49		43	132	100	250
Agencies, Brokerages, and Other Insurance Related Activities (5242)	693	710		730	707	728	2.		10.0%	-6.6%	-3.2%	3.0%	1.0%	18	71	-51	-23	21	35
Insurance and Employee Benefit Funds (5251)	4	3	2	4	1	7	-20.8			150.2%	-71.6%	495.0%		-1		2	-3	6	3
Other Investment Pools and Funds (5259)	19	14	25	28	34	30	-23.		72.8%	14.2%	20.8%	-11.9%		-4	11	4	6	-4	11
Lessors of Real Estate (5311)	542	541	608	681	690	713	-0.2		12.4%	12.1%	1.3%	3.3%	5.6%	-1	67	73	9	23	171
Activities Related to Real Estate (5313)	1,088	1,110	1,096	1,029	965	949	2.0	% -	-1.2%	-6.2%	-6.2%	-1.7%	-2.7%	22	-14	-68	-63	-16	-139
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works) (5331)	5	5	7	5	5	4	11.0			-24.7%	-8.6%	-12.5%	-3.0%	1	1	-2	0	-1	-1
Legal Services (5411)	1,100	1,104	1,126	1,206	1,193	1,212	0.3		2.0%	7.1%	-1.1%	1.6%		4	22	80	-13	19	111
Accounting, Tax Preparation, Bookkeeping, and Payroll Services (5412)	1,127	1,146	1,140	1,126	1,095	1,196	1.1	% -	-0.6%	-1.2%	-2.8%	9.2%	1.2%	19	-6	-14	-31	101	69
Architectural, Engineering, and Related Services (5413)	1,105	1,095	1,234	1,168	1,226	1,281	-0.9	% 1	12.7%	-5.4%	5.0%	4.5%	3.0%	-10	139	-66	59	55	176
Specialized Design Services (5414)	294	275	241	237	239	238	-6.5		12.2%	-1.8%	0.8%	-0.4%		-19		-4	2	-1	-56
Computer Systems Design and Related Services (5415)	2,035	2,443	2,566	2,757	2,854	2,757	20.0	_	5.1%	7.5%	3.5%	-3.4%	6.3%	407		191	96	-97	722
Management, Scientific, and Technical Consulting Services (5416)	2,220	1,811	1,921	1,957	1,929	1,953	-18.4		6.1%	1.9%	-1.4%	1.2%		-409		36	-28	24	-268
Advertising, Public Relations, and Related Services (5418)	515	482	473	482	406	324	-6.5		-1.8%	1.9%	-15.9%	-20.0%		-33		9	-77	-81	-191
Other Professional, Scientific, and Technical Services (5419)	1,510	1,581	1,684	1,763	1,786	1,904	4.1	%	6.5%	4.7%	1.3%	6.6%	4.8%	72	103	78	24	118	394
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Employment 2013 1,400 1,400 11 36 24 69 2 38 33 133 58 1,027	2014 1,707 11 27 30 192 2 60 2 2 154		39	2017 2,069 15 34 36	2018 2,235 44 39	Employmer 2014 21.9% 0.7%	nt % Chang 2015 -0.6%	e Year-Ove 2016 11.2%	2017		ar Avg. Ann Rate	2014	ear Change i 2015	n Number o 2016		2018 Cu	
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2 38 3 133 58	2 60 2 154	2	40	25	29	25.5%	22.7%	5.2%	-8.0%	-18.8%	3.9%	e	5 7	2	-3	-7	1
3 133 58	2 154	2 36 2	1	35	27	179.9%	-69.1%	-32.2%	-12.5%	-23.4%	-17.0%	123	3 -133	-19	-5	-8	-4
3 133 58	2 154	36	1	1	1	-23.9%	-2.2%	-13.1%	-0.2%	2.4%	-8.0%	-1	0	0	0	0	
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		152	146	133	142	16.0%	-1.1%	-4.0%	-8.8%	6.2%	1.3%	21	-2	-6	-13	8	(
1,027	65	76	89	89	108	12.1%	15.7%	18.2%	-0.3%	20.7%	13.0%	7	/ 10	14	0	18	4
	1,163	1,296	1,492	1,687	1,801	13.3%	11.4%	15.1%	13.1%	6.8%	11.9%	137	/ 133	196	195	115	774
1																	
11,257	11,276	11,630	11,792	12,140	11,975	0.2%	3.1%	1.4%	3.0%	-1.4%	1.2%	20) 353	162	348	-164	719
2,463	2,450	2,644	2,622	2,771	2,851	-0.5%	7.9%	-0.8%	5.7%	2.9%	3.0%	-13	8 193	-22	150	80	388
17	16	7	15	6	6	-8.2%	-53.3%	109.1%	-60.7%	-1.5%	-19.1%	-1	-8	8	-9	0	-11
486	455	429		400	369	-6.4%	-5.7%	-9.5%	3.1%	-7.6%	-5.3%	-31	-26	-41	12	-30	-116
23	19			45	21	-19.7%	22.9%	26.7%	52.2%	-52.8%	-2.1%	-5		6	15	-24	-7
164				134	139	-8.6%	-7.7%	-8.1%	5.2%	3.8%	-3.3%			-11	7	5	-25
265	247			144	134	-6.7%	-28.6%	-18.9%	0.6%	-6.8%	-12.7%			-33	1	-10	-131
159	152			144	153	-4.4%	-1.0%	0.3%	-4.5%	6.0%	-0.8%	-	_	0	-7	9	(
174	203			271	290	17.0%	11.6%	12.3%	6.3%	7.0%	10.8%			28	16	19	117
505	485			496	366	-4.1%	-0.9%	0.4%	2.8%	-26.2%	-6.3%	-21	-5	2	14	-130	-140
41	49	48	39	49	33	19.3%	-1.8%	-17.8%	24.5%	-32.4%	-4.1%	8	3 -1	-9	10	-16	
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-	154	147	203	243	268	-15.0%	-4.7%	38.2%	19.7%	10.6%	8.2%	-27	-7	56	40	26	8
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345				414	365	29.5%	-5.2%		24.1%	-12.0%	1.1%	102		-90	80	-49	20
10				2	2	195.9%	10.1%	-93.7%	-29.2%	39.7%	-27.2%			-31	-1	1	
33	38			37	35	14.5%	260.8%	-68.9%	-13.4%	-5.7%	0.9%	5	5 100	-95	-6	-2	
489	463			500	502	-5.4%	7.2%	0.8%	0.0%	0.5%	0.5%	-26		4	0	2	1
85				134	142	-7.1%	10.2%	44.4%	6.7%	6.5%	10.9%	-6	5 8	38	8	9	5/
22	21	31	43	41	38	-1.6%	47.9%	36.7%	-4.8%	-7.7%	11.8%	(0 10	12	-2	-3	1 (
252	268	266	242	250	254	6.5%	-0.9%	-9.0%	3.5%	1.3%	0.2%	16	5 -2	-24	9	3	
	2,463 177 486 23 164 265 159 174 265 174 265 174 265 174 505 41 7,832 89 19 89 19 89 19 19 19 10 117 125 41 125 47 125 47 125 47 125 47 125 416 125 41 125 41 125 131 132 133 141 133 141 133 <	2,463 2,450 17 16 486 455 23 19 164 150 265 247 159 152 174 203 505 485 41 49 505 485 41 49 7,832 8,059 89 65 19 13 88 8 28 30 565 586 47 51 416 474 0 1 125 98 47 51 416 474 0 1 125 98 47 51 48 16 125 98 47 1 125 98 125 98 131 14 152 13 <	2,463 2,450 2,644 17 16 7 486 455 429 23 19 23 164 150 138 265 247 177 159 152 150 174 203 227 505 485 480 41 49 48 7,832 8,059 8,664 89 65 128 19 13 13 8 8 15 28 30 32 565 586 595 47 51 87 416 474 527 0 1 123 125 98 92 43 7 22 79 81 78 657 686 693 13 14 13 13 12 8 147 <td>2,463 2,450 2,644 2,622 17 16 7 15 486 455 429 388 23 19 23 29 164 150 138 127 265 247 177 143 159 152 150 151 174 203 227 255 505 485 480 482 41 49 48 39 7,832 8,059 8,664 8,470 89 65 128 116 19 13 13 9 8 8 15 67 28 30 32 33 565 586 595 501 47 51 87 72 416 474 527 474 0 1 123 11 125 98 92 88</td> <td>2,463 2,450 2,644 2,622 2,771 17 16 7 15 6 486 455 429 388 400 23 19 23 29 45 164 150 138 127 134 265 247 177 143 144 159 152 150 151 144 174 205 480 482 496 411 49 48 39 49 7,832 8,059 8,664 8,470 8,772 89 65 128 116 113 19 13 13 9 9 8 8 15 67 81 28 30 32 33 32 565 586 595 501 456 47 51 87 72 74 416 474 527 <t< td=""><td>2,463 2,450 2,644 2,622 2,771 2,851 17 16 7 15 6 6 486 455 429 388 400 369 23 19 23 29 45 21 164 150 138 127 134 139 265 247 177 143 144 134 159 152 150 151 144 153 174 203 227 255 271 290 505 485 480 482 496 366 41 49 48 39 49 33 89 65 128 116 113 102 19 13 13 9 9 10 18 8 15 67 81 95 19 13 13 11 1 1 125 98<td>2,4632,4502,6442,6222,7712,851$0.5\%$171671566$0.8.2\%$4864455429388400369$0.6.4\%$2319232945521$1.9.7\%$164150138127134139$0.86\%$265247177143144134$0.6.7\%$174203227255271290$17.0\%$505485480482496366$4.1\%$414948394933$13.3\%$7,8328,0598,6648,4708,7729,043$2.9\%$7,8328,0598,6648,4708,7729,043$2.9\%$8965128116113102-27.3%1913139910-3.22%88815678195-2.2%2830323332326.0\%475187727467$7.9\%$447518772744548414.0\%466475.77467$7.9\%$$2.3\%47529892888380-21.1\%$466473.77%65591626$4.4\%$416647452744414$4.9\%$479<t< td=""><td>$\begin{array}{ c c c c c c c c c c c c c c c c c c c$</td><td>2,463 2,464 2,622 2,771 2,851 -0.5% 7.9% -0.8% 17 16 7 15 6 6 -8.2% -5.3% 100.1% 486 455 429 388 400 659 -6.4% -5.7% -9.5% 23 19 23 29 45 21 -19.7% 22.9% 26.7% 164 150 138 122 134 139 -8.6% -7.7% $8.18.9\%$ 159 152 150 151 144 153 -4.4% 1.0% 0.3% 174 203 2.7 255 271 290 17.0% 1.6% 0.3% 41 49 48 39 49 33 19.3\% -1.8% -17.8% 7.82 8.059 8.664 8.470 8.72 9.043 2.9% 7.5% -2.2% 19 13 13 9 9 10 -3.22% 5.4% 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49 33 89 65 128 116 113 102 19 13 13 9 9 10 18 8 15 67 81 95 19 13 13 11 1 1 125 98<td>2,4632,4502,6442,6222,7712,851$0.5\%$171671566$0.8.2\%$4864455429388400369$0.6.4\%$2319232945521$1.9.7\%$164150138127134139$0.86\%$265247177143144134$0.6.7\%$174203227255271290$17.0\%$505485480482496366$4.1\%$414948394933$13.3\%$7,8328,0598,6648,4708,7729,043$2.9\%$7,8328,0598,6648,4708,7729,043$2.9\%$8965128116113102-27.3%1913139910-3.22%88815678195-2.2%2830323332326.0\%475187727467$7.9\%$447518772744548414.0\%466475.77467$7.9\%$$2.3\%47529892888380-21.1\%$466473.77%65591626$4.4\%$416647452744414$4.9\%$479<t< td=""><td>$\begin{array}{ c c c c c c c c c c c c c c c c c c c$</td><td>2,463 2,464 2,622 2,771 2,851 -0.5% 7.9% -0.8% 17 16 7 15 6 6 -8.2% -5.3% 100.1% 486 455 429 388 400 659 -6.4% -5.7% -9.5% 23 19 23 29 45 21 -19.7% 22.9% 26.7% 164 150 138 122 134 139 -8.6% -7.7% $8.18.9\%$ 159 152 150 151 144 153 -4.4% 1.0% 0.3% 174 203 2.7 255 271 290 17.0% 1.6% 0.3% 41 49 48 39 49 33 19.3\% -1.8% -17.8% 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17.0% 1.6% 0.3% 41 49 48 39 49 33 19.3\% -1.8% -17.8% 7.82 8.059 8.664 8.470 8.72 9.043 2.9% 7.5% -2.2% 19 13 13 9 9 10 -3.22% 5.4% 3.3% 19 13</td><td>$\begin{array}{ c c c c c c c c c c c c c c c c c c c$</td><td>$\begin{array}{ c c c c c c c c c c c c c c c c c c c$</td><td></td><td>$\begin{array}{ c c c c c c c c c c c c c c c c c c c$</td><td>12463 2,463 2,464 2,625 2,779 2,851 0,786 7,78 0,786 5,786 1,285 1,218 1,31 1,33 1,34 1,33 1,34 1,35 1,34 1,33 1,446 1,07 3,38 4,00 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,33</td><td>1463 2.463 2.464 2.262 2.771 2.87 9.98 9.98 5.78 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.98 9.98 3.98 9.98 3.98 9.78 3.98 9.28 3.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 3.28 3.38</td><td>2,469 2,464 2,264 2,264 2,271 2,881 -0,88 5,7% 2,9% 3,06 -13 19 22 190 148 455 449 388 400 398 -6.82% 5.35% 1.25% -5.26% -5.35% -31 -26 41 12 128 139 138 177 134 144 134 -6.7% -5.26% -5.28% -2.58% -3.35% -1.4 -12 -11 -3 -1 -3 1 -</td><td>1463 2.450 2.644 7.72 2.871 2.871 2.875 7.98 0.78 7.98 0.78 7.95 0.196 -1.25 1.9 2.2 0.59 0.00 445 455 423 388 400 396 -6.68 5.78 9.28 5.25 -2.28 -2.18 -2.6 4.1 1.2 30 123 139 123 134 139 -6.68 -7.77 8.28 -2.28</td></t<>	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	2,463 2,464 2,622 2,771 2,851 -0.5% 7.9% -0.8% 17 16 7 15 6 6 -8.2% -5.3% 100.1% 486 455 429 388 400 659 -6.4% -5.7% -9.5% 23 19 23 29 45 21 -19.7% 22.9% 26.7% 164 150 138 122 134 139 -8.6% -7.7% $8.18.9\%$ 159 152 150 151 144 153 -4.4% 1.0% 0.3% 174 203 2.7 255 271 290 17.0% 1.6% 0.3% 41 49 48 39 49 33 19.3\% -1.8% -17.8% 7.82 8.059 8.664 8.470 8.72 9.043 2.9% 7.5% -2.2% 19 13 13 9 9 10 -3.22% 5.4% 3.3% 19 13	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$		$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	12463 2,463 2,464 2,625 2,779 2,851 0,786 7,78 0,786 5,786 1,285 1,218 1,31 1,33 1,34 1,33 1,34 1,35 1,34 1,33 1,446 1,07 3,38 4,00 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,38 1,33	1463 2.463 2.464 2.262 2.771 2.87 9.98 9.98 5.78 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.08 9.98 3.98 9.98 3.98 9.98 3.98 9.78 3.98 9.28 3.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 2.28 3.28 3.38	2,469 2,464 2,264 2,264 2,271 2,881 -0,88 5,7% 2,9% 3,06 -13 19 22 190 148 455 449 388 400 398 -6.82% 5.35% 1.25% -5.26% -5.35% -31 -26 41 12 128 139 138 177 134 144 134 -6.7% -5.26% -5.28% -2.58% -3.35% -1.4 -12 -11 -3 -1 -3 1 -	1463 2.450 2.644 7.72 2.871 2.871 2.875 7.98 0.78 7.98 0.78 7.95 0.196 -1.25 1.9 2.2 0.59 0.00 445 455 423 388 400 396 -6.68 5.78 9.28 5.25 -2.28 -2.18 -2.6 4.1 1.2 30 123 139 123 134 139 -6.68 -7.77 8.28 -2.28

Credential (as of Spring 2019 or 2019 Q2)	Industry Cluster
General Certificate in Brewing	Agriculture, Food and Natural Resources
Certified Administrative Professional (CAP)	Business, Management and Administration
Certified Associate in Project Management (CAPM)	Business, Management and Administration
Certified Global Business Professional (CGBP)	Business, Management and Administration
Customer Service and Sales Certification	Business, Management and Administration
Lean Six Sigma (check on black vs green belt above)	Business, Management and Administration
Microsoft Office Specialist (MOS) - Excel	Business, Management and Administration
Microsoft Office Specialist (MOS) - Outlook 2010	Business, Management and Administration
Microsoft Office Specialist (MOS) - PowerPoint 2010	Business, Management and Administration
MS Office Applications	Business, Management and Administration
Professional Administrative Certification of Excellence (PACE)	Business, Management and Administration
Project Management Professional (PMP)	Business, Management and Administration
Quickbooks Certification	Business, Management and Administration
Real Estate License - Salesperson	Business, Management and Administration
Six Sigma Black Belt	Business, Management and Administration
Six Sigma Green Belt	Business, Management and Administration
Enrolled Agent (EA)	Finance
Financial Risk Manager (FRM)	Finance
Investment Foundation (CFA)	Finance
Adobe Create Cloud Tools	Information Technology
Apple Certified Support Professional (ACSP)	Information Technology
AWS Academy Cloud Architecture	Information Technology
AWS Academy Cloud Foundations	Information Technology
Certified Ethical Hacker (CEH)	Information Technology
Certified Information Systems Security Professional (CISSP)	Information Technology
Certified Internet Web (CIW)	Information Technology
Cisco CCNP*	Information Technology
Cisco Certified Entry Networking Technician (CCENT)	Information Technology
Cisco Certified Network Associate (CCNA)	Information Technology
CompTIA A+ Certification	Information Technology
CompTIA Cloud+*+B133	Information Technology
CompTIA Linux+ Certification	Information Technology
CompTIA Network+ Certification	Information Technology
CompTIA Security+ Certification	Information Technology
CompTIA Server+ Certification	Information Technology
Computer Numeric Control (CNC)	Information Technology
ITIL V.3 Foundation	Information Technology
Programmable Logic Controls (PLCs)	Information Technology
Scrum Master Certified	Information Technology
Certified Welder (CW)	Manufacturing
DMM General Mineral Miner	Manufacturing
DMM Surface Foreman Open Pit	Manufacturing
Gas Metal Arc Welding (GMAW)	Manufacturing
Gas Tungsten Arc Welding (GTAW)	Manufacturing
Manufacturing Technician Level 1 (MT1)	Manufacturing
NIMS Duty Area 1 Mechanical Operations	Manufacturing
NIMS Duty Area 2 Basic Mechanical Systems	Manufacturing
NIMS Duty Area 2 Basic Hydraulics	Manufacturing
NIMS Duty Area 4 Basic Pneumatic Systems	Manufacturing
	Manufacturing
NIMS Duty Area 5 Electrical Systems NIMS Duty Area 6 Electronic Control Systems	Manufacturing
NIMS Duty Area 5 Electronic Control Systems NIMS Duty Area 7 Process Control Systems	Manufacturing
NIMS Duty Area 7 Process Control Systems NIMS Duty Area 8 Maintenance Welding -	Manufacturing
NIMS Duty Area 9 Maintenance Weiding -	
, , , , , ,	Manufacturing
NIMS Machining Level 1 CNC Lette Operations	Manufacturing
NIMS Machining Level 1 CNC Lathe Operations	Manufacturing
NIMS Machining Level 1 CNC Milling Operations	Manufacturing
NIMS Machining Level 1 CNC milling Programming Set up and Operations	Manufacturing
NIMS Machining Level 1 Manual Milling	Manufacturing
NIMS Machining Level 1 Planning , Bench work and Layout	Manufacturing
NIMS Machining Level 1 Measurements, Materials and Safety	Manufacturing

Patent Activity Across Industry and Research Institutions

- Significant level of patent activity each year
- Most inventors are not associated with university technology transfer university generates patent issuances of around 30+ per year
- Interestingly, IT among top areas But lots of life sciences as well

Total Patents, 2014-17

Region 9: Piedmont Opportunity Corridor	2014	2015	2016	2017
Patent Counts	459	477	567	421



Leading Areas of Patent Activity, 2010-17

Technology Class Area	# of Patents, by Inventor, 2010-2017
Digital computing or data processing equipment or methods, specially adapted for specific functions	85
Network architectures or network communication protocols for network security	54
Diagnostic medical devices	50
Electronic shopping or e-commerce	45
Digital user interfaces and input/output systems	42
Biopharmaceuticals	41
Video games	38
Database administration and management	33
Surgical devices	32
Devices for bringing media into the body in a subcutaneous, intra-vascular or intramuscular way	32
Medical prosthetics, filters, and other implantable devices	31
Computer processing and task management systems	30
Network-specific arrangements or communication protocols supporting networked applications	30
Security arrangements for protecting computers, components thereof, programs or data against unauthorized activity	27
Arrangements for software engineering	27

Source: U.S. Patent & Trademark Office data from Thomson Reuters Thomson Innovation patent analysis database.

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Sources: Association of University Technology Managers (AUTM) Licensing Activity Survey, U.S. Patent & Trademark Office data from Thomson Reuters Thomson Innovation patent analysis database.

Ecosystem	Measure	GO VA	VA	U.S.	Benchmarking Groups: Median Value					
Element		Region 9			Large Tech Hubs	Mid- sized Regions	ups: Medi Rural with Major Research Anchor \$30 -0.04 119 49 21 0.36 2.87	Rural with No Major Research Anchor		
	SBIR, STTR Award Funding per Capita, Avg. 2014-17	\$45	\$15	\$8	\$17	\$5	\$30	\$0.30		
SBIR/STTR Awards	SBIR, STTR % Pt. Change in Share of Award Funding, Avg. 2010-13 to 2014- 17	0.05	-0.56	-	0.09	0.03	-0.04	0.00		
	Number of Phase 1 Awards, 2010-2017	190	1,796	17,802	486	44	Research Anchor \$30 \$30 -0.04 119 49 21 0.36	2		
	Number of Phase 2 Awards, 2010-2017	118	935	10,002	235	33	49	0		
University	Avg. Annual Univ. Start-ups, 2014-16	7	17	911	28	5	21	-		
Technology Transfer &	Avg. Startups Formed per \$10M Univ. Research, 2014-16	0.19	0.15	0.16	0.13	0.10	0.36	-		
Commerciali- zation	Avg. Licenses/Options Executed per \$10M Univ. Research, 2014-16	1.81	1.12	1.14	1.54	1.03	2.87	-		



BDRC Profile of Startup Activity Trends in Region

Founding Year of Startup Cohort*	Number of Startups in Traded Sector Industries	Number of Startups Surviving by 2017	Start-up Employment Levels 2017
2007	370	115	1,082
2008	239	77	454
2009	140	53	355
2010	332	121	597
2011	110	54	243
2012	277	132	694
2013	301	140	878
2014	199	125	791
2015	224	168	965
2016	231	184	1,037
2017	148	148	760

*Composed of all new non-branch firms with first recorded employment activity in a given year



Overall New Business Formation Rates for Region Based on BDRC Firm Level Data

Region 9 started higher than U.S. and State, but has had a sharper fall-off in recent years – with lots of
volatility



*US new business formation rates available to 2014 via US Longitudinal Business Database



Year over Year Survival Rate Trends in Regional Traded Sector Startups

Cumulative 10-year startup cohort survival rates for region are 52.7% compared to a VA statewide rate 53.5%



*Startups defined as having firm age <10 years as of 2017

	2016						2018					
	All	Self Empl. 1	2 to 9	10 to 99	100 to 499	500+	All	Self Empl. 1	2 to 9	10 to 99	100 to 499	500+
Albemarle	72,311	612	13,563	24,413	11,123	22,600	75,612	666	14,092	23,853	12,667	24,334
Charlottesville	63,014	543	13,340	23,073	8,406	17,652	80,418	562	13,469	21,598	9,726	35,063
Culpeper	19,507	242	5,508	8,804	3,903	1,050	19,321	238	5,699	8,313	4,021	1,050
Fauquier	25,400	343	8,344	12,272	3,340	1,101	25,880	338	9,016	12,495	2,930	1,101
Fluvanna	5,387	104	1,684	2,244	1,355	-	5,508	110	1,773	2,370	1,255	-
Greene	4,669	98	1,601	2,310	660	-	4,823	115	1,634	2,414	660	-
Louisa	8,925	142	2,175	3,357	1,751	1,500	9,458	164	2,539	3,644	1,611	1,500
Madison	4,306	77	1,289	1,990	450	500	4,365	73	1,311	2,031	450	500
Nelson	5,014	118	1,617	2,155	600	524	5,014	110	1,739	2,141	500	524
Orange	10,298	144	2,919	4,135	2,300	800	10,943	146	3,240	4,327	2,430	800
Rappahannock	2,015	61	1,120	729	105	-	2,283	57	1,134	987	105	-
TOTALS REG 9	220,846	2,484	53,160	85,482	33,993	45,727	243,625	2,579	55,646	84,173	36,355	64,872
Data from Youre	conomy.org											

GO Virginia Region 9 Employment by Business Size (2016-2018) – Youreconomy.org (pg. 2/2)

Change 2016 to 2018							% Change 2016 to 2018					
All	Self Empl.	2 to 9	10 to 99	100 to 499	500+		All	Self Empl. 1	2 to 9	10 to 99	100 to 499	500+
3,301	54	529	(560)	1,544	1,734		5%	9%	4%	-2%	14%	8%
17,404	19	129	(1,475)	1,320	17,411		28%	3%	1%	-6%	16%	99%
(186)	(4)	191	(491)	118	-	-	-1%	-2%	3%	-6%	3%	0%
480	(5)	672	223	(410)	-		2%	-1%	8%	2%	-12%	0%
121	6	89	126	(100)	-		2%	6%	5%	6%	-7%	
154	17	33	104	-	-	-	3%	17%	2%	5%	0%	
533	22	364	287	(140)	-	-	6%	15%	17%	9%	-8%	0%
59	(4)	22	41	-	-		1%	-5%	2%	2%	0%	0%
-	(8)	122	(14)	(100)	-		0%	-7%	8%	-1%	-17%	0%
645	2	321	192	130	-		6%	1%	11%	5%	6%	0%
268	(4)	14	258	-	-		13%	-7%	1%	35%	0%	
22,779	95	2,486	(1,309)	2,362	19,145		10%	4%	5%	-2%	7%	42%

			Current	Annual		Total	Projected
		Annual	Employment	Growth	Annual Sep	Annual	Employment
SOC	Title	Supply Gap	2019Q1	Demand	Demand	Demand	2029
29-0000	Healthcare Practitioners and Technical Occupations	(107)	9,473	157	480	637	11,041
11-0000	Management Occupations	(50)	8,584	88	675	763	9,466
15-0000	Computer and Mathematical Occupations	(40)	4,899	72	332	405	5,622
13-0000	Business and Financial Operations Occupations	(39)	9,490	96	879	975	10,453
25-0000	Education, Training, and Library Occupations	(11)	13,890	133	1,152	1,285	15,219
17-0000	Architecture and Engineering Occupations	(11)	2,599	19	189	208	2,789
21-0000	Community and Social Service Occupations	(11)	2,920	52	328	380	3,439
19-0000	Life, Physical, and Social Science Occupations	(3)	1,864	18	173	191	2,040
41-0000	Sales and Related Occupations	(2)	539	5	54	59	592
31-0000	Healthcare Support Occupations	(2)	210	7	28	35	277
49-0000	Installation, Maintenance, and Repair Occupations	(1)	75	1	7	8	83
Source: Jobs	<u>EQ®</u>						
Data as of 2	019Q1 unless noted otherwise						
Occupation	wages are as of 2018 and represent the average for all Co	overed Employm	ent. For MSAs, sta	ates, and the na	ation, wages in	this analytic	
are aggrega	ted from the county level details and so may not match e	xactly the wages	for these types o	f regions show	n elsewhere.		
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