



REGIONAL COUNCIL 9
July 10, 2017 - 2:30 PM
UVA Research Park, Tower Two
1001 Research Boulevard, 4th Floor
Charlottesville, VA

Attendees: Brian Cole, Lexis Nexis (Chair); Tom Click, Patriot Aluminum Products (Vice Chair); Chip Boyles, Thomas Jefferson Planning District Commission; Suzanne Jessup-Brooks, Pepsi-Cola Bottling Company; Steve Carter, Nelson County; Jim Cheng, CAV Angels; Ed Dalrymple, Jr, Cedar Mountain Stone; Bryan David, Orange County; Gary Deal, Culpeper County; Frank Friedman, Piedmont Virginia Community College; Patrick Mauney, Rappahannock-Rapidan Regional Commission; Leigh Middleditch, McGuireWoods; David Pettit, Lenhart-Pettit; Ed Scott, EcoSeptix Alliance; and Elizabeth Smith, Afton Mountain Vineyard

Absent: Fitzgerald Barnes, Steven De Jong, Miles Friedman, Ray Knott, Steve Ray, Teresa Sullivan, Cheryl Thompson-Stacy, and Andy Wade

Guests: Michael Straighttiff, University of Virginia; Carlene Hurdle, Lord Fairfax Community College; Diana Gamma, Greene County; Phil Sheridan, Culpeper County; Jason Smith, Fluvanna County; Bob Stolle, CIT; Deborah van Eersel, UVA Foundation; and Alan Yost, Greene County

Consulting Team: Rob Camoin, Camoin Associates; Cathy Renault, Innovation Policyworks; and Brian Points, Thomas P. Miller & Associates. **Consultants on the Phone:** John Longshore, Global Location Strategies; and Alex Tranmer, Camoin

Staff: Helen Cauthen, Uconda Dunn, Julia Skare

I. Welcome & Introductions

Brian Cole, Chair, opened the meeting at 2:30 and invited everyone to introduce themselves.

II. Public Comment

There were no public comments.

III. Meeting Minutes

Brian Cole asked if there were any changes to the minutes of June 21, 2017. ***Ed Scott made a motion to approve minutes, and Chip Boyles seconded. The motion passed unanimously.***

IV. Growth & Diversification Plan

Rob Camoin of Camoin Associates gave an overview of their team's approach to the Growth & Diversification Plan and the intent of this meeting following the attached Power Point presentation. Highlights included:

- Overview of the July Project Schedule: Economic Summit, Focus Groups and One-on-One Meetings and Site Visits are scheduled for the week of July 17-21. They are on track to meet the August 25 deadline.
- Team Data Findings: Findings were shared from the firm's economic base analysis.

- Cathy Renault of Innovative Policyworks, discussed the innovation and entrepreneurial assessment that is underway.
- Rob Camoin and Cathy Renault outlined the Preliminary Targeted Industries.
- Brian Points, Thomas P. Miller & Associates, presented highlights from the business and industry survey and shared some initial workforce data.
- An update was given on the desk-top evaluation of six sites in the Counties of Culpeper, Fauquier, Fluvanna, Greene, Louisa and Orange.

Facilitated Discussion

Rob Camoin and his team answered questions and facilitated a discussion based the information presented today.

V. Request for Evaluation of 6th Site

The current budget for the Growth and Diversification Plan covers in-depth and on-the-ground review of five sites. Helen Cauthen recommended that the Council consider conducting a thorough review of all six pending sites at an additional cost of \$3,500.

Bryan David made a motion to approve this motion and Gary Deal seconded. The motion was unanimously approved.

VI. Next Steps

Rob Camoin indicated that interviews, development of targeted industry profiles, field audits and site visits will be conducted in the next couple of weeks.

VII. Other Business

A. Community College Representative on the Council

The Council discussed replacement of Cheryl Thompson-Stacy due to pending retirement. Ed Dalrymple will reach out to the new president of Germanna Community College, Janet Gullickson, to explain GO Virginia to her. Staff will contact the three community colleges as the bylaws indicate that they determine their 2 designees.

B. Economic Development Summits

Helen Cauthen indicated there were currently 15 attendees registered for the Culpeper Summit on July 17 and 35 attendees registered for the Charlottesville Summit on July 18.

C. Focus Group & Interviews – July 19-20

Ms. Cauthen also reviewed the handout of people scheduled for focus groups and one-on-one interviews. Sessions will take place all day at the Thomas Jefferson Planning District Commission and the Rappahannock Rapidan Regional Commission. There will be four tracks each day – 2 on economic development and 2 on workforce – at TJPDC and RRRC offices.

D. Finances

Ms. Cauthen reported that all DHCD paperwork has been submitted and approved. The initial \$100,000 in funding should be deposited in the next week.

E. VEDP Strategic Plan Development

McKinsey & Company is developing the strategic plan for the Virginia Economic Development Partnership. On July 24, the Central Virginia Partnership is invited to join the Shenandoah Valley Partnership in a work session regarding this plan in Weyers Cave. GO Virginia Council members are welcome to attend.

VIII. Adjourn

With no other business to come before the Council, Brian Cole called for adjournment of the meeting at 4:32 PM.