

Initiatives	Description	Possible Lead	Partners	Timeline	Budget	Metrics
A Home for Entrepreneurs in Every County						
Coworking/Entrepreneurial Center Grant Program	Develop a grant application for a coworking network and other entrepreneurial support locations	TBD	Innovation Committee	Month 1		Number of co-working spaces, incubators, centers Number of members/companies using spaces
Research other relevant grant programs	Form an advisory committee.	TBD	Innovation Committee	Month 1		Jobs created
Draft a Program Description	Using research and local knowledge, draft a program description.	TBD	Innovation Committee	Month 2		Capital raised
Apply for Region 9 funding	Apply to Region 9 Council for funding	TBD	Innovation Committee	Month 3		
Release RFP for program	Release RFP and meet with leaders throughout Region 9 to publicize.	GoVa R9	Innovation Committee	Month 4-5		
Award funds		GoVa R9	Innovation Committee	Month 6		
Develop/Market Coworking Passport Program	Develop shared brand for spaces and marketing plan for coworking passport concept	Advisory Committee/Venture Hub Team	County level EDOs and other partners/Innovation Committee	Months 9-12		Creation of Passport Program/Usage of Facilities across Region
Review annual reports		GoVa R9	Innovation Committee	Month 18		
Identify program expansion grant opportunities		GoVa R9	Innovation Committee	Month 18		
Easier Access to Resources						
Hire two Business Navigators for Rural as part of Concierge Service	Write job descriptions and hire two persons to serve rural counties	Venture Hub or other organization	Innovation Committee	Months 9-12 or Startup of Venture Hub		Number of companies served Company impacts: New Jobs created/Capital Raised
Concierge Service Launch	Training, Protocols, Processes, Marketing	Exec Dir, Concierge	Partner Network	Months 9-12 or Startup of Venture		Number of Engagements/Referrals
Develop relationships with other programs in region 9	Agreements with other providers, training, ongoing events	Exec Dir, Concierge	Partner Network	Months 9-12 or Startup of Venture Hub		
Develop rural e-ship web resource	Ideally in collaboration with Venture Hub team	Exec Dir, Concierge	Partner Network	Months 9-12 or Startup of Venture Hub		
Streamlining Permitting and Licensing						
Outreach	Meet with County leadership to discuss issue	Local Economic Development Partners	Innovation Committee	Month 1		Average time to obtain permits/licenses Satisfaction rating of clients
Resources	Identify resources for counties to use	Local ED Partners	Innovation Committee	Month 1		
Counties should streamline permitting and licensing/Produce How-to Guides for Local Business		County governments	Innovation Committee	Months 2-12		

Ombudspersons named	County governments	Innovation Committee	Month 3	
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Access to Equity Capital

					Total capital raised by county
Outreach	Meet with Angel Investors to discuss issue	GoVa R9	Innovation Committee	Month 1	Equity capital raised by County
Resources	GoVa Region 9 staff should identify resources such as Angel Capital Assn	GoVa R9	Innovation Committee	Month 1	Active investors by County
	Angel networks should re-evaluate criteria, outreach	Angel networks	Innovation Committee	Months 2-6	
	Angel networks should expand outreach	Angel networks	Innovation Committee	Months 7-12	
	Angel Networks should recruit new investors from rural counties	Angel networks	Innovation Committee	Months 7-12	

Specialized Resources for Food and Beverage Manufacturing

					Number of Food and beverage Mfgs
Outreach	Meet with Carver Center to discuss proposal	GoVa R9	Innovation Committee	Month 1	Jobs in Food and Bev mfg
Funding Strategy	Work with VaTech on funding strategy	Local/Regional Partners	Innovation Committee	Month 3	Avg salary
Apply for funding	Carver Center should apply to GoVirginia for funds	Carver Center	Innovation Committee	Months 2-6	Number of companies served by center
					Results for those companies

Youth Entrepreneurship

					Number of students served as percent of student population
Outreach	Meet with Current Programs/School Teams	GoVa R9 /Local Partners	Innovation Committee	Month 1	
Resources	Develop inventory of local programs/resources	GoVa R9/Local Partners	Innovation Committee	Month 1	
	Convene Regionwide Gathering/Network Kickoff	Local Partners	Innovation Committee	Months 4-6	Number of Participants/Communities engaged
	Develop work plan to engage every Region 9 school district.	Local Partners	Innovation Committee	Months 7-12	Regional take-up of Programs

Consider additional region-wide programming such as biz plan competition and summer camps for 2021.

Local Partners

Innovation Committee

Months 7-12

Number of students, schools and community volunteers engaged

Diversity

Number of companies/entrepreneurs served

Outreach	Meet with community organizations, social service agencies, churches, etc. to find partners	GoVa R9	Innovation Committee	Month 1-6	Jobs created
Resources	Identify resources and existing programs	GoVa R9	Innovation Committee	Month 1-6	
Community groups should work with Venture Hub, entrepreneurship centers/coworking / SBDC to bring services to Region 9		Community	Innovation Committee	Months 6-12	
Assess progress		GoVa R9	Innovation Committee	Month 12	Increase in customer engagements/new business formation by targeted populations