



THE **hub**
CVA

WELCOME TO
THE HUB CVA

1/31/2022



THE **hub**
CVA

Presented by:



Partner Organizations:



VIRGINIA INITIATIVE FOR
GROWTH & OPPORTUNITY
IN EACH REGION

ABOUT THE HUB



MISSION

Lower barriers to access and increase connections for everyone including marginalized communities and those businesses and startups isolated by distance or impacted by COVID.

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**A connector platform for
Region 9 entrepreneurs and
high-growth businesses enabled
by an ERR Fast Access grant
awarded to CBIC in Jan 2021 from
the GO Virginia Region 9 Council.**

FIND PEOPLE

Meet the Community


[Go to your profile](#)

123 results [Clear](#)

Types Of User


Business Type Experience

Industry Expertise




AC Capehart Charlottesville

CTO at Pearl Certification
CTO - Pearl Certification
C-level Executive



Adrian Felts Albemarle

COO at Centridian
Project Manager & Volunteer
Administrator, Business Owner, Consultant, Government, Service Provider
Skills: Biz Dev / Sales



Agatha Malina Albemarle

SEARCH BUSINESS DIRECTORY



Explore Local Businesses

[Are you missing? Add Your Business](#)


1759 Businesses Clear

Type of Business

County

Industry

Flora Pettit PC




Service-based Ventures

Flora Pettit PC is a sophisticated mid-sized business and litigation law firm providing services through offices in Charlottesville and Harrisonburg, Virginia. Its attorneys have a depth of knowledge and experience that serves its clients well and allows its attorneys to bring even greater resources to complex representations.

📍 Charlottesville Platinum Service Provider

Hantzmon Wiebel LLP



Traditional Businesses, Service-based Ventures

Since 1928, Hantzmon Wiebel has worked with individuals, businesses, and nonprofit organizations to help them maximize their resources

📍 Charlottesville Platinum Service Provider

FIND A JOB OR SEARCH FOR TALENT



Jobs and Opportunities

[Submit your job or gig](#)

110 Jobs Clear

Compensation Per Year

Job Type

Location

Python Analytics Developer @ C'Ville Capital Partners

Remote Python Analytics Developer for tech company supporting brewery industry Posted On: 1/21/22

Full Time \$100k - \$200k per year Remote

Product Designer - UI/UX

Remote UI/UX Product Designer for tech company supporting brewery industry Posted On: 1/21/22

Full Time \$75k - \$100k per year Remote


Foundation Services Accountant

This position is responsible for assisting in the maintenance of the general ledger, processing payables, and receivables, preparing journal entries and financial reports, and related administrative tasks for clients. Posted On: 1/19/22

READ THE NEWS

News & Articles [Have news to share? Add it here](#)


Search for new, articles, or updates by keyword



TOM TOM FESTIVAL


Tom Tom Festival coming back

This year's festival is scheduled for late April.



This local green accelerator has a fresh class. Meet the next batch of startups working to save the planet.


Updates from Hub Users [Post One](#)



Kim Wilkens
January 25, 2022

Design Lab Updates - January

We are excited to get the [Design Lab](#) at the UVA School of Education back in action! The...



Hope McCutcheon
January 14, 2022

Speakers announced for CE-2 this Tuesday Jan 18!

[Acquisitions and Exits](#), [Entrepreneur Inspiration](#), [Founder Focused](#)

Calling entrepreneurs! Join us snow or shine

TIMELINE

Jan 15, 2021:
GO VA Grant
Awarded

April 1, 2021:
Began work
with Ecomap

May 25, 2021:
Hired Platform
Manager

August 2, 2021:
Platform officially
soft-launches

Aug 20, 2021:
Presented live Hub
demo to Reg 9
Economic Development group

Sept 23, 2021:
Initial Hub improvements
based on user
feedback

Oct 20, 2021:
Platform surpasses
100 users



CURRENT STATS

USER PROFILES: 123

BUSINESSES: 1,759

JOBS: 110 (active)

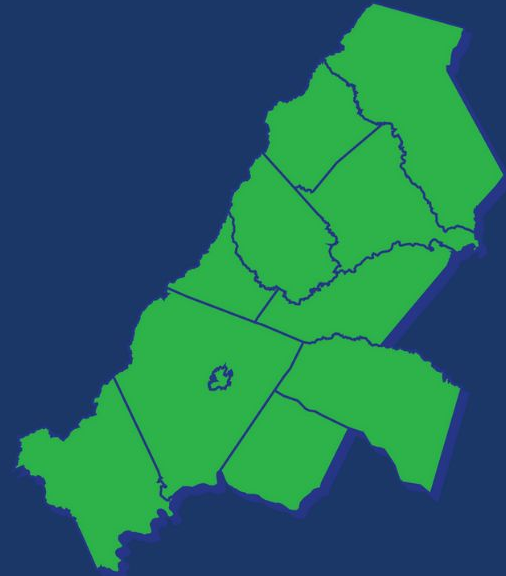
(As of January 26, 2022)



BUSINESSES BY COUNTY

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Albemarle:	169
Charlottesville:	829
Culpeper:	85
Fauquier:	107
Fluvanna:	85
Greene:	93
Louisa:	90
Madison:	9
Nelson:	37
Orange:	161
Rappahannock:	14
Other VA:	6
Outside of VA:	5



MONETIZED

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Hub Featured Service Providers: 6

CBIC Annual Partner Hub Allocation: \$25,000

FINANCIAL SUPPORTERS

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FLORA
ATTORNEYS
AT LAW | PETTIT



HANTZMON
WIEBEL LLP
CPA and Advisory Services

SEGRA[®]

ting Crazy Fast
Fiber Internet[®]

the
goodpeopleresearch
company[™]

From Aug 1 - Jan 25



Future funding can enhance The Hub's analytics capabilities.

From Aug 1 - Jan 25

Incoming Landing Pages	Acquisition	
	Return Users 1.2K Return Users	New Users 1.2K New Users
Landing Screen		
thehubcva.org/	697	642
thehubcva.org/jobs	118	96
thehubcva.org/signup	35	11
thehubcva.org/events	38	28
thehubcva.org/businesses	27	8
thehubcva.org/news	19	2
thehubcva.org/users	22	3
thehubcva.org/resource-profile/foodsh...	1	1
thehubcva.org/resources	16	2
thehubcva.org/about	17	6

Socials utilized:



With limited resources, we have asked our platform developer to donate some marketing expertise.

Currently focusing on gathering a group of subject matter "experts" to implement an influencer marketing approach.

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OUTREACH



Charlottesville: Laura Farina, CBIC



Albemarle: Laura Farina, CBIC



Orange: Rose Deal, Orange County Office of Economic Development



Nelson: Maureen Kelley, Nelson County Office of Economic Development

Culpeper:

Fauquier:

Fluvanna:

Greene:

Louisa:

Madison:

Rappahannock:



REGION 9

REPRESENTATIVES



Power workforce and economic development projects in Region 9



Increased user-generated content and engagement



Increase visitors and conversion to users



Enhance site features and functionality



Engage reps in each Region 9 locality

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**VISION FOR
2022**



The Hub is now a unique and valuable community resource that can be customized, utilized, and leveraged by:

Economic Development groups, Entrepreneur Support Organizations (ESOs), foundations, associations, schools, and non-profits

In particular those tackling workforce development, talent attraction, STEM, and other education related projects - that can be "Powered by the Hub"

THE NEXT PHASE

Partner with prospective collaborators such as:

Code VA

CVPED

WCV Piedmont

Venture Central

UVA Career Development
and many others



THE NEXT PHASE

LET'S TALK

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